



Rhode Island Monthly's **best** OF RHODE ISLAND ★

FREQUENTLY ASKED QUESTIONS

Voting open April 1 - 30 at RIMonthly.com

ONE VOTE PER EMAIL ADDRESS.

Do I have to advertise to win an award?

No! The winners of the Best of Rhode Island® Readers' Poll are chosen solely by the readers of *Rhode Island Monthly*.

How do I nominate a business for an award?

There is no nomination process. Readers may write-in any business they wish for each category on the ballot.

How are the winners chosen?

Ballots are tabulated by the editors of *Rhode Island Monthly*. Businesses who receive the most votes in each category are declared winners. Please note that we are only allowing 3 votes per IP address to ensure there is no ballot stuffing. Businesses should encourage patrons of their establishments to vote on their own devices using their own data plan.

What categories am I eligible for?

Categories are open to all businesses. We encourage businesses to look at the ballot on April 1st and see what categories they would like to campaign for and then communicate that to their patrons.



Any other tips to consider?

If your business is allowing patrons to vote via an iPad that you have at your place of business, please note that only three votes will be counted (per the IP address rule), so again, we suggest you encourage patrons to use their own devices for voting.

Want official Best of Rhode Island® artwork to use for your campaign? Visit RIMonthly.com/Widgets to browse and download our free "Vote for Me" graphics and other promotional collateral.



What are some ways that I can encourage my customers to vote for me?

- Make digital flyers and encourage guests to vote for your business in a specific category.
- Share the voting link on your social media platforms including Instagram, Facebook and Twitter.
- Include a buckslip with their takeout order receipt, directing them to RIMonthly.com and the category you would like to be voted for.
- Put up flyers in your window, checkout or reception areas.
- If you are past winner, display your awards proudly where guests can see them.