

Imperial Diner Freeport Introduces *Brunch All Day!* Menu

Eggs Benedict Four Ways Is a First at Iconic Diner

April 22, 2023 // Freeport, NY – Imperial Diner, the 300-seat institution that has been serving Freeport and South Shore communities for 50 years, announces the launch of its first- time-ever *Brunch All Day!* Menu.

In another first, Eggs Benedict will play a principal role in *Brunch All Day!* Menu by offering guests a selection of four mouthwatering versions, namely:

- **Classic Benny** with Canadian Bacon and Hollandaise Sauce
- **Norwegian Benny** with Smoked Salmon, Capers, and Hollandaise Sauce
- **Chicken & Waffles Benny** with Mini Waffles, Buttermilk Battered Boneless Chicken, and Hollandaise Sauce
- **Florentine Benny** with Sautéed Spinach and Hollandaise Sauce

In addition to the Eggs Benedicts, the *Brunch All Day!* menu features popular favorites such as Avocado Toast and the recently launched healthy winner, Red Quinoa & Eggs Breakfast Skillet.

“Given its growing popularity, brunch has been on our radar for years. I only wanted to enter that arena when my culinary team and I had perfected a Hollandaise Sauce that could be made daily, or multiple times daily depending on demand. After several tries, I am proud of the result: smooth-textured and creamy with a rich, buttery flavor and a distinctive touch of lemon,” said Billy Moustakas, Executive Chef & Owner of Imperial Diner. “We look forward to serving *Brunch All Day!* to our guests seven days a week, and as the weather warms up, on our beautiful and expansive outdoor patio.”

“To spread the word about this exciting new culinary initiative – the first time ever at Imperial Diner! - we are focusing our efforts on social media, influencer partnerships, in-store signage, impactful website visibility, and an IG/FB ad campaign,” said Greg

Deligdisch, Principal at Food Dine Wine Marketing. “In addition to the three classic Benny preparations, we are particularly excited about the Diner’s inspired riff on the immensely popular Chicken & Waffles dish.”

About Imperial Diner

Imperial Diner has been devoted to serving high-quality, well-priced classic American diner fare, perfect for every meal occasion (and breakfast served all day, of course) -- doing so since 1972!

What sets the food apart is an unwavering attention to detail by Executive Chef & Owner Billy Moustakas and his sister Lana Manetto. Not only does the diner boast a talented culinary team, but the staff takes special attention in the sourcing of ingredients and preparation of each and every dish.

About Food Dine Wine Marketing

Food Dine Wine Marketing (www.fooddinewine.com) is a boutique agency helping small business take flight. It operates not only in the restaurant and food & beverages spaces, but also boasts clients in the lifestyle, health & wellness, and luxury sectors.

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