

WISE SONS

JEWISH DELICATESSEN

537 OCTAVIA STREET, SAN FRANCISCO / (415) 800-6960 / WISESONSDELI.COM

SIGNATURE SANDWICHES

all sandwiches served with dill pickles

CHOICE OF MEAT:

PASTRAMI

coriander & pepper crust, smoked over hickory

CORNED BEEF

brined with garlic & a special blend of spices

SMOKED TURKEY

brined & lightly smoked turkey breast

THE PURIST.....*12.5*

choice of meat served on our double-baked rye

THE OG REUBEN.....*14*

griddled with russian dressing, swiss & sauerkraut on rye

THE NO. 19.....*14*

our tribute to Langer's Deli in LA! untoasted with coleslaw, russian dressing & cold swiss on rye

SMOKED TROUT SALAD.....*12.75*

with lettuce, tomato & red onion on rye

CLUB.....*14*

smoked turkey, crispy pastrami, smashed avocado, red onion, tomato, lettuce & horseradish aioli on toasted challah

Add a Side:

potato salad
+3

coleslaw
+3

POTATO LATKES

one *4* / two *8* / three *11*
with sour cream & house-made applesauce

SWEETS & PASTRIES

BABKA chocolate or cinnamon.....*slice 4.5 loaf 15*

RUGELACH chocolate, apricot or cinnamon-walnut...*1.50*

CHOCOLATE CHIP COOKIE.....*2*

COLD BEVERAGES

LEMONADE.....*4*

ORANGE JUICE.....*6.5*

APPLE JUICE.....*3*

BLACK ICED TEA.....*3.5*

MEXICAN COKE.....*3.5*

DIET COKE.....*2.5*

BLACK CHERRY.....*3.5*

TOPO CHICO.....*3.5*

*W*ise Sons is committed to crafting authentic Jewish deli using the very best ingredients available.

We **SMOKE OUR OWN** pastrami over real hickory wood, we bake our breads and bagels **FRESH**.

We use cage-free eggs, free-range poultry, **LOCAL** produce and beef from cattle that have **NEVER, EVER** been treated with hormones or antibiotics.

HILLCREST SALAD

smoked turkey, crispy pastrami, hard boiled egg, pickled onion, salted cucumber, red radish, swiss & everything spice over hippie greens with lemon vinaigrette *13.5*

MATZO BALL SOUP

– not as good as your bubbe's... *9.5*

add challah or rye toast *+1.5*

LATKE SUPREME

a latke with smoked salmon, hippie greens, pickled onion, salted cucumber, radish, lemon & sour cream *13*

TOASTED BAGEL SANDWICHES

EVERYTHING ♦ SESAME ♦ POPPY ♦ PLAIN ONION ♦ SALT & PEPPER ♦ BIALY CINNAMON RAISIN

each *2* / half dozen *11* / dozen *20*

add tomato, radish, red onion, lettuce, hippie greens salted cucumber or capers *+50% each* add smashed avocado *+2*
add crispy pastrami *+2.5*

BODEGA.....*7.25*

eggs, melted cheese & garlic aioli

LUMBERJACK.....*8.5*

eggs, crispy pastrami, swiss & maple syrup on a toasted cinnamon raisin bagel

CRUNCHY SPICE.....*8*

eggs, everything spice chili crisp, hippie greens, melted cheese & garlic aioli

L.E.O......*11.5*

eggs, smoked salmon & scallion shmear

CLASSIC SMOKED SALMON*.... closed *11* open *13.75*

smoked salmon with capers, red onion & plain shmear

VEGGIE DE-LUXE.....*8*

veggie shmear, salted cucumber, red onion, hippie greens & capers

BAGELS & SHMEARS

PLAIN SHMEAR.....*3.5*

VEGGIE SHMEAR.....*4*

SCALLION SHMEAR.....*4*

SMOKED SALMON SHMEAR*.....*4.5*

VEGAN SUNFLOWER 'CREAM CHEESE'.....*4.5*

ORGANIC BUTTER.....*3*

SMASHED AVOCADO.....*4*

ORGANIC BERRY PRESERVES.....*3.5*

ALMOND BUTTER.....*4.5*

COFFEE & TEA

DRIP COFFEE.....*3.5*

ICED COFFEE.....*4*

LATTE.....*4*

CHAI OR VANILLA LATTE.....*4.5*

CAPPUCINO.....*3.5*

MOCHA.....*4.5*

HOT CHOCOLATE.....*4*

HOT TEA.....*3*

*CONSUMING RAW OR UNDERCOOKED SEAFOOD OR POULTRY MAY INCREASE RISK OF FOODBOURNE ILLNESS
A 4% SURCHARGE WILL BE ADDED FOR ALL FOOD & BEVERAGES PER THE SAN FRANCISCO EMPLOYER MANDATE