

— BREAKFAST BOXES\* —

*individually boxed bagels and burritos served with fruit and orange juice*

*Bagels*

**EGG & CHEESE** *\$14*

eggs, melted cheese & garlic aioli,  
*add crispy pastrami +\$3.5* *avocado +\$2*  
*house-made chicken or karana vegan*  
*jackfruit sausage +\$4.25*

**BAGEL & SHMEAR** *\$11.5*

choice of bagel,  
choice of shmear

**SMOKED SALMON** *\$18.5*

plain shmear, *all-natural* smoked salmon,  
red onion, and capers

**VEGGIE DE-LUXE** *\$14*

veggie shmear, salted cucumber,  
red onion, hippie greens, and  
capers

*Burritos*

**DELI BREAKFAST BURRITO** *\$15*

eggs, pastrami *or* mushroom, caramelized onions, roasted peppers, potatoes,  
melted cheese, and smashed avocado served with tomatillo salsa on the side

— BOXED LUNCHES —

*individually boxed full sandwich or salad with pickles, potato chips, a chocolate chip  
cookie and water (all sandwiches available on gluten free bagels upon request +\$2)*

*\$20.5*

*Sandwiches*

**Classic Deli:** pastrami or corned beef with swiss on rye

**PLT:** pastrami, lettuce, and tomato on rye

**Single Decker Club:** smoked turkey, lettuce, red onion, tomato, crispy pastrami,  
and horseradish aioli on challah

**Garlic Turkey:** smoked turkey, tomato, greens, pickled onion, swiss, and aioli on rye

**Classic Turkey:** smoked turkey, tomato, red leaf lettuce, and red onion on rye

**Trout Salad:** smoked trout salad, red leaf lettuce, onion, and tomato on rye

**Tuna Salad:** tuna salad, red leaf lettuce, onion, and tomato on rye

**Garlic Veggie:** tomato, salted cucumber, greens, pickled onion, and aioli on rye

**Cali Veg:** avocado, pickled red onion, salted cucumber, carrots, and greens on bialy

*Salads*

**Mixed Green**

arugula, radish sprouts, salted cucumber, carrots, and fresh herbs served with  
lemon vinaigrette on the side

**Hillcrest Cobb**

smoked turkey, crispy pastrami, hard boiled egg, tomato, pickled onion, salted  
cucumber, radish, swiss, and everything spice over hippie greens served with lemon  
vinaigrette on the side

**BAKERY & SWEETS**

**BABKA PLATTER** *serves 24* *\$83*

slices of our world famous, beautifully marbled chocolate and cinnamon babka

**PASTRY PLATTER** *serves 24* *\$103*

chocolate and cinnamon babka, assorted rugelach, and chocolate chip cookies

**PASTRY BOX** *serves 12* *\$56.5*

choice of chocolate or cinnamon babka, assorted rugelach, and chocolate chip cookies

**RUGELACH** *dozen* *\$25*

choose chocolate, apricot, or cinnamon-walnut

**CHOCOLATE CHIP COOKIE** *dozen* *\$30*

**BABKA** *loaf* *\$18.5*

choice of chocolate or cinnamon

**RYE** *loaf* *\$9.5*

**CHALLAH PAN** *loaf* *\$10.5*

**SEEDED BRAIDED CHALLAH** *loaf* *\$10.5*

**MINI CHALLAH TWISTS** *dozen* *\$18*

**6LB GIANT BRAIDED CHALLAH** *loaf* *\$80*

great for large groups or special occasions

**GLUTEN-FREE BAGEL** *each* *\$4.5*

**BEVERAGES**

**COLD-PRESSED ORANGE JUICE** *64oz | serves 8* *\$18*

includes cups

**HOUSE-MADE LEMONADE** *64oz | serves 8* *\$17*

includes cups

**BLACK ICED TEA** *64oz | serves 8* *\$15.5*

organic, unsweetened black iced tea, includes cups

**HOT TEA CARRIER** *96oz | serves 12* *\$26*

assorted tea bags with hot water carrier, includes cups, lids, and assorted sweeteners

**HOT DRIP COFFEE CARRIER** *96oz | serves 12* *\$32*

Proyecto Diaz coffee, includes cups, lids, assorted sweeteners, and milk

**ICED COFFEE CARRIER** *64oz | serves 8* *\$26*

Proyecto Diaz iced coffee, includes cups, lids, assorted sweeteners, and milk

**WISE SONS**

— JEWISH DELICATESSEN —

*since 5771*

**CATERING**

Orders must be placed via our website by 10AM one day prior to pickup  
or delivery. There is a 10% gratuity added to all orders that goes directly to  
our team. Additional gratuity passed along to delivery team.

**LEAD TIMES**

Items with an \*asterisk\* require a two-day lead time.

**DELIVERY & PICKUP**

Delivery is available starting at \$26 and varies with order size and distance.  
Orders can be picked up during regular business hours.

**UTENSILS**

Platters are ready-to-serve on recyclable trays.  
Complimentary serving utensils are available upon request and eating  
utensils can be added on for an additional \$0.50 per set.

*Bay Area*

**MISSION**

3150 24th Street, at Shotwell

**DOWNTOWN SF**

736 Mission Street, inside the Contemporary Jewish Museum

**HAYES VALLEY**

537 Octavia Street, at Hayes

**FILLMORE**

1520 Fillmore Street, at Geary

**DOWNTOWN OAKLAND**

1700 Franklin Street, at 17th street

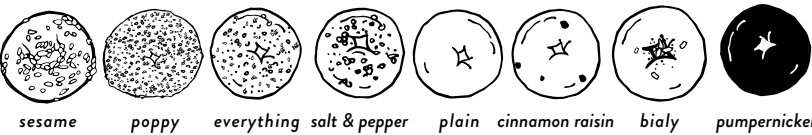
Order Online:

**WISESONSDELI.COM/CATERING**

or contact us for questions at

**CATERING@WISESONSDELI.COM**

# BAGELS



**CLASSIC BAGEL & SHMEAR BOX** *serves 12* **\$37.5**  
choice of a dozen bagels served with two 8oz containers of whipped plain shmear

**DE-LUXE BAGEL & SHMEAR BOX** *serves 12* **\$46.5**  
choice of a dozen bagels served with three 8oz containers of whipped shmear – plain, scallion, veggie, smoked salmon, or vegan smashed avocado

**SMOKED SALMON PLATTER** *serves 12* **\$185**  
choice of a dozen bagels served with whipped plain shmear, smoked salmon, tomato, salted cucumber, red radish, red onion, capers, and lemon wedges

**DE-LUXE SMOKED FISH PLATTER** *serves 12* **\$198**  
choice of a dozen bagels served with whipped plain shmear, smoked salmon, smoked trout salad, tomato, salted cucumber, red radish, red onion, capers, and lemon wedges

**VEGGIE PLATTER** *serves 12* **\$77**  
choice of a dozen bagels served with whipped veggie shmear, tomato, salted cucumber, pickled onion, red onion, red radish, greens, and capers

**BAGEL & SHMEAR SANDWICHES** *serves 10* **\$67**  
an assortment of individually-wrapped plain, sesame, and everything bagels with whipped plain, scallion, and smoked salmon shmear

**VEGGIE DE-LUXE BAGEL SANDWICHES** *serves 10* **\$106**  
an assortment of individually-wrapped plain, sesame, and everything bagels with whipped veggie shmear, greens, salted cucumber, red onion, and capers

**SMOKED SALMON BAGEL SANDWICHES** *serves 10* **\$146**  
an assortment of individually-wrapped plain, sesame, and everything bagels with whipped plain shmear, smoked salmon, red onion, and capers

# ADDITIONS

**FRUIT PLATTER** *serves 15* **\$60**  
fresh sliced pineapple, kiwi, strawberries, oranges & grapes

**GRANOLA & YOGURT** *serves 8* **\$46**  
gluten-free granola served with yogurt, honey, and organic berry preserves

# HOT BREAKFAST

**DELI BREAKFAST BURRITO\*** *\$52 serves 6 | \$104 serves 12*  
eggs, pastrami or mushroom, caramelized onions, roasted peppers, potatoes, melted cheese, and smashed avocado served with tomatillo salsa on the side

**EGG & CHEESE BAGEL\*** *serves 6* **\$51**  
eggs, melted cheese, and garlic aioli  
*add* avocado **+13.5**  
*add* crispy pastrami **+19.5**  
*add* house-made chicken sausage or karana vegan jackfruit sausage **+25.5**

**DELI HASH\*** *serves 10* **\$75**  
chopped pastrami & corned beef with caramelized onions, roasted red peppers, and crispy hash potatoes served with scrambled eggs on the side

**VEGGIE HASH\*** *serves 10* **\$75**  
mushrooms, spinach, and caramelized onions tossed with crispy hash potatoes and served with scrambled eggs on the side

**CHALLAH FRENCH TOAST\*** *serves 10* **\$52.5**  
house-made challah french toast with organic berry preserves, powdered sugar, and syrup

**CRISPY PASTRAMI\*** *serves 10* **\$46.5**  
our version of bacon made from house-made pastrami

**HOUSE-MADE CHICKEN SAUSAGE** *serves 10* **\$42**

**POTATO LATKES** *\$24 half-dozen | \$44 dozen*  
traditional gluten-free potato pancakes  
*add* 8oz sour cream **+5** *add* 8oz apple butter **+6**

# APPETIZER PLATTERS

**BAGEL DOG BITES** *serves 20* **\$84**  
40 pieces of poppy seed and plain all-beef bagel dog bites, served with deli mustard and ketchup

**MINI SANDWICHES**  
**SMOKED TURKEY** *serves 20* **\$78.5**  
32 pieces | with swiss cheese, horseradish aioli, and avocado on rye  
**PASTRAMI** *serves 20* **\$78.5**  
20 pieces | with swiss cheese, bread & butter pickles, and mustard on rye  
**SMOKED SALMON** *serves 20* **\$78.5**  
32 pieces | with whipped plain shmear, cucumber, and dill on challah  
**ALMOND BUTTER** *serves 20* **\$55**  
32 pieces | with organic berry preserves on challah

# LUNCH

**SANDWICH PLATTER** *serves 10* **\$170**  
choice of 10 full sandwiches served with coleslaw, potato salad, and dill pickles with a side of russian dressing and deli mustard (*see sandwich options under boxed lunches*)

**MAKE YOUR OWN SANDWICH PLATTER** *serves 12*  
choice of sliced pastrami, corned beef, or smoked turkey served with one loaf of challah and rye, a side of dill pickles, russian dressing, and deli mustard

**1 MEAT - \$170 | 2 MEATS - \$175 | 3 MEATS - \$180**

**ADDITIONS**  
coleslaw (32oz) **+14.5** potato salad (32oz) **+14.5** sauerkraut (16oz) **+9.25**  
smoked trout salad (8oz) **+14.5** tuna salad (8oz) **+10.5** dill pickles (32oz) **+12.5**  
swiss or american cheese (12 slices) **+7.25** smashed avocado (8oz) **+8.25**

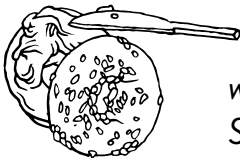
**HILLCREST COBB SALAD** *serves 12* **\$72**  
smoked turkey, crispy pastrami, hard boiled egg, tomato, pickled onion, salted cucumber, radish, swiss cheese, and everything spice over hippie greens served with lemon vinaigrette on the side

**MIXED GREEN SALAD** *serves 12* **\$40**  
arugula, radish sprouts, salted cucumber, carrots, and fresh herbs served with lemon vinaigrette on the side



*our bagels are baked fresh daily  
and they’re vegan, too!*

*we only use hormone- and antibiotic-free  
beef for our pastrami and corned beef*



*we offer vegan spreads and Original  
Sunshine gluten-free bagels!*