

# WISE SONS

## JEWISH DELICATESSEN

### SIGNATURE SANDWICHES

all sandwiches served with pickles  
add potato salad or coleslaw +\$3.75 fries +\$5

#### CHOICE OF MEAT:

##### PASTRAMI

coriander & pepper  
crust, smoked over  
hickory

##### CORNER BEEF

brined with garlic &  
a special blend  
of spices

##### SMOKED TURKEY

brined & lightly  
smoked turkey  
breast

**THE PURIST** .....16  
meat, mustard, rye, that's it. (6oz)

**THE REUBENS** .....17

OG - russian dressing, swiss, & sauerkraut (6oz)

VEGETARIAN - sub roasted mushrooms 13.5

**THE NO. 19** .....17  
our tribute to Langer's Deli in LA! untoasted with coleslaw,  
russian dressing, & cold swiss on rye (6oz)

**FRIED CHICKEN SCHNITZEL** .....12.75  
buttermilk-brined chicken breast with hippie greens, pickled  
onion, and lemon caper aioli on a toasted sesame-challah bun

**PASTRAMI BURGER** .....13  
1/4 pound beef patty, american & swiss cheese, caramelized  
onions, mayo, and bread & butter pickles, topped with a slice of  
hot pastrami, on a toasted sesame-challah bun

**CLUB** (DF) .....17  
smoked turkey (4oz), crispy pastrami, smashed avocado, onion,  
tomato, lettuce, and horseradish aioli on toasted challah

**THE ZAYDIE** (DF) .....16  
smoked turkey, lettuce, tomato, onion, and mayo on rye (6oz)

**DINER TUNA MELT** .....12.75  
line-caught tuna, lettuce, tomato, and horseradish aioli griddled  
with american and swiss on rye

### SIDES (GF) (DF)

**FRENCH FRIES** .....6

**HASH POTATOES** served with garlic aioli .....6

**COLESLAW OR POTATO SALAD** .....4

### SWEETS & PASTRIES

**BABKA** chocolate or cinnamon ..... slice 5 loaf 18

**RUGELACH** chocolate, apricot or cinnamon-walnut .....2

**CHOCOLATE CHIP COOKIE** .....2.5

### COFFEE & BEVERAGES

**COFFEE & TEA** - black iced tea free refills 4 hot tea 3.5  
hot drip or iced coffee 4 black & white iced coffee 5.75

**JUICE & SODA** - orange or apple juice 5.5 / 3.5 lemonade 5  
mexican or diet coke 4.25 / 2.5 black cherry 4.25 sparkling water 4

**W**ise Sons is  
committed to crafting  
authentic Jewish deli  
using the very **BEST**  
ingredients available.

**OUR OWN** pastrami is  
smoked over real hickory  
wood, and our bagels  
are boiled and baked  
**FRESH** daily.

We use cage-free eggs,  
sustainably farmed fish,  
quality produce and beef  
from cattle that have  
**NEVER, EVER** been  
treated with hormones or  
antibiotics.

### Deli CLASSICS

#### HILLCREST COBB

smoked turkey, crispy  
pastrami, hard boiled egg,  
tomato, pickled onion,  
salted cucumber, radish,  
swiss, & everything spice  
over hippie greens with  
lemon vinaigrette 14.5

(GF)

#### POTATO LATKES

one 4.5 / two 8.75 / three 12.5  
with sour cream &  
applesauce

(GF)

#### MATZO BALL SOUP

—not as good as your  
bubbes... 10

add challah toast +1.5

(DF)

#### DELI SCOOP SANDWICH

your choice of tuna salad,  
smoked trout salad,  
or chopped liver with  
lettuce, tomato, and  
onion on rye 14

### HOUSE SPECIAL

a sensibly-sized (3oz)  
pastrami reuben, fries,  
coleslaw, and choice of  
house-made beverage  
- no substitutions - 18

### TOASTED BAGELS

**EVERYTHING ♦ SESAME ♦ POPPY  
PLAIN ♦ ONION ♦ SALT & PEPPER  
BIALY ♦ CINNAMON RAISIN**

**GLUTEN FREE** by Original Sunshine +2

each 2.5 / half dozen 14 / baker's dozen 26.5

add tomato, radish, red onion, lettuce, hippie greens  
salted cucumber or capers +50¢ ea add smashed avocado +2

### BAGEL & SHMEAR.....

#### CREAM CHEESE and SPREADS

plain 4.5 scallion 4.75 veggie 5 smoked salmon shmear\* 5.5  
oaty vegan cream cheese 5 butter 3.5 preserves 4.25  
smashed avocado 4.5

**CLASSIC SMOKED SALMON\***....closed 13 open 15.5  
all-natural smoked salmon with capers, red onion, and plain shmear

**VEGGIE DE-LUXE**.....8.75  
veggie shmear, salted cucumber, red onion, hippie greens, and capers

### BREAKFAST SANDWICHES

add crispy pastrami +3 add house-made chicken sausage +4

add karana vegan jackfruit sausage +4

add everything chili crisp +50¢ add smashed avocado +2

**BODEGA**.....8.5  
eggs, melted cheese, and garlic aioli served on a toasted bagel

**POPEYE**.....9.5  
eggs, roasted mushrooms, spinach, and melted cheese on a  
toasted bagel

**CRUNCHY SPICE**.....9  
eggs, everything spice chili crisp, hippie greens, melted  
cheese, and garlic aioli, served on a toasted bagel

**YO-SEMITA**.....12.5  
eggs, house-made chicken sausage, melted cheese, and green  
chile aioli on griddled rye

### BREAKFAST FAVORITES

**MANNY'S BREAKFAST BURRITO**.....15  
eggs, pastrami, caramelized onions, roasted peppers,  
potatoes, melted cheese, and avocado wrapped in a flour  
tortilla, and served with tomatillo salsa (veg option available)

**MOISHE'S BREAKFAST TACOS** (GF) .....12  
two tacos with crispy pastrami, eggs, melted cheese, green  
chile aioli, and crispy hash potatoes on corn tortillas, served  
with tomatillo salsa (veg option available)

**GRAND SCHLAM**.....16  
mushroom, spinach & swiss omelette, crispy hash potatoes, and  
house-made chicken sausage, served with a choice of toast

**LATKE-SMASH HASH\***.....16  
crispy latkes smashed with corned beef & pastrami, caramelized  
onions, and roasted red peppers, topped with two sunny eggs,  
and served with choice of toast

**CHALLAH FRENCH TOAST**.....half 9 full 15  
served with syrup, organic berry preserves, & orange butter

\*CONSUMING RAW OR UNDERCOOKED SEAFOOD MAY INCREASE RISK OF FOODBORNE ILLNESS

A 5% SURCHARGE WILL BE ADDED TO ALL FOOD & BEVERAGE SALES FOR THE SAN FRANCISCO EMPLOYER MANDATE