

New Jersey bakers win USA bread oscars

Stars of the bread-baking world gathered together at **Landmark on the Park, Manhattan, New York City** on Wednesday October 30 for the hotly-anticipated announcement of the winners of the 2019 **Tiptree World Bread Awards** supported by American Bakers Association www.worldbreadawardsusa.com

The glamorous awards ceremony was hosted by **Stephen Hallam**, Master Baker, Managing Director of Dickinson & Morris in England and Chair of the Judges who was delighted to declare two bakers as winners of four categories.

Bary Yogev of Liv Bread Artisan Bakery, Millburn won three categories; Challah, Pretzel and the American Bakers Association Sourdough.

Jason Chen of Choc o Pain French Bakery, Jersey City won the Focaccia category.

The bakers beat off competition from loaves sent in from around the United States – delivered by courier and in person on the morning of the judging at Landmark on the Park to ensure maximum freshness.

“The field was incredibly competitive,” says **Hallam**, whose fellow judges, more than 30 of them, included legendary bakers **Zachary Golper** of Bien Cuit, **Dana Cowin** Founder, Speaking Broadly, **Jim Lahey** of Sullivan Street Bakery and **Amy Scherber** of Amy’s Bread as well as **David and Tracey Zabar** of Zabars, the historic New York food emporium.

Guests celebrated the occasion with an array of food and drink from both sides of the pond from **Tiptree** gin cocktails mixed with **Fever-Tree**, **Nouaison Gin** to **Paul-Marie & Fils Pineaudes Charentes** along with a feast of award-winning British cheeses from **Cote Hill** and **Colston Bassett**.

Tiptree World Bread Awards supported by American Bakers Association seek to celebrate the very best of American bread baking. “Only our second year in the USA and we have had a bumper crop of amazing entries,” says **Caroline Kenyon**, Director of the Awards. “The choice, range and quality of bread in America today is immense.”

For further information/interviews please contact: Cat Shaw

Mobile: 00 44 7866 689932

Email: cat@thefoodawardscompany.co.uk

@BreadAwardsUSA

Editor’s Notes:

Tiptree is headline sponsor of the World Bread Awards USA. The first Tiptree preserves were made in 1885 and Tiptree jams and preserves are now sold across the

world, many of them made with fruit still grown on their farms in Essex www.tiptree.com

Tiptree has always had strong links with the USA. Scott Goodfellow, Wilkin & Sons Joint Managing Director commented, "C. J. Wilkin, the son of our founder, toured several states back in the 1890s, to learn about fruit growing and jam making. New York City has a global reputation for excellent food, so it makes the perfect spot for the inaugural overseas Tiptree World Bread Awards. We are very much looking forward to discovering the world of artisan bread that is available across the USA."

The **American Bakers Association (ABA)** is the Washington D.C.-based voice of the wholesale baking industry. Since 1897, ABA has represented the interests of bakers before the U.S. Congress, federal agencies, and international regulatory authorities. ABA advocates on behalf of more than 1,000 baking facilities and baking company suppliers. ABA members produce bread, rolls, cookies, crackers, bagels, sweet goods, tortillas and many other wholesome, nutritious, baked products for America's families. ABA works to grow and enhance the industry through public policy advocacy, education and networking. ABA brings together industry leaders to share ideas, develop industry solutions and network with industry colleagues. Follow ABA with #AmericanBakers www.americanbakers.org