



2023 GALA SPONSORSHIP PACKET



Grow with us!



www.aspecialblend.org

HAVE YOU HEARD?

We're growing! 

Four years ago, we shared a dream with our local community for our loved ones with intellectual and development disabilities. A dream of inclusion, self-fulfillment and acceptance. That dream became a reality when we opened the doors of A Special Blend Greensboro in 2018. Today, we are excited to share we are taking steps to bring a second A Special Blend coffee house, to High Point.



Avid supporters, employees and their families are excited to share the vision and mission of A Special Blend with the High Point community. We know the power of integration and understanding of individuals with disabilities is life affirming for those with disabilities and those without. A place to gather for more than a cup of coffee, a chance to engage and grow with a special group of people.




CHEERS FOR THE
holi-YAYS!

A SPECIAL BLEND
Community in a Cup

As we look to laying the foundation of this new store, we humbly ask for you to consider sponsoring our upcoming Gala, with proceeds benefiting both the current Greensboro store and the ASB High Point Giving Campaign. We are so thankful for your consideration and look forward to keeping you informed as we take our next steps.

Will you join us?

Sponsorship Opportunities



Premiere Sponsor: \$50,000

Includes:

- 10 tickets plus 5 donated tickets for ASB crew
- Acknowledgement on social media
- Digital recognition at the gala, in our store, and Inclusion on our website (hyperlinked to your business)



Hero: \$25,000

Includes:

- 8 tickets plus 4 donated tickets for ASB crew
- Acknowledgement on social media
- Digital recognition at the gala, in our store, and Inclusion on our website (hyperlinked to your business)



Champion: \$10,000

Includes:

- 8 tickets plus 2 donated tickets for ASB crew
- Acknowledgement on social media
- Digital recognition at the gala, in our store, and Inclusion on our website (hyperlinked to your business)

Sponsorship Opportunities



Community Leader: \$5,000

Includes:

- 6 tickets plus 2 donated tickets for ASB crew
- Acknowledgement on social media
- Inclusion on our website (hyperlinked to your business)



Signature Ally: \$2,500

Includes:

- 4 tickets plus 1 donated tickets for ASB crew
- Acknowledgement on social media
- Inclusion on our website (hyperlinked to your business)



Advocate: \$1,000

Includes:

- 2 tickets plus 1 donated tickets for ASB crew
- Acknowledgement on social media
- Inclusion on our website (hyperlinked to your business)



Blend Friend: \$500

Includes:

- 2 tickets
- Acknowledgement on social media



QUESTIONS OR READY TO SPONSOR?

LET'S CONNECT!

We are so excited for all the growth A Special Blend is experiencing. Thanks to your support, we look forward to continuing the great work we have established in Greensboro and can't wait to share updates on the impact our new store will undoubtedly make on the Great High Point community. Thank you for your time and consideration of supporting our cause. Now that you have read through this sponsorship packet, we welcome any additional questions you may have. Please don't hesitate to reach out to us through the contact information below. Fondly,

The ASB Board



www.aspecialblend.org



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