

## The Best Vodka for a Martini, Whether You Take It Dirty or With a Twist

**T**he **martini**—one of **cocktail** culture's true classics, first gained popularity in the U.S. during the 1920s and 1930s, becoming a Jazz Age symbol of sophistication. Originally a **gin** drink before the **vodka** martini came into prominence, the cocktail's glamorous image has only been bolstered over the past century by cultural influences like Prohibition and **Hollywood**, securing its spot as an icon of elegance and (few drinks are stiffer) alcohol tolerance.

Amir Babayoff, bar director at Ophelia Rooftop Lounge, says he found Elyx “pleasantly surprising” considering he isn’t a fan of vodka in general. “On the palate, it feels full body, smooth and silky, with nutty, bready, buttery notes. It finishes with a mellow spice note yet is clean and balanced. I still find it versatile and you can use it anywhere from a martini to a tiki drink.”