DISCLAIMER

THIS IS NOT A SOLICITATION TO INVEST.

This presentation is provided for general information purposes regarding potential future commercial real estate location development. This presentation is not a solicitation to invest in, or a solicitation of an offer to invest in, Sally’s Apizza, Lineage, or any affiliated locations or businesses. This information is not for any investment related purpose and is not to be considered an investor communication.

This presentation contains forward-looking statements. Forward-looking statements can be identified by the fact that they do not relate strictly to historical or current facts. These statements are often, but not always, made through words or phrases such as "aim", "anticipate", "believe", "estimate", "expect", "forecast", "goal", "next", "possible", "potential", "projection", "plan", "coming", "opening", "intend", "seek", "may", "can", "can have", "will", "should", "could", "likely", as well as the inverse thereof and similar words, phrases or expressions. All statements other than statements of historical or current facts are forward-looking statements subject to future uncertainties and no reliance should be placed on them. All forward-looking statements are qualified in their entirety by this disclaimer, and we undertake no obligation to update these statements.

This presentation and all other company materials are considered proprietary in all aspects and are subject to our copyright, all rights reserved. While we believe information contained herein has been obtained from reliable sources, there can be no assurance of its accuracy or completeness.
Our Legacy

Sally’s Apizza was founded in New Haven, CT by Salvatore “Sally” Consiglio in 1938.

We hand-craft authentic New Haven pizza in custom designed ovens, using the original recipes.

Famous for our distinctive tomato sauce and chewy, crispy crust with an iconic oven-kissed char, Sally’s draws pizza fans from around the world.
Our Purpose

Our Mission

Every day 40 million people in the United States are eating pizza.

How many of them have great pizza where they live?

Sally’s mission is to make great pizza available to everyone.
We believe great pizza brings people together.
What is great pizza?

Pizza that dances with flavor and lights up the senses.

So good you’re craving it the next day.

It’s so good that people stand in line for it...
Our Unique and Craveable Recipe.
Made The Sally’s Way since 1938.
The Sally’s Way

Do everything like you’re doing it for your family.

Make every dish *rousing* to the palette.

Give it that *wow* factor.

Watch their face *light up* with each bite.
We believe in the power of Hospitality Momentum

Everything starts with hiring team members who genuinely enjoy making people happy.

Because that leads to guests having great experiences.

This circle of positive momentum benefits everyone in our ecosystem.
We are a nation of pizza lovers.
Longing for the pizza restaurants we deserve.

Now we’re getting them...
Sally’s is elevating and redefining the pizza restaurant category
Sally’s Apizza Stamford, CT
Opened in 2021.
Our Proprietary Pizza Oven
At the Stamford Sally’s
Fairfield, CT Anticipated Opening Q4 2022
Fairfield, CT Anticipated Opening Q4 2022
Fairfield, CT Anticipated Opening Q4 2022
Wethersfield, CT Anticipated Opening Q1 2023
Wethersfield, CT  Anticipated Opening Q1 2023
Wethersfield, CT  Anticipated Opening Q1 2023
Woburn, MA  Anticipated Opening 2023
Woburn, MA  Anticipated Opening 2023
Notable Sally’s Fans Span Multiple Decades

Partial listing

- Frank Sinatra
- Dave Portnoy
- John F. Kennedy
- Bill Clinton
Sally’s Apizza is prominently featured in the full-length documentary film “Pizza A Love Story”

- Streaming on Amazon Prime Video
- Shown on jetBlue flights
- Televised on PBS
Who's Talking About Sally's Apizza

bon appétit  EATER  The Washington Post

thrillist  FOOD & WINE  Forbes  USA TODAY

PaStE  The Guardian  Esquire  THE INFATUATION
Sally’s is bringing more passion and excitement into people’s lives. Want to be a part of it?

We are looking to work with visionary developers and institutions to light up more communities with a Sally’s Apizza location.

Contact our real estate development team.

development@sallysapizza.com
Thank You