

WISE SONS

JEWISH DELICATESSEN

3150 24TH STREET, SAN FRANCISCO / (415) 590-7955 / WISESONSDELI.COM

SIGNATURE SANDWICHES

all sandwiches served with pickles
add potato salad or coleslaw +3 fries +4

CHOICE OF MEAT:

PASTRAMI

coriander & pepper crust, smoked over real hickory

CORNED BEEF

brined with garlic & a special blend of spices

SMOKED TURKEY

brined & lightly smoked turkey breast

THE PURIST.....12

choice of meat served on our double-baked rye

THE REUBENS.....13.5

OG – russian dressing, swiss & sauerkraut
KIMCHI – russian dressing, melted cheese & kimchi
VEGETARIAN – sub roasted mushrooms 12

THE NO. 19.....13.5

our tribute to Langer's Deli in LA! untoasted with coleslaw, russian dressing & cold swiss on rye

SMOKED TROUT SALAD.....12.5

with lettuce, tomato & red onion on rye

SCHNITZEL.....12

fried chicken breast with hippie greens, pickled onion & lemon caper aioli on a garlic toasted challah bun

CLUB.....13.5

smoked turkey, crispy pastrami, smashed avocado, red onion, tomato, lettuce & horseradish aioli on toasted challah

DOUBLE-STACK PASTRAMI BURGER.....9.5

two smashed grass-fed beef patties with melted cheese, pastrami jam, aioli, red onion & pickles on a griddled challah bun

POTATO LATKES

one 4 / two 8 / three 11
with sour cream & house-made applesauce

LATKE SUPREME

a latke with smoked salmon, hippie greens, pickled onion, salted cucumber, radish, lemon & sour cream 13

SIDES

FRENCH FRIES.....5

fresh cut & double fried

HASH POTATOES.....5

served with garlic aioli

COLESLAW OR POTATO SALAD.....3.5

SWEETS & PASTRIES

BABKA chocolate or cinnamon.....slice 4 loaf 13

RUGELACH chocolate, apricot or cinnamon-walnut... 12.5

CHOCOLATE CHIP COOKIE.....2

*W*ise Sons is committed to crafting authentic Jewish deli using the very best ingredients available.

We **SMOKE OUR OWN** pastrami over real hickory wood, we bake our breads and bagels **FRESH**.

We use cage-free eggs, free-range poultry, **LOCAL** produce and beef from cattle that have **NEVER, EVER** been treated with hormones or antibiotics.

Downtown SPECIAL

1/2 SANDWICH & MATZO BALL SOUP

choose from a pastrami, corned beef or trout salad sandwich served with potato salad or coleslaw 15

MATZO BALL SOUP

– not as good as your bubbe's... 9

add challah toast +1.5

CHOPPED LIVER

pickled onion, radish & hard boiled egg served with rye toast 9

HILLCREST SALAD

smoked turkey, crispy pastrami, hard boiled egg, pickled onion, salted cucumber, radish, swiss & everything spice over hippie greens with lemon vinaigrette 15

PFG FRIES

pastrami, melted cheese, caramelized onions, & pickled mustard seeds served with sport peppers & russian 13.25

TOASTED BAGELS

**EVERYTHING ♦ SESAME ♦ POPPY ♦ PLAIN
ONION ♦ SALT & PEPPER ♦ BIALY
CINNAMON RAISIN**

each 2 / half dozen 11 / dozen 20

add tomato, radish, red onion, lettuce, hippie greens salted cucumber or capers +50¢ each add smashed avocado +2

BAGEL & SHMEAR

SHMEARS – plain 3.5 veggie 4 scallion 4

smoked salmon* 4.5

vegan sunflower 'cream cheese' 4.5

SPREADS – butter 3 smashed avocado 4 preserves 4

CLASSIC SMOKED SALMON*.... closed 11 open 13.75

smoked salmon with capers, red onion & plain shmear

VEGGIE DE-LUXE.....8

veggie shmear, salted cucumber, red onion, hippie greens & capers

BREAKFAST SANDWICHES

add everything chili crisp +50¢ smashed avocado +2

add crispy pastrami +2.5 impossible breakfast sausage +4

POPEYE.....12

eggs, roasted mushrooms, spinach & melted cheese served on a toasted bagel with hash potatoes or greens à la carte 8

BODEGA.....11.25

eggs, melted cheese & garlic aioli served on a toasted bagel with hash potatoes or greens à la carte 7.25

SEMITE.....12.5

crispy pastrami, melted swiss, deli mustard & a sunny egg on rye served with hash potatoes or greens à la carte 8

BREAKFAST ALL DAY

MANNY'S BREAKFAST BURRITO.....13

eggs, pastrami, caramelized onions, roasted peppers, potatoes, melted cheese & smashed avocado served with house-made tomatillo salsa

CHALLAH FRENCH TOAST.....half 9 full 13.5

served with maple syrup, berry preserves & orange butter

L.E.O. SCRAMBLE.....13.5

eggs scrambled with smoked salmon & caramelized onions served with a toasted bagel, plain shmear & greens

CORNED BEEF OR VEGETABLE HASH.....13.75

crispy potatoes topped with sunny eggs and choice of toast

CORNED BEEF – caramelized onions & roasted peppers

VEGETABLE – seasonal veggies

COFFEE & BEVERAGES

COFFEE & TEA – hot drip 3.5 iced coffee 4 hot tea 3

black iced tea 3.5

JUICE & SODA – orange or apple juice 4.5 / 3 lemonade 3.5

mexican or diet coke 3.5 / 2.5

black cherry 3.5 topo chico 3.5

*CONSUMING RAW OR UNDERCOOKED SEAFOOD OR POULTRY MAY INCREASE RISK OF FOODBOURNE ILLNESS
A 4% SURCHARGE WILL BE ADDED TO ALL FOOD & BEVERAGES SALES FOR THE SAN FRANCISCO EMPLOYER MANDATE