



HOW DO I BECOME A DINEAMIC REWARDS MEMBER?

Becoming a DineAmic Rewards member is easy! Simply visit www.dineamicrewards.com and click "JOIN." The page will prompt you for all required information to register your card. Once complete, you will receive an email with your DineAmic Rewards card number and be reminded to write down your account information for future log-in and reference. Physical cards are available at some locations upon request.

WHAT ARE DINEAMIC REWARDS AND HOW DOES IT WORK?

Every time you visit one of our locations*, the dollars you spend are tracked and converted into points so you can be rewarded. You must present your physical rewards card (if applicable) and/or the name and phone number you registered your account with, upon check out to receive points.

- When you spend \$200 (equivalent to 200 points) you automatically receive \$10 (5% rewards) in DineAmic Rewards Dollars, which can be redeemed at any time subject to the terms & conditions of the DineAmic Rewards Program. You must notify our service team if you would like to apply your rewards during your visit.
- Once you spend \$2,500 or accumulate 2,500 points in a calendar year, you will begin to earn higher rewards: for every \$200 spent, you will
 receive \$20 (10% rewards) in DineAmic Rewards Dollars, which can be redeemed at any time subject to the terms & conditions of the DineAmic
 Rewards Program.
- Once you spend \$10,000 or accumulate 10,000 points in a calendar year, you will start earning even higher rewards! For every \$200 spent, you will receive \$25 (12.5% rewards) in DineAmic Rewards Dollars, which can be redeemed at any time subject to the terms & conditions of the DineAmic Rewards Program.

You are unable to jump to earning rewards at a higher accrual tier on one transaction. The system will recognize you at your current reward tier until after the transaction closes out. You will accrue at the higher tier with your next transaction.

Note: DineAmic Rewards operate on a calendar year beginning March 1 of every year with annual spend status expiring and resetting on March 1. You must spend tier amounts (listed above) every year to earn higher reward accrual status

DOES IT COST ANYTHING TO BECOME A MEMBER

How about we pay YOU to become a member!

There is no enrollment fee to join DineAmic Rewards—it is a free membership & perk program to belong to. However, in order to partake in the full rewards program scope and utilize your hard-earned dollars, online registration and submission of your contact information is required.

New members signing up online for the first time will need to provide required registration information. Members who have had a physical card activated at a location previously (August 2020 + prior) and have not yet registered, will need to visit the 'REGISTER' tab and enter required information.

In both instances, registered members will automatically receive \$10 in DineAmic Rewards as a 'thanks' for joining. Let's eat!

WHO CAN JOIN DINEAMIC REWARDS PROGRAM?

DineAmic Rewards is a program for individual customers only, 18 years of age or older. Points may not be credited to business entities. Employees of DineAmic Hospitality restaurants are not eligible for membership.

DO I HAVE TO REGISTER MY CARD?

If you have an activated physical card from one of our locations you must register it in order to earn rewards. Registration is required to:

- Redeem your hard-earned DineAmic Reward dollars
- Locate your card via phone number for easy account access if you forget your card or simply don't want to carry another card in your wallet
- Track your account activity online, such as your visit/transaction history and your DineAmic Reward accrual & redemption status
- Assist us to transfer your rewards to a new card if your card is lost or stolen
- Provides you immediate access to special insider perks, rewards, reservations & enhancements made to your reward membership

WHERE CAN I REGISTER MY CARD?

Register your card at dineamicrewards.com and click the 'REGISTER CARD' button. This will prompt you to enter the card number found on the back of your card and enter your personal information.

For guests signing up for DineAmic Rewards online for the first time, joining and registering is one-in-the-same.





BONUS PERK ALERT – by entering your birthday will automatically enroll you for an added birthday bonus during your birthday month – don't miss this part!

Birthday dollars will be available for redemption starting the first day of your birthday month and will expire 60 days thereafter

WHAT IS NEEDED TO REGISTER MY CARD?

If you have a physical card from one of our locations, when you register your card, you will be asked to provide the card number from the back of the card, your name, address, phone number, email address and birthday.

If you are a new member joining online, you will be asked to provide your name, address, phone number, email address, birthday, and more. A card number will be provided to you.

IS MY INFORMATION SAFE? WHAT DO YOU DO WITH IT?

Absolutely! We promise never to share, sell or provide any of your information. We use this information to send you information on special offers and promotions that we think will be of interest to you. We also use it to send updates on changes to the program and to keep you apprised of your account activity. Your phone number is necessary to look up your account in case you leave your card at home. **Please note that we will never share your information with a third party.** Our Privacy Policy can be viewed as a PDF located on the footer of dineamic.com/rewards

ARE THERE ANY RESTRICTIONS WHEN REDEEMING DINEAMIC REWARDS?

DineAmic Rewards Dollars cannot be redeemed for cash, gift cards, carry out, delivery, catering, tax or gratuity. DineAmic Rewards Dollars cannot be used to pay for ticketed events and are not valid on specified dining days throughout the year, such as New Year's Eve or Valentine's Day. Other exclusions may apply at each participating location.

DO MY DINEAMIC REWARDS DOLLARS EXPIRE?

DineAmic Reward Dollars have a lifetime accrual and do not expire.

DOES MY DINEAMIC REWARDS TIER STATUS EXPIRE?

Your DineAmic Reward Tier Status will expire on every year on March 1. After March 1, all DineAmic Rewards membership tiers will reset and your reward point accrual rate will start over from your first dollar spent.

WHAT HAPPENS IF I DON'T HAVE MY DINEAMIC REWARDS CARD WHEN I VISIT?

Because you have registered your card online, you can easily provide your server with your phone number and/or name the card was registered under and they will be able to look up your account for you and apply points for your visit. Keep your 'Welcome To DineAmic Rewards' email on hand for future reference.

WHAT IF I FORGOT TO USE MY DINEAMIC REWARDS CARD DURING MY VISIT?

Unfortunately, manual points are unable to be posted to your account after you have dined at one of our restaurants. DineAmic Rewards cards or card information must be presented during your visit.

WHAT HAPPENS IF I LOSE MY CARD OR IT'S BEEN STOLEN?

If you have lost your card you can receive a replacement by reaching out to the Rewards Department by emailing rewards@dineamic.com. You will need your old account information such as the card number and/or your phone number associated with your account to transfer existing rewards & point balances to a new card. It is important to note that you can only replace a lost card that has been registered.

HOW MANY DINEAMIC DOLLARS MAY I REDEEM AT ONCE?

A maximum of \$500 in DineAmic Reward Dollars may be used in any 24-hour period amongst all DineAmic Group restaurant locations. This can either be redeemed towards one visit or multiple visits throughout a 24-hour period.

MAY I EARN DINEAMIC REWARDS POINTS ON PRIVATE DINING?

DineAmic Reward points can be accrued on private dining events at any DineAmic Hospitality location. A Rewards Card or account information must be presented at the time of contracting an event and may not be applied after an event has taken place.

MAY I REDEEM DINEAMIC DOLLARS TOWARDS PRIVATE DINING?

While the maximum amount of dollars you can redeem in any given day is \$500, we are unable to accept DineAmic Rewards as partial or full payment towards any private dining and pre-contracted function.



CAN I EARN & REDEEM POINTS AT ALL DINEAMIC HOSPITALITY VENUES?

The chart below outlines what venues you are eligible to earn points at as well as redeem rewards dollars at.

	VENUE	ACCRUAL	REDEMPTION
FIORETTA ITALIAN STEAKHOUSE	FIORETTA		
siena tavern	SIENA TAVERN		
PRIME & PROVISIONS	PRIME & PROVISIONS		
εστιατόριο LÝRA	LYRA		
VIOLÍ	VIOLI		
BAR SIENA	BAR SIENA		
BARRIO	BARRIO		
BANDIT	BANDIT		
BOMBOBAR	BOMBOBAR		
BLANK'S	BLANK'S BAR		
BUILDERS — BLDG —	BUILDERS BLDG		
dine amic catering & events	DINEAMIC CATERING & EVENTS		
Bodega	BODEGA		