

## 1812 Brewing Company Ships 450 Cases of its Gold Medal Winning War of 1812 Amber Ale to the Liquor Control Board of Ontario (“LCBO”)

*“1812 Amber” to be made available for Ontario beer retailers through the LCBO’s warehouse distribution system*

Watertown, NY -- (October 25, 2023) – **1812 BREWING COMPANY, INC.** (OTC Markets: KEGS) (the "Company" or “KEGS”) is pleased to announce that the Company’s multi-gold medal winning beer War of 1812 Amber Ale or “1812 Amber” has been approved by and shipped to the LCBO for wholesale distribution throughout the Canadian Province of Ontario. To initiate distribution to retail outlets, 450 cases of War of 1812 Amber Ale were purchased by the LCBO. It is the Company’s understanding that the beer will initially be held in the LCBO’s Ontario warehouse facilities of Whitby, Ottawa, and London. Retailers such as grocery or convenience stores serviced by those warehouses that are interested in carrying War of 1812 Amber Ale can contact the LCBO. Currently there up to 450 independent grocery stores across Ontario can sell beer and cider. Additionally there are approximately 420 Beer Stores ([www.thebeerstore.ca](http://www.thebeerstore.ca)) and 675 LCBO retail stores , including more than 395 LCBO “Convenience Outlets.” ([www.lcbo.com](http://www.lcbo.com)).



“We are extremely excited to export our products – starting with our War of 1812 Amber Ale – to our neighbors and friends to the north in Ontario,” stated Chairman and CEO Tom Scozzafava. The Province of Ontario has the largest beer sales of any of Canada’s 10 provinces, with 2021 beer sales of approximately Can\$1.45 billion, with imports representing approximately 40% of those sales. “The Company’s proximity to the boarder and our shared regional history make our

products a natural fit in Canada.” The Company’s War of 1812 Amber Ale has won numerous top awards in international beer competitions recently including:

- **Gold Medal** and **United States Winner** 2023 World Beer Awards.
- The top category medal and ***Amber Ale Brewery of the Year*** in 2023 New York International Beer Competition, April 2023
- **Gold Medal** and **category winner** in the 2023 World Beer Championships, January 2023
- **Gold Medal** Awarded at 23rd Annual Great International Beer, Cider, Mead & Sake Competition, November 2022
- **Gold Medal** and *United States Winner* World Beer Awards, August 2022

**About The Liquor Control Board of Ontario (“LCBO”):**

The Liquor Control Board of Ontario (LCBO) is a Crown corporation established in 1927 that retails and distributes alcoholic beverages throughout the Canadian province of Ontario. It is accountable to the Legislative Assembly through the minister of finance. Ontario is Canada's most populous province, with over 15 million people, or almost 40% of the nation's population, and the LCBO's quasi-monopoly status makes it one of the world's largest purchasers of alcoholic beverages. The LCBO remains the chief supplier of alcoholic beverages to bars and restaurants in Ontario, which are generally required by law to purchase their alcoholic products through the LCBO, The Beer Store, or directly from Ontario wineries and breweries.



**About 1812 Brewing Company (“KEGS or the “Company”):**

KEGS is an operator of and investor in companies in the craft beer industry. The Company seeks to build a nation-wide network of craft breweries to develop and foster respective brand growth at the local, regional, and national level. KEGS looks to build a network wherein certain economies of scale can be shared across it such as production, distribution footprint expansion, inter-member contract brewing, new product development, sharing of best brewery practices and scale logistics and transportation. The network is to be built through investment by 1812 Brewing Company while maintaining the members' respective local and regional uniqueness, brand autonomy and direct involvement with its consumers. The Company seeks to be an "incubator" of growth for its holdings in the industry.

The Company's current holding, 1812 Brewing Co., produces award-winning beers such as War of 1812 Amber Ale ("1812 Amber Ale"), 1812 Light, Hazy Oasis Pale Ale, Thousand Islands IPA, Malicious Intent XX IPA, Route 11 Lager, Railroad Red Ale, Helles Bells Pilsner, St. Stephens Stout, Third Rail Porter, Featherhammer Maibock.

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