11 Ways To Show Your Support Towards Breast Cancer Awareness Month In NYC

October is Breast Cancer Awareness Month, an annual campaign to raise awareness about the impact of breast cancer. Year after year we stand as allies in solidarity with those who have been or know someone who has been impacted by breast cancer, and this year isn’t any different.

Here are 11 events and specials throughout NYC you can enjoy this month to show your support in the fight against breast cancer:

5-10. Raise a glass & sip in solidarity (on pink cocktails!)
Dedicated to raising awareness and support for this crucial cause, spots all around NYC are donating proceeds from specially crafted cocktails to various Breast Cancer research and initiatives. Some of these include:

Ophelia, Midtown East
The renowned rooftop lounge will donate a portion of its proceeds from its Longevity cocktail, a spirit-forward, feminine, and floral martini made with sake, cointreau, rose gin, and rose water mist. Proceeds benefit the Susan G. Komen Foundation.

📍 3 Mitchell Pl, 26th floor

Industry Kitchen, Seaport
Industry Kitchen’s limited-time cocktail, the Sunset Skyline, is a specialty pink beverage integrating sweet, seasonal ingredients like pomegranate liqueur, agave, Tko’s Vodka, and lemon juice. Proceeds benefit the Susan G. Komen Foundation.

📍 70 South St.

Mezze on the River, Battery Park City
Through October, Mezze on the River will offer the Santorini Spritz, a fruit-forward, bubbly cocktail combining rosé, prosecco, club soda, grenadine, and fresh cherry. Proceeds benefit the Susan G. Komen Foundation.

📍 375 South End Ave.