

We Asked 20 Bartenders: Which Vodka Offers the Best Bang for Your Buck?

Fueled by recent nostalgia for '90s retro classics like the Cosmo and Espresso Martini, vodka has surreptitiously found its way onto more bar menus than ever. With soaring sales in the U.S., the once overlooked spirit appears to be finding newfound respect within the bartending community.

“With so many overpriced vodkas on the market today, there is quite a bit of false advertisement with limited varieties and quality differences. It can be hard to find a decent smooth vodka, versatile for mixed drinks, Martinis, cocktails, or just consumed straight. WÓDKA Vodka is an authentic Polish rye vodka that is distilled five times and charcoal-filtered twice, so the result is clean and high-quality. The fact that it's a rye vodka, sourced from the town of Kalisz (known for its rye since ancient times), makes their product more complex with an extra layer and depth that serves an excellent Martini. This old traditional Polish vodka has an oily body with lots of grain and rye aromas and by far exceeds all others in the market when cost and quality are a daily concern for bar managers.” —**Amir Babayoff, bar director, Ophelia, NYC**