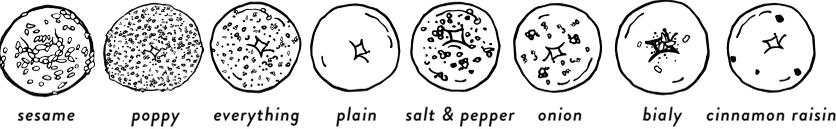


BAGELS



CLASSIC BAGEL & SHMEAR BOX serves 12 **\$29**
choice of a dozen bagels served with 2 8oz containers of whipped plain shmear

DELUXE BAGEL & SHMEAR BOX serves 12 **\$35**
choice of a dozen bagels served with 3 8oz containers of whipped shmear – plain, scallion, veggie, smoked salmon, or Spero vegan sunflower ‘cream cheese’

SMOKED SALMON PLATTER **\$80** serves 6 | **\$160** serves 12
served with whipped plain shmear, smoked salmon, tomato, salted cucumber, red radish, red onion, capers, and lemon wedges (choice of 6 or 12 bagels)

DELUXE SMOKED FISH PLATTER **\$82.5** serves 6 | **\$165** serves 12
served with whipped plain shmear, smoked salmon, smoked trout salad, tomato, salted cucumber, red radish, red onion, capers, and lemon wedges (choice of 6 or 12 bagels)

VEGGIE PLATTER **\$32.5** serves 6 | **\$65** serves 12
served with whipped veggie shmear, tomato, salted cucumber, pickled onion, red onion, greens, and capers (choice of 6 or 12 bagels)

BAGELS & SHMEAR SANDWICHES **\$22** serves 4 | **\$55** serves 10
an assortment of individually-wrapped plain, sesame, and everything bagels with whipped plain, scallion, and smoked salmon shmear

VEGGIE DE-LUXE BAGEL SANDWICHES **\$36** serves 4 | **\$90** serves 10
an assortment of individually-wrapped plain, sesame, and everything bagels with whipped veggie shmear, greens, salted cucumber, red onion, and capers

SMOKED SALMON SANDWICHES **\$50** serves 4 | **\$125** serves 10
an assortment of individually-wrapped plain, sesame, and everything bagels with whipped plain shmear, smoked salmon, red onion, and capers

ADDITIONS

FRUIT PLATTER serves 24 **\$48**
fresh sliced pineapple, kiwi, strawberries, oranges & grapes

GRANOLA AND GREEK YOGURT serves 8 **\$40**
nana joe’s gluten-free granola with pecan, mulberry, and coconut served with greek yogurt, honey, and strawberry preserves

HARD BOILED EGGS WITH EVERYTHING SPICE serves 1 **\$6**

HOT BREAKFAST

BREAKFAST BURRITO **\$45** serves 6 | **\$90** serves 12
pastrami, scrambled egg, cheese, potato, sauteed peppers, and onions wrapped in a flour tortilla with a side of house-made salsa verde (half burrito per person)

veggie burritos available upon request

CORNERED BEEF HASH **\$32.5** serves 5 | **\$65** serves 10
corned beef, caramelized onions, roasted peppers, and potatoes served with scrambled eggs

SEASONAL VEGGIE HASH **\$32.5** serves 5 | **\$65** serves 10
seasonal vegetables tossed with potatoes and served with scrambled eggs

CHALLAH FRENCH TOAST **\$25** serves 5 | **\$50** serves 10
house-made challah french toast with strawberry preserves

CRISPY PASTRAMI PLATTER **\$20** serves 5 | **\$40** serves 10
our version of bacon made from house-made pastrami

POTATO LATKES **\$20** serves 6 | **\$36** serves 12
traditional gluten-free potato pancakes (add 8oz sour cream and applesauce +9)

APPETIZER PLATTERS

BAGEL DOG BITES serves 20 **\$75**
40 pieces of poppy seed and plain all-beef bagel dog bites (served with deli mustard and ketchup)

MINI SANDWICHES

SMOKED TURKEY
with swiss, horseradish mayo and avocado on rye
\$35 serves 10 (16 pieces) | **\$70** serves 20 (32 pieces)

SMOKED SALMON
with whipped plain shmear
\$32.5 serves 10 (16 pieces) | **\$65** serves 20 (32 pieces)

PASTRAMI
with swiss, pickles and mustard on rye
\$32.5 serves 10 (12 pieces) | **\$65** serves 20 (20 pieces)

ALMOND BUTTER AND STRAWBERRY PRESERVES
on challah
\$27.5 serves 10 (16 pieces) | **\$55** serves 20 (32 pieces)

LUNCH

SANDWICH PLATTER **\$16** per person
choice of sandwiches served with coleslaw, potato salad, and dill pickles with a side of russian dressing and deli mustard (see sandwich options under boxed lunches)

MAKE YOUR OWN SANDWICH PLATTER
choice of sliced pastrami, corned beef, or smoked turkey with challah and/or rye, served with a side of dill pickles, russian dressing, and deli mustard (serves 6 comes with rye OR challah; serves 12 comes with both)

1 MEAT
\$80 serves 6 | **\$160** serves 12

2 MEATS
\$82.5 serves 6 | **\$165** serves 12

3 MEATS
\$85 serves 6 | **\$170** serves 12

ADDITIONS
coleslaw (pint) +6 sauerkraut (pint) +9 potato salad (pint) +6
trout salad (pint) +24 swiss or american cheese (12 slices) +7
smashed avocado (pint) +11

HILLCREST SALAD **\$32.5** serves 6 | **\$65** serves 12
smoked turkey, crispy pastrami, hard boiled egg, pickled onion, salted cucumber, radish, swiss, and everything spice over hippie greens with lemon vinaigrette

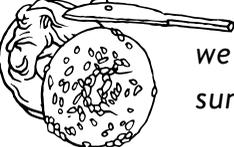
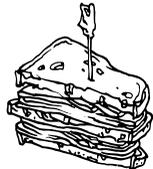
MIXED GREEN SALAD **\$17.5** serves 6 | **\$35** serves 12
arugula, radish sprouts, salted cucumber, carrots, and fresh herbs with lemon vinaigrette

MATZO BALL SOUP serves 10 **\$75**
matzo balls, chicken broth, shredded chicken, carrots, and dill (delivered hot)



our bagels are baked fresh daily and they’re vegan, too!

we only use hormone- and antibiotic-free beef for our pastrami and corned beef



we now offer Spero vegan sunflower ‘cream cheese’!

BREAKFAST BOXES

individually boxed

bagels and burritos come with fruit and orange juice

Bagels

EGG & CHEESE \$12
(add crispy pastrami +2.5)

BAGEL & SHMEAR \$10

SMOKED SALMON \$15

VEGGIE DE-LUXE \$12

Burritos

DELI BREAKFAST \$15 *(veggie burrito available upon request)*

Plates

individually boxed – add orange juice for +4.5

CORNED BEEF HASH

corned beef, caramelized onions,
roasted peppers, and potatoes
served with scrambled eggs and rye

\$15

CHALLAH FRENCH TOAST STICKS

house-made challah french toast served
with strawberry preserves,
powdered sugar and pure maple syrup

\$14

BOXED LUNCHES

individually boxed with pickles, potato chips, a chocolate chip cookie and water

\$17.5

Sandwiches

Classic Deli: pastrami or corned beef with swiss on rye

PLT: pastrami, lettuce, and tomato on rye

Single Decker Club: smoked turkey, lettuce, red onion, tomato, crispy pastrami, and horseradish aioli on challah

Garlic Turkey: smoked turkey, tomato, greens, pickled onion, swiss, and aioli on rye

Classic Turkey: smoked turkey, tomato, red leaf lettuce, and red onion on rye

Trout Salad: smoked trout salad, red leaf lettuce, onion, and tomato on rye

Garlic Veggie: tomato, salted cucumber, greens, pickled onion, and aioli on rye

Cali Veg: avocado, pickled red onion, salted cucumber, carrots, and greens on bialy

Salads

MIXED GREEN

arugula, radish sprouts, salted cucumber,
carrots, and fresh herbs with
lemon vinaigrette

HILLCREST

smoked turkey, crispy pastrami, hard
boiled egg, pickled onion, salted cucumber,
radish, swiss, and everything spice over
hippie greens with lemon vinaigrette

BAKERY & SWEETS

RYE LOAF

\$10

CHALLAH PAN LOAF

\$8

SEEDED BRAIDED CHALLAH

\$10

RAISIN BRAIDED CHALLAH

\$10

GLUTEN-FREE BAGEL

\$4

BEAUTY'S CHOCOLATE CHIP COOKIE *per piece*

\$2

RUGELACH *per piece*

\$1.25

choice of chocolate, apricot, or cinnamon-walnut

BABKA *per loaf*

\$13

choice of chocolate or cinnamon

BABKA PLATTER *serves 24*

\$60

slices of our world famous, beautifully marbled chocolate and cinnamon babka

PASTRY PLATTER *serves 24*

\$80

chocolate and cinnamon babka, assorted rugelach, and chocolate chip cookies

PASTRY BOX *serves 12*

\$42

choice of chocolate or cinnamon babka, assorted rugelach, and chocolate chip cookies

BEVERAGES

FRESH-SQUEEZED CALI ORANGE JUICE *liter*

\$19

Happy Moose Juice cold-pressed California orange juice *(includes cups)*

LEMONADE *liter*

\$14

(includes cups)

COLD BREW BLACK ICED TEA *half gallon*

\$15

organic, unsweetened black iced tea *(includes cups)*

HOT DRIP COFFEE CARRIER *serves 12*

\$28

Proyecto Diaz hot drip coffee, includes cups, lids, assorted sweeteners,
2% milk, and half & half *(add non-dairy oat milk +3)*

ICED COFFEE CARRIER *serves 12*

\$30

Proyecto Diaz iced coffee, includes cups, lids, assorted sweeteners,
2% milk, and half & half *(add non-dairy oat milk +3)*

HOT TEA CARRIER *serves 12*

\$23

assorted tea bags with hot water carrier, includes cups, lids, and assorted sweeteners

WISE SONS

JEWISH DELICATESSEN

since 5771

CATERING

Orders must be finalized and paid 48 hours prior to pickup or delivery.
We recommend ordering early to secure your preferred date and time.
For last minute requests, please email catering@wisesonsdeli.com

DELIVERY

Starting at \$26, varies on order size and distance

PICKUP

Orders can be picked up at any location during regular business hours

UTENSILS

Platters are ready-to-serve on black recyclable trays, serving utensils
are included with all orders. Eating utensils are available upon request

Locations

MISSION

3150 24th Street, at Shotwell

SOMA

736 Mission Street, inside the Contemporary Jewish Museum

HAYES VALLEY

537 Octavia Street, at Hayes

FILLMORE

1520 Fillmore Street, at Geary

DOWNTOWN OAKLAND

1700 Franklin Street, at 17th street

Order online at

WISONSDELI.COM/CATERING

or contact us at

CATERING@WISONSDELI.COM

(415) 922-NOSH