

## \$1k at the WK Instagram Contest Official Rules

Sponsored by the Wine Kitchen (“Sponsors”)

NO ENTRY FEE. NO PURCHASE OR OBLIGATION NECESSARY TO PLAY OR WIN.

### **Sweepstakes Details:**

**Contest Name:** Win \$1k from the WK

**Submission period:** January 1, 2020 through 11:59pm (EST) January 31, 2020

In order to enter contest...Take and post a picture on your page and tag the Wine Kitchen @thewinekitchen and use the hashtag #1KfromWK. **ONLY** submissions that are appropriately tagged and made from public accounts are eligible to win.

Only **THREE** submissions per person will be judged.

All pictures/video must be taken within one of the Wine Kitchen locations in Frederick, MD or Leesburg, VA **or** feature Wine Kitchen branded items.

Winner will be announced February 10th on the Wine Kitchen Instagram page.

All submitted photos will be judged on creativity, quality and relevance to the Wine Kitchen brand.

**\*\*IN order for your entry to be eligible, we ask that PRIVATE accounts be made PUBLIC during the contest in order to be entered. This is the only way we will be able to see your entries.\*\***

The final winner will be chosen by three independent judges.

**Judges:** Andrew Sample @Asamplephotography (photographer and founder of Northern Virginia Foodies), Ed Felker @ed\_felker (photographer/author) and Brad Barnwell @bradbarnwellphotographyllc (photographer)

In submitting your Instagram post, you are allowing the Wine Kitchen to post and/or use your post now or in any other future marketing.

Eligibility: The Sweepstakes is open to residents of the U.S. age 21 or older.

Judges, Employees of Sponsors and their respective parent companies, affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, their immediate family

members and persons living in their same household, are not eligible to participate in the promotion/contest. Participation in the promotion/contest constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules & Regulations ("Official Rules"). VOID WHERE PROHIBITED.

The odds of winning a prize depend on the total number of eligible entries received. Winners are solely responsible for any and all federal, state, provincial and local taxes that apply to prizes. No cash or other substitution of prizes is permitted, except at the sole option of Sponsor for a prize of equal or greater value.

Additional Conditions: Except where prohibited by law, by accepting any prize, Winner consents to the use of his/her name, photo and/or likeness, biographical information, winning entry and statements attributed to winner (if true) for advertising and promotional purposes without additional compensation.

This contest is in no way sponsored, endorsed or administered by, or associated with, Instagram.

As the prize is over the \$600 IRS threshold, the winner must be willing to complete the appropriate IRS paperwork.