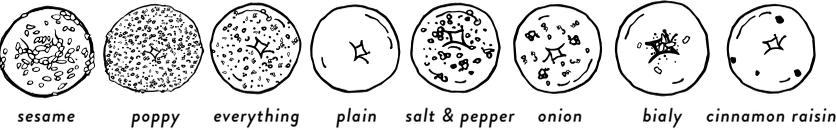


BAGELS



CLASSIC BAGEL & SHMEAR BOX serves 12 **\$36**
choice of a dozen bagels served with 2 8oz containers of whipped plain shmear

DELUXE BAGEL & SHMEAR BOX serves 12 **\$44**
choice of a dozen bagels served with 3 8oz containers of whipped shmear – plain, scallion, veggie, smoked salmon, or Spero vegan sunflower ‘cream cheese’

SMOKED SALMON PLATTER **\$93** serves 6 | **\$185** serves 12
served with whipped plain shmear, smoked salmon, tomato, salted cucumber, red radish, red onion, capers, and lemon wedges (choice of 6 or 12 bagels)

DELUXE SMOKED FISH PLATTER **\$98** serves 6 | **\$196** serves 12
served with whipped plain shmear, smoked salmon, smoked trout salad, tomato, salted cucumber, red radish, red onion, capers, and lemon wedges (choice of 6 or 12 bagels)

VEGGIE PLATTER **\$37** serves 6 | **\$74** serves 12
served with whipped veggie shmear, tomato, salted cucumber, pickled onion, red onion, red radish, greens, and capers (choice of 6 or 12 bagels)

BAGELS & SHMEAR SANDWICHES **\$27** serves 4 | **\$60** serves 10
an assortment of individually-wrapped plain, sesame, and everything bagels with whipped plain, scallion, and smoked salmon shmear

VEGGIE DE-LUXE BAGEL SANDWICHES **\$39** serves 4 | **\$98** serves 10
an assortment of individually-wrapped plain, sesame, and everything bagels with whipped veggie shmear, greens, salted cucumber, red onion, and capers

SMOKED SALMON SANDWICHES **\$54** serves 4 | **\$136** serves 10
an assortment of individually-wrapped plain, sesame, and everything bagels with whipped plain shmear, smoked salmon, red onion, and capers

ADDITIONS

FRUIT PLATTER serves 20 **\$52.5**
fresh sliced pineapple, kiwi, strawberries, oranges & grapes

GRANOLA AND GREEK YOGURT serves 8 **\$40**
nana joe’s gluten-free granola with pecan, mulberry, and coconut served with greek yogurt, honey, and strawberry preserves

HARD BOILED EGGS WITH EVERYTHING SPICE serves 1 **\$6**

HOT BREAKFAST

DELI BREAKFAST BURRITO **\$49** serves 6 | **\$98** serves 12
a blend of pastrami and corned beef, scrambled egg, cheese, potato, sauteed peppers, and onions wrapped in a flour tortilla with a side of house-made salsa verde (half burrito per person) veggie burritos available upon request

DELI HASH **\$35.5** serves 5 | **\$70** serves 10
a blend of pastrami and corned beef, caramelized onions, roasted peppers, and potatoes served with scrambled eggs

SEASONAL VEGGIE HASH **\$35.5** serves 5 | **\$70** serves 10
seasonal vegetables tossed with potatoes and served with scrambled eggs

CHALLAH FRENCH TOAST **\$25** serves 5 | **\$50** serves 10
house-made challah french toast with strawberry preserves, powdered sugar, and pure maple syrup

CRISPY PASTRAMI PLATTER **\$22** serves 5 | **\$42.5** serves 10
our version of bacon made from house-made pastrami

POTATO LATKES **\$22** serves 6 | **\$40** serves 12
traditional gluten-free potato pancakes (add 8oz sour cream and applesauce +9)

APPETIZER PLATTERS

BAGEL DOG BITES BAY AREA ONLY **\$82** serves 20
40 pieces of poppy seed and plain all-beef bagel dog bites (served with deli mustard and ketchup)

MINI SANDWICHES
SMOKED TURKEY with swiss, horseradish mayo and avocado on rye **\$38** serves 10 (16 pieces) | **\$76** serves 20 (32 pieces)

PASTRAMI with swiss, pickles and mustard on rye **\$38** serves 10 (12 pieces) | **\$76** serves 20 (20 pieces)

SMOKED TURKEY & PASTRAMI SAMPLER **\$38** serves 10 (16 pieces) | **\$76** serves 20 (32 pieces)

SMOKED SALMON with whipped plain shmear, cucumber and dill on challah **\$38** serves 10 (16 pieces) | **\$76** serves 20 (32 pieces)

ALMOND BUTTER AND STRAWBERRY PRESERVES on challah **\$27.5** serves 10 (16 pieces) | **\$55** serves 20 (32 pieces)

LUNCH

SANDWICH PLATTER **\$16** per person
choice of sandwiches served with coleslaw, potato salad, and dill pickles with a side of russian dressing and deli mustard (see sandwich options under boxed lunches)

MAKE YOUR OWN SANDWICH PLATTER
choice of sliced pastrami, corned beef, or smoked turkey with challah and/or rye, served with a side of dill pickles, russian dressing, and deli mustard (serves 6 comes with rye OR challah; serves 12 comes with both)

1 MEAT **\$82.5** serves 6 | **\$165** serves 12

2 MEATS **\$85** serves 6 | **\$170** serves 12

3 MEATS **\$87.5** serves 6 | **\$175** serves 12

ADDITIONS One pint serves 6, one quart serves 12
coleslaw (pint) +6 sauerkraut (pint) +9 potato salad (pint) +6
trout salad (pint) +12.5 swiss or american cheese (12 slices) +7
smashed avocado (pint) +15

HILLCREST COBB SALAD **\$32.5** serves 6 | **\$65** serves 12
smoked turkey, crispy pastrami, hard boiled egg, tomato, pickled onion, salted cucumber, radish, swiss, and everything spice over hippie greens with lemon vinaigrette

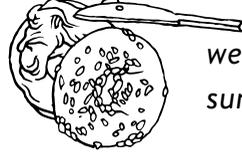
MIXED GREEN SALAD **\$17.5** serves 6 | **\$35** serves 12
arugula, radish sprouts, salted cucumber, carrots, and fresh herbs with lemon vinaigrette

MATZO BALL SOUP serves 10 **\$90**

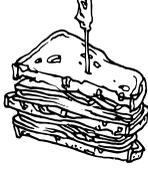


our bagels are baked fresh daily and they’re vegan, too!

we only use hormone- and antibiotic-free beef for our pastrami and corned beef



we now offer Spero vegan sunflower ‘cream cheese’!



BREAKFAST BOXES

individually boxed

bagels and burritos come with fruit and orange juice

Bagels

EGG & CHEESE \$11.75
(add crispy pastrami or avocado +2.5)

BAGEL & SHMEAR \$11

SMOKED SALMON \$15.5

VEGGIE DE-LUXE \$11.5

Burritos

DELI BREAKFAST \$14.5 *(veggie burrito available upon request)*

Hot Breakfast Plates

individually boxed – add orange juice for +4.5

DELI HASH

a blend of pastrami & corned beef, caramelized onions, roasted peppers, and potatoes served with scrambled eggs & rye

\$14.5

CHALLAH FRENCH TOAST STICKS

house-made challah french toast served with strawberry preserves, powdered sugar and pure maple syrup

\$15

BOXED LUNCHES

individually boxed full sandwich or salad with pickles, potato chips, a chocolate chip cookie and water

\$18

Sandwiches

Classic Deli: pastrami or corned beef with swiss on rye

PLT: pastrami, lettuce, and tomato on rye

Single Decker Club: smoked turkey, lettuce, red onion, tomato, crispy pastrami, and horseradish aioli on challah

Garlic Turkey: smoked turkey, tomato, greens, pickled onion, swiss, and aioli on rye

Classic Turkey: smoked turkey, tomato, red leaf lettuce, and red onion on rye

Trout Salad: smoked trout salad, red leaf lettuce, onion, and tomato on rye

Garlic Veggie: tomato, salted cucumber, greens, pickled onion, and aioli on rye

Cali Veg: avocado, pickled red onion, salted cucumber, carrots, and greens on bialy

Salads

MIXED GREEN

arugula, radish sprouts, salted cucumber, carrots, and fresh herbs with lemon vinaigrette

HILLCREST

smoked turkey, crispy pastrami, hard boiled egg, tomato, pickled onion, salted cucumber, radish, swiss, and everything spice over hippie greens with lemon

BAKERY & SWEETS

RYE LOAF

\$9

CHALLAH PAN LOAF

\$9.5

SEEDED BRAIDED CHALLAH

\$10

GLUTEN-FREE BAGEL

\$4

CHOCOLATE CHIP COOKIE *per piece*

\$2.5

RUGELACH *per piece*

\$2

choice of chocolate, apricot, or cinnamon-walnut

BABKA *per loaf*

\$18

choice of chocolate or cinnamon

BABKA PLATTER *serves 24*

\$70

slices of our world famous, beautifully marbled chocolate and cinnamon babka

PASTRY PLATTER *serves 24*

\$85

chocolate and cinnamon babka, assorted rugelach, and chocolate chip cookies

PASTRY BOX *serves 12*

\$46

choice of chocolate or cinnamon babka, assorted rugelach, and chocolate chip cookies

BEVERAGES

COLD-PRESSED ORANGE JUICE BAY AREA ONLY

\$16

1 liter Happy Moose Juice California orange juice (includes cups)

LEMONADE BAY AREA ONLY

\$12

1 liter Happy Moose Juice cold-pressed lemonade (includes cups)

BLACK ICED TEA *serves 12*

\$24

organic, unsweetened black iced tea (includes cups)

HOT DRIP COFFEE CARRIER *serves 12*

\$28

Proyecto Diaz coffee, includes cups, lids, assorted sweeteners, milk, non-dairy milk

ICED COFFEE CARRIER *serves 12*

\$30

Proyecto Diaz iced coffee, includes cups, lids, assorted sweeteners, milk, non-dairy milk

HOT TEA CARRIER *serves 12*

\$23

assorted tea bags with hot water carrier, includes cups, lids, and assorted sweeteners

WISE SONS

JEWISH DELICATESSEN

since 5771

CATERING

Orders must be placed via our online store by 10:45am one day prior to pickup or delivery. We recommend ordering early to secure your preferred date and time. For last minute requests, please email catering@wisesonsdeli.com.

DELIVERY & PICKUP

Delivery is available starting at \$26, varies on order size and distance. Orders can be picked up at any location during regular business hours.

UTENSILS

Platters are ready-to-serve on black recyclable trays. Complimentary serving and eating utensils are available upon request.

Bay Area

MISSION

3150 24th Street, at Shotwell

SOMA

736 Mission Street, inside the Contemporary Jewish Museum

HAYES VALLEY

537 Octavia Street, at Hayes

FILLMORE

1520 Fillmore Street, at Geary

DOWNTOWN OAKLAND

1700 Franklin Street, at 17th street

Southern California

CULVER CITY

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