



Cookie Dough Shop DŌ Kicks Off Summer With Camp-Themed Pop-Up Eatery in NYC

By Ashley Serianni
June 4th 2018

New York City cookie dough shop DŌ is indulging in summer childhood nostalgia with a new camp-themed pop-up shop in Soho serving up delicious treats.

The pop-up inside the Chefs Club Counter at 62 Spring St. is decorated with a tire swing, mural wall and a canoe to remind guests of their favorite camp memories.





The Adirondack chairs and tree stump tables outside the shop round out the Instagram-worthy spot.



The shop will also be serving “Bug Juice” made of Natalie’s Lemonade and a secret off the menu dessert named “The Tony Perkis” based off the character in Heavyweights.

<https://www.nbcnewyork.com/news/local/DO-Cookie-Dough-Shop-Celebrating-the-Summer-with-a-Camp-Themed-Pop-Up-484508831.html>