

WISE SONS

JEWISH DELICATESSEN

537 OCTAVIA STREET, SAN FRANCISCO / (415) 800-6960 / WISESONSDELI.COM

SIGNATURE SANDWICHES

all sandwiches served with dill pickles

CHOICE OF MEAT:

PASTRAMI

coriander & pepper crust, smoked over hickory

CORNER BEEF

brined with garlic & a special blend of spices

SMOKED TURKEY

brined & lightly smoked turkey breast

THE PURIST.....12
choice of meat served on our double-baked rye

THE REUBEN.....13.5
griddled with russian dressing, swiss & sauerkraut on rye

THE NO. 19.....13.5
our tribute to Langer's Deli in LA! untoasted with coleslaw, russian dressing & cold swiss on rye

SMOKED TROUT SALAD.....12.5
with lettuce, tomato & red onion on rye

CLUB.....13.5
smoked turkey, crispy pastrami, smashed avocado, red onion, tomato, lettuce & horseradish aioli on toasted challah

Add a Side:

potato salad
+3

coleslaw
+3

POTATO LATKES

one 4 / two 8 / three 11
with sour cream & house-made applesauce

SWEETS & PASTRIES

BABKA chocolate or cinnamon.....slice 4 loaf 13

RUGELACH chocolate, apricot or cinnamon-walnut... 12.5

CHOCOLATE CHIP COOKIE.....2

COLD BEVERAGES

LEMONADE.....3.5

ORANGE JUICE.....4.5

APPLE JUICE.....3

BLACK ICED TEA.....3.5

MEXICAN COKE.....3.5

DIET COKE.....2.5

BLACK CHERRY.....3.5

TOPO CHICO.....3.5

*W*ise Sons is committed to crafting authentic Jewish deli using the very best ingredients available.

We **SMOKE OUR OWN** pastrami over real hickory wood, we bake our breads and bagels **FRESH**.

We use cage-free eggs, free-range poultry, **LOCAL** produce and beef from cattle that have **NEVER, EVER** been treated with hormones or antibiotics.

HILLCREST SALAD

smoked turkey, crispy pastrami, hard boiled egg, pickled onion, salted cucumber, red radish, swiss & everything spice over hippie greens with lemon vinaigrette 15

MATZO BALL SOUP

– not as good as your bubbe's... 9

add challah or rye toast +1.5

LATKE SUPREME

a latke with smoked salmon, hippie greens, pickled onion, salted cucumber, radish, lemon & sour cream 13

TOASTED BAGEL SANDWICHES

EVERYTHING ♦ SESAME ♦ POPPY ♦ PLAIN ONION ♦ SALT & PEPPER ♦ BIALY CINNAMON RAISIN

each 2 / half dozen 11 / dozen 20

add tomato, radish, red onion, lettuce, hippie greens salted cucumber or capers +50¢ each add smashed avocado +2 add crispy pastrami +2.5 impossible breakfast sausage +4

BODEGA.....7.25
eggs, melted cheese & garlic aioli

LUMBERJACK.....8
eggs, crispy pastrami, swiss & maple syrup on a toasted cinnamon raisin bagel

CRUNCHY SPICE.....8
eggs, everything spice chili crisp, hippie greens, melted cheese & garlic aioli

L.E.O......11
eggs, smoked salmon & scallion shmeat

CLASSIC SMOKED SALMON*.... closed 11 open 13.75
smoked salmon with capers, red onion & plain shmeat

VEGGIE DE-LUXE.....8
veggie shmeat, salted cucumber, red onion, hippie greens & capers

BAGELS & SHMEARS

PLAIN SHMEAR.....3.5

VEGGIE SHMEAR.....4

SCALLION SHMEAR.....4

SMOKED SALMON SHMEAR*.....4.5

VEGAN SUNFLOWER 'CREAM CHEESE'.....4.5

ORGANIC BUTTER.....3

SMASHED AVOCADO.....4

ORGANIC BERRY PRESERVES.....3.5

ALMOND BUTTER.....4.5

COFFEE & TEA

DRIP COFFEE.....3.5

ICED COFFEE.....4

LATTE.....4

CHAI OR VANILLA LATTE.....4.5

CAPPUCINO.....3.5

MOCHA.....4.5

HOT CHOCOLATE.....4

HOT TEA.....3

*CONSUMING RAW OR UNDERCOOKED SEAFOOD OR POULTRY MAY INCREASE RISK OF FOODBOURNE ILLNESS
A 4% SURCHARGE WILL BE ADDED FOR ALL FOOD & BEVERAGES PER THE SAN FRANCISCO EMPLOYER MANDATE