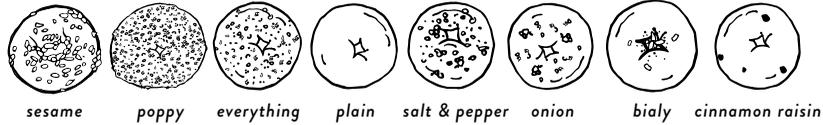


## BAGELS



**CLASSIC BAGEL & SHMEAR BOX** serves 12 **\$37.5**  
choice of a dozen bagels served with two 8oz containers of whipped plain shmeat

**DE-LUXE BAGEL & SHMEAR BOX** serves 12 **\$46.5**  
choice of a dozen bagels served with three 8oz containers of whipped shmeat – plain, scallion, veggie, smoked salmon, or Spero vegan sunflower ‘cream cheese’

**SMOKED SALMON PLATTER** serves 12 **\$185**  
served with whipped plain shmeat, smoked salmon, tomato, salted cucumber, red radish, red onion, capers, and lemon wedges

**DE-LUXE SMOKED FISH PLATTER** serves 12 **\$198**  
served with whipped plain shmeat, smoked salmon, smoked trout salad, tomato, salted cucumber, red radish, red onion, capers, and lemon wedges

**VEGGIE PLATTER** serves 12 **\$75**  
served with whipped veggie shmeat, tomato, salted cucumber, pickled onion, red onion, red radish, greens, and capers

**BAGEL & SHMEAR SANDWICHES** serves 10 **\$65**  
an assortment of individually-wrapped plain, sesame, and everything bagels with whipped plain, scallion, and smoked salmon shmeat

**VEGGIE DE-LUXE BAGEL SANDWICHES** serves 10 **\$103**  
an assortment of individually-wrapped plain, sesame, and everything bagels with whipped veggie shmeat, greens, salted cucumber, red onion, and capers

**SMOKED SALMON SANDWICHES** serves 10 **\$142**  
an assortment of individually-wrapped plain, sesame, and everything bagels with whipped plain shmeat, smoked salmon, red onion, and capers

## ADDITIONS

**FRUIT PLATTER** serves 20 **\$58**  
fresh sliced pineapple, kiwi, strawberries, oranges & grapes

**GRANOLA & GREEK YOGURT** serves 8 **\$45**  
gluten-free granola served with greek yogurt, honey, and organic berry preserves

## HOT BREAKFAST

**DELI BREAKFAST BURRITO\*** **\$52** serves 6 | **\$104** serves 12  
eggs, pastrami, caramelized onions, roasted peppers, potatoes, melted cheese, and smashed avocado served with house-made tomatillo salsa  
(half burrito per person, veggie burritos available upon request)

**DELI HASH\*** serves 10 **\$72.5**  
chopped pastrami & corned beef with onions, peppers, and crispy potatoes served with scrambled eggs

**SEASONAL VEGGIE HASH\*** serves 10 **\$72.5**  
seasonal vegetables tossed with potatoes and served with scrambled eggs

**CHALLAH FRENCH TOAST\*** serves 10 **\$52.5**  
house-made challah french toast with berry preserves, powdered sugar, and syrup

**CRISPY PASTRAMI PLATTER\*** serves 10 **\$45**  
our version of bacon made from house-made pastrami

**POTATO LATKES** **\$23** half-dozen | **\$42** dozen  
traditional gluten-free potato pancakes  
add 8oz sour cream and applesauce **+11**

## APPETIZER PLATTERS

**BAGEL DOG BITES** serves 20 **\$84**  
BAY AREA ONLY | 40 pieces of poppy seed and plain all-beef bagel dog bites, served with deli mustard and ketchup

**MINI SANDWICHES** **\$78.5**  
**SMOKED TURKEY** serves 20  
32 pieces | with swiss, horseradish aioli, and avocado on rye

**PASTRAMI** serves 20 **\$78.5**  
20 pieces | with swiss, pickles, and mustard on rye

**SMOKED SALMON** serves 20 **\$78.5**  
32 pieces | with whipped plain shmeat, cucumber, and dill on challah

**ALMOND BUTTER** serves 20 **\$55**  
32 pieces | with organic berry preserves on challah

## LUNCH

**SANDWICH PLATTER** serves 10 **\$165**  
choice of 10 full sandwiches served with coleslaw, potato salad, and dill pickles with a side of russian dressing and deli mustard (see sandwich options under boxed lunches)

**MAKE YOUR OWN SANDWICH PLATTER** serves 12  
choice of sliced pastrami, corned beef, or smoked turkey with challah and rye, served with a side of dill pickles, russian dressing, and deli mustard

**1 MEAT - \$170 | 2 MEATS - \$175 | 3 MEATS - \$180**

**ADDITIONS**  
coleslaw (32oz) **+14** potato salad (32oz) **+14** sauerkraut (16oz) **+9**  
smoked trout salad (8oz) **+14** swiss or american cheese (12 slices) **+7**  
smashed avocado (8oz) **+8** dill pickles (32oz) **+12**

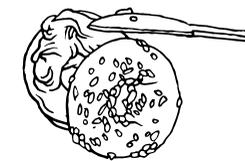
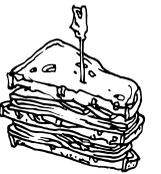
**HILLCREST COBB SALAD** serves 12 **\$70**  
smoked turkey, crispy pastrami, hard boiled egg, tomato, pickled onion, salted cucumber, radish, swiss, and everything spice over hippie greens with lemon vinaigrette

**MIXED GREEN SALAD** serves 12 **\$40**  
arugula, radish sprouts, salted cucumber, carrots, and fresh herbs with lemon vinaigrette



our bagels are baked fresh daily  
and they're vegan, too!

we only use hormone- and antibiotic-free  
beef for our pastrami and corned beef



we now offer Spero vegan  
sunflower ‘cream cheese’ and  
gluten-free bagels!

## == BREAKFAST BOXES\* ==

*individually boxed bagels and burritos served with fruit and orange juice*

### Bagels

#### EGG & CHEESE \$13.5

eggs, melted cheese & garlic aioli,  
choice of bagel  
*add crispy pastrami +\$3 avocado+2*

#### BAGEL & SHMEAR \$11

choice of bagel, choice of shmear

#### SMOKED SALMON \$18

*all-natural* smoked salmon with  
capers, red onion, & plain shmear

#### VEGGIE DE-LUXE \$13.75

veggie shmear, salted cucumber,  
red onion, hippie greens, & capers

### Burritos

#### DELI BREAKFAST \$14.5

eggs, pastrami, caramelized onions, roasted peppers, potatoes, melted  
cheese, and smashed avocado served with house-made tomatillo salsa  
*(veggie burrito available upon request)*

## == BOXED LUNCHES ==

*individually boxed full sandwich or salad with pickles, potato chips,  
a chocolate chip cookie and water*

\$20

### Sandwiches

**Classic Deli:** pastrami or corned beef with swiss on rye

**PLT:** pastrami, lettuce, and tomato on rye

**Single Decker Club:** smoked turkey, lettuce, red onion, tomato, crispy pastrami,  
and horseradish aioli on challah

**Garlic Turkey:** smoked turkey, tomato, greens, pickled onion, swiss, and aioli on rye

**Classic Turkey:** smoked turkey, tomato, red leaf lettuce, and red onion on rye

**Trout Salad:** smoked trout salad, red leaf lettuce, onion, and tomato on rye

**Garlic Veggie:** tomato, salted cucumber, greens, pickled onion, and aioli on rye

**Cali Veg:** avocado, pickled red onion, salted cucumber, carrots, and greens on bialy

### Salads

#### Mixed Green

arugula, radish sprouts, salted cucumber, carrots, and fresh herbs with  
lemon vinaigrette

#### Hillcrest Cobb

smoked turkey, crispy pastrami, hard boiled egg, tomato, pickled onion, salted  
cucumber, radish, swiss, and everything spice over hippie greens with lemon  
vinaigrette

## BAKERY & SWEETS

#### BABKA PLATTER *serves 24* \$80

slices of our world famous, beautifully marbled chocolate and cinnamon babka

#### PASTRY PLATTER *serves 24* \$100

chocolate and cinnamon babka, assorted rugelach, and chocolate chip cookies

#### PASTRY BOX *serves 12* \$55

choice of chocolate or cinnamon babka, assorted rugelach, and chocolate chip cookies

#### RUGELACH *dozen* \$24

choose chocolate, apricot, or cinnamon-walnut

#### CHOCOLATE CHIP COOKIE *dozen* \$30

#### BABKA *loaf* \$18

choice of chocolate or cinnamon

#### RYE *loaf* \$9

#### CHALLAH PAN *loaf* \$9.5

#### SEEDED BRAIDED CHALLAH *loaf* \$10

#### 6LB GIANT BRAIDED CHALLAH *loaf* \$80

great for large groups or special occasions

#### GLUTEN-FREE BAGEL *each* \$4

## BEVERAGES

#### COLD-PRESSED ORANGE JUICE *1L | serves 4* \$16

BAY AREA ONLY | Happy Moose Juice California orange juice, includes cups

#### HOUSE-MADE LEMONADE *64oz | serves 8* \$16.5

includes cups

#### BLACK ICED TEA *64oz | serves 8* \$15

organic, unsweetened black iced tea, includes cups

#### HOT TEA CARRIER *96oz | serves 12* \$25

assorted tea bags with hot water carrier, includes cups, lids, and assorted sweeteners

#### HOT DRIP COFFEE CARRIER *96oz | serves 12* \$32

Proyecto Diaz coffee, includes cups, lids, assorted sweeteners, and milk

#### ICED COFFEE CARRIER *64oz | serves 8* \$25

Proyecto Diaz iced coffee, includes cups, lids, assorted sweeteners, and milk

# WISE SONS

== JEWISH DELICATESSEN ==

*since 5771*

## CATERING

Orders must be placed via our website by 10AM one day prior to pickup or delivery.  
There is a 10% gratuity added to all orders that goes directly to our team. Additional  
gratuity at your discretion.

### LEAD TIMES

Items with an \*asterisk\* require a two-day lead time.

### DELIVERY & PICKUP

Delivery is available starting at \$26 and varies with order size and distance.  
Orders can be picked up during regular business hours.

### UTENSILS

Platters are ready-to-serve on recyclable trays.  
Complimentary serving utensils are available upon request and eating utensils can be  
added on for an additional \$0.50 per set.

### Bay Area

#### MISSION

3150 24th Street, at Shotwell

#### DOWNTOWN SF

736 Mission Street, inside the Contemporary Jewish Museum

#### HAYES VALLEY

537 Octavia Street, at Hayes

#### FILLMORE

1520 Fillmore Street, at Geary

#### DOWNTOWN OAKLAND

1700 Franklin Street, at 17th street

### Southern California

#### CULVER CITY

9552 Washington Blvd, at Culver

Order Online:

[WISONSDELI.COM/CATERING](https://www.wisensonsdeli.com/catering)

or contact us at

(415) 992-NOSH