

THE STAND, LLC
CCPA PRIVACY NOTICE FOR CALIFORNIA RESIDENTS

For residents of the State of California (“consumers” or “you”), this **Privacy Notice for California Residents** (this “Notice”) supplements the information contained in the Privacy Policy available on the website or mobile application from which you accessed this Notice (the “Site”), and in any other privacy notice we provided to you at the point where we collect your personal information. California’s Consumer Privacy Act of 2018 (the “CCPA”) requires that we tell you about the categories of personal information collected by The Stand, LLC and its affiliates (the “Company,” “we,” “us” or “our”), the sources from which we collect personal information, the categories of your personal information that we share, and the kinds of third parties with whom we share your personal information. We have set out that information in this Notice to comply with the CCPA and any terms defined in the CCPA have the same meaning when used in this Notice.

Please note that this Notice does not apply to personal information that we collect from employees or job applicants, or from owners, directors, officers, or contractors of the Company in the course of our provision or receipt of business-related services.

I. Data Collection, Sources and Uses of Data, and Data Sharing

The Company collects information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular individual or household (“personal information” or “PI” as defined by CCPA). In particular, we collect the categories of personal information specified below. The Company may use, share, or disclose these categories of personal information for one or more of the following business or commercial purposes. In addition, the chart below shows the sources from which we collect this information, and the third parties with whom we share it for the listed purposes. We do not knowingly collect personal information from minors under 16 years of age.

Category	Examples of PI Collected	Sources of PI	Purposes for PI Collection	Categories of Recipients
Identifiers	Name, postal address, unique personal identifier, online identifier, internet protocol address, email address, account name, telephone number, MAC Address	<ul style="list-style-type: none"> You (directly) Service providers Social networks, like Facebook (if you choose to link your user account to, or access your user account through, such social network) Third parties, such as delivery companies if you choose to use a third-party delivery company 	<ul style="list-style-type: none"> Facilitating and personalizing your user experience Responding to your requests and inquiries Processing your transactions Enabling delivery orders Personalizing your consumer experience and delivering content and product and service offerings relevant to your interests, including targeted offers and ads through our Site and via email Conducting contests and processing prizes 	<ul style="list-style-type: none"> Service providers As directed by you Social networks, like Facebook (if you choose to link your user account to, or access your user account through, such social network)

		to process and deliver your order	<ul style="list-style-type: none"> • Monitoring and analyzing trends, usage, and activities of visitors and users of the Site • Improving the Site • Complying with applicable laws, regulations, or legal process as well as industry standards and our company policies • Preventing, investigating, identifying, or taking any other action with regard to any suspected or actual fraudulent or illegal activity, or activity that violates our policies • Management of our customer loyalty program 	
Categories listed in the California Customer Records statute	Name, signature, address, telephone number, email address, bank account number, credit card number, or any other financial information	<ul style="list-style-type: none"> • You (directly) • Service providers • Social networks, like Facebook (if you choose to link your user account to, or access your user account through, such social network) • Third parties, such as delivery companies if you choose to use a third-party delivery company to process and deliver your order 	<ul style="list-style-type: none"> • Facilitating and personalizing your user experience • Responding to your requests, inquiries • Processing your transactions • Delivery of your orders • Complying with applicable laws, regulations, or legal process as well as industry standards and our company policies • Preventing, investigating, identifying, or taking any other action with regard to any suspected or actual fraudulent or illegal activity, or activity that violates our policies • Management of our customer loyalty program • To evaluate or conduct a merger, divestiture, reorganization, dissolution, or other sale or transfer of some or all of our business or assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us is among the assets or business being transferred 	<ul style="list-style-type: none"> • Service providers • As directed by you
Commercial Information / Purchase Details	Records of products or services purchased, obtained, or considered or other purchasing or consuming history or tendencies	<ul style="list-style-type: none"> • You (directly or indirectly through your use of the Site) • Service providers • Social networks, like Facebook (if you choose to link your user account to, or access your user account through, such social network) • Third parties, such as delivery companies if you choose to use a third-party delivery 	<ul style="list-style-type: none"> • Facilitating and personalizing your user experience • Processing your transactions • Enabling Delivery orders • Monitoring and analyzing trends, usage, and activities of visitors and users of the Site • Improving the Site • Complying with applicable laws, regulations, or legal process as well as industry standards and our company policies; • Preventing, investigating, identifying, or taking any other 	<ul style="list-style-type: none"> • Service providers • As directed by you

		company to process and deliver your order	action with regard to any suspected or actual fraudulent or illegal activity, or activity that violates our policies; or <ul style="list-style-type: none"> • Management of our customer loyalty program 	
Internet or similar network activity	Browsing history, search history, information on a consumer's interaction with a website, application, or advertisement.	<ul style="list-style-type: none"> • You (directly and indirectly through your use of our Site) • Service providers 	<ul style="list-style-type: none"> • Facilitating and personalizing your user experience • Personalizing your consumer experience and delivering content and product and service offerings relevant to your interests, including targeted offers and ads through our Site and via email; • Monitoring and analyzing trends, usage, and activities of visitors and users of the Site; • Improving the Site; • Complying with applicable laws, regulations, or legal process as well as industry standards and our company policies; • Preventing, investigating, identifying, or taking any other action with regard to any suspected or actual fraudulent or illegal activity, or activity that violates our policies; or 	<ul style="list-style-type: none"> • Service providers • As directed by you • Social networks, like Facebook (if you choose to link your user account to, or access your user account through, such social network)
Geolocation Data	Physical location	<ul style="list-style-type: none"> • You (directly or indirectly through your use of our Site) • Service providers 	<ul style="list-style-type: none"> • Facilitating and personalizing your user experience • Enabling online ordering • Enabling Delivery orders • Providing closest restaurant location • Communicating or marketing to you • Monitoring and analyzing trends, usage, and activities of visitors and users of the Site • Complying with applicable laws, regulations, or legal process as well as industry standards and our company policies • Preventing, investigating, identifying, or taking any other action with regard to any suspected or actual fraudulent or illegal activity, or activity that violates our policies • Management of our customer loyalty program 	<ul style="list-style-type: none"> • Service providers • As directed by you

II. Sales of Personal Information

We do not sell your personal information.

III. California Rights and Choices

Subject to certain restrictions, the CCPA gives California residents certain rights to request access to personal information that the Company has about you and to request deletion of personal information that we collect and maintain. This section describes how you can exercise those rights and our process for handling your requests.

a. Right to Request Access to Your Personal Information

California residents have the right to request a copy of the following: (1) the categories of personal information we collected about you; (2) the categories of sources from which the personal information is collected; (3) the business or commercial purpose for collecting or, if applicable, selling, the personal information; (4) the categories of third parties with whom we share personal information; and (5) the specific pieces of personal information we have collected about you.

To submit a request, please email us at privacy@TheStand.com or call us at 1-800-831-5686.

In order to verify you are the person about whom we collected personal information you must log in to your account before making a request, or if you do not have an account, we will verify your identity by matching at least two pieces of personal information provided by you with personal information maintained by us that we have determined to be reliable.

If your request involves receiving specific pieces of personal information (rather than categories of personal information), we must first verify your identity by matching at least three pieces of personal information provided by you with personal information maintained by us that we have determined to be reliable. Then, you must provide a signed declaration under penalty of perjury that you are the consumer whose personal information is the subject of the request.

We cannot respond to your request to provide any personal information if we cannot verify your identity using the information provided.

b. Right to Request Deletion of Personal Information

You have the right to request that we delete personal information that we collected from you and retained, subject to certain exceptions.

To submit a request, please email us at privacy@TheStand.com or call us at 1-800-831-5686. In order to process your request, you must first verify you are the person about whom we collected personal information. If your request relates to non-sensitive information, we can verify your identity by our online account login information, or if you do not have an account, by matching at least two data points provided by you with two data points already maintained by us.

If your request involves sensitive personal information, we must first verify your identity by matching at least three pieces of personal information provided by you with personal information maintained by us that we have determined to be reliable.

c. Request Processing and Timing

We endeavor to respond to a verifiable consumer request within forty-five (45) calendar days of its receipt. If we require more time (up to 90 calendar days), we will inform you of the reason and extension period in writing. If you have an account with us, we will deliver our written response to that account. If you do not have an account with us, we will deliver our written response by mail or electronically, at your option. The response we provide will also explain the reasons we cannot comply with a request, if applicable.

Any disclosures we provide in response to data access and/or data portability requests will only cover the 12-month period preceding the receipt of your request. We will select a format to provide your personal information that is readily useable and should allow you to transmit the information from one entity to another entity without hindrance, which in most cases will involve Adobe PDF and comma delineated data files. We do not charge a fee to process or respond to your request unless it is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request.

d. Right to Non-Discrimination for the Exercise of Privacy Rights

California residents have the right to not be discriminated against for exercising their rights as described in this Notice. We will not discriminate against you for exercising your CCPA rights.

e. Designating an Authorized Agent

You may use an authorized agent to submit a request to know or request to delete on your behalf if you provide the authorized agent written and signed permission to do so, and directly confirm with us that you have done so.

If you use an authorized agent to submit a request for additional disclosures described in **Section I** or a request for deletion described in **Section II**, he or she must provide their name, email address, phone number, and written and signed permission from you that includes your contact information. We will contact you using the information provided and verify your identity directly with us, and confirm that you have provided the authorized agent permission to submit the request. We cannot respond to your request to provide additional disclosures or delete any personal information if we cannot verify your identity and the authorized agent's authority to make the request on your behalf. Written permission is not required if the agent provides proof of power of attorney pursuant to Probate Code sections 4000 to 4465, or you are submitting the request on behalf of your minor child.

IV. Contact for More Information

If you have any questions or concerns about our privacy policies and practices, please do not hesitate to contact us at privacy@TheStand.com.

V. Other California Privacy Rights

California's "Shine the Light" law (Civil Code Section § 1798.83) permits users of our Site that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an email privacy@TheStand.com or call 1-800-831-5686.

VI. Changes to Our Privacy Notice

This Notice was last updated on 03/12/2020. The Company reserves the right to amend this Notice at its discretion and at any time. When we make changes to this Notice, we will post the updated notice on our website and update the notice's effective date.