

Appetizer Platters

BAGEL DOG BITES *serves 20* \$75
40 pieces of poppy seed and plain all-beef bagel dog bites
(served with deli mustard and ketchup)

MINI SANDWICHES
serves 10 comes with 16 pieces; serves 20 comes with 32 pieces
(unless otherwise noted*)

SMOKED TURKEY \$35 *serves 10* | \$70 *serves 20*
with swiss, horseradish aioli, and avocado on rye

SMOKED SALMON \$32.50 *serves 10* | \$65 *serves 20*
with whipped plain spread

PASTRAMI* \$32.50 *serves 10* | \$65 *serves 20*
with swiss, pickles, and mustard on rye
(*serves 10 comes with 12 pieces; serves 20 comes with 20 pieces*)

ALMOND BUTTER \$27.50 *serves 10* | \$55 *serves 20*
with strawberry preserves on challah

Additions

FRUIT PLATTER *serves 24* \$48
fresh sliced pineapple, kiwi, strawberries, oranges & grapes

GRANOLA & GREEK YOGURT *serves 8* \$40
nana joe's gluten-free granola with pecan, mulberry, and coconut
served with greek yogurt, honey, and strawberry preserves

HARD BOILED EGG WITH EVERYTHING SPICE *serves 1* \$6

Fresh Quality Ingredients

We aim to use the best ingredients possible!
Our bagels are baked fresh daily and we use Wise Sons
pastrami, which is smoked over real hickory wood and
NEVER, EVER treated with hormones or antibiotics

Bakery & Sweets

RYE LOAF \$10

CHALLAH PAN LOAF \$8

SEEDED OR RAISIN BRAIDED CHALLAH \$10

GLUTEN-FREE BAGEL \$4

CHOCOLATE CHIP COOKIE *per piece* \$2

RUGELACH *per piece* \$1.25
choice of chocolate, apricot, or cinnamon-walnut

BABKA *per loaf* \$13
choice of chocolate or cinnamon

BABKA PLATTER *serves 24* \$60
chocolate and cinnamon babka, assorted rugelach, and chocolate
chip cookies

PASTRY PLATTER *serves 24* \$80
chocolate and cinnamon babka, assorted rugelach, and chocolate
chip cookies

PASTRY BOX *serves 12* \$42
choice of chocolate or cinnamon babka, assorted rugelach, and
chocolate chip cookies

Beverages

FRESH-SQUEEZED ORANGE JUICE *liter* \$19
Happy Moose Juice cold-pressed orange juice (*includes cups*)

LEMONADE *liter* \$14
(*includes cups*)

COLD BREW BLACK ICED TEA *half gallon* \$15
organic, unsweetened black iced tea (*includes cups*)

COFFEE CARRIER *serves 12* \$28 *hot drip* | \$30 *iced*
Proyecto Diaz coffee, includes cups, lids, assorted sweeteners,
2% milk, and half & half (add non-dairy oat milk +\$3)

HOT TEA CARRIER *serves 12* \$23
assorted tea bags with hot water carrier, includes cups, lids, and
assorted sweeteners

Catering Menu



Orders must be finalized and paid for 48 hours prior to pickup or delivery.
We recommend ordering early to secure your preferred date and time.

DELIVERY & PICKUP

Delivery is available depending on order size and distance.
Orders can be picked up during regular business hours.

UTENSILS

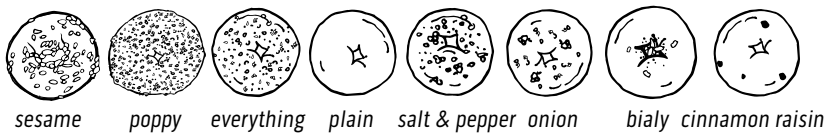
Platters are ready-to-serve on black recyclable trays,
serving utensils are included with all orders.
Eating utensils available upon request.

ORDER ONLINE AT [BEAUTYSBAGELSHOP.COM](https://www.beautysbagelshop.com)

(415) 992-NOSH | [CATERING@WISESONSDELI.COM](mailto:catering@wisesonsdeli.com)

3838 TELEGRAPH AVENUE, OAKLAND, CA 94609

Bagels



CLASSIC BAGEL & SPREAD BOX serves 12 \$29
choice of a dozen bagels served with 2 8oz containers of whipped plain spread

DELUXE BAGEL & SPREAD BOX serves 12 \$35
choice of a dozen bagels served with 3 8oz containers of whipped spread -plain, scallion, veggie, smoked salmon, or Spero vegan sunflower 'cream cheese'

SMOKED SALMON PLATTER \$80 serves 6 | \$160 serves 12
served with whipped plain spread, smoked salmon, tomato, salted cucumber, red radish, red onion, capers, and lemon wedges

DELUXE SMOKED FISH PLATTER \$82.50 serves 6 | \$165 serves 12
served with whipped plain spread, smoked salmon, smoked trout salad, tomato, salted cucumber, red radish, red onion, capers, and lemon wedges

VEGGIE PLATTER \$32.50 serves 6 | \$65 serves 12
served with whipped veggie spread, tomato, salted cucumber, pickled onion, red onion, greens, and capers

BAGELS & SPREAD SANDWICHES \$22 serves 6 | \$55 serves 12
an assortment of individually-wrapped plain, sesame, and everything bagels with whipped plain, scallion, and smoked salmon spread

VEGGIE BAGEL SANDWICHES \$36 serves 6 | \$90 serves 12
an assortment of individually-wrapped plain, sesame, and everything bagels with whipped veggie spread, greens, salted cucumber, red onion, and capers

SMOKED SALMON PLATTER \$50 serves 6 | \$125 serves 12
an assortment of individually-wrapped plain, sesame, and everything bagels with whipped plain spread, smoked salmon, red onion, and capers

Boxed Breakfasts

individually boxed with fruit and orange juice

- EGG & CHEESE BAGEL** \$12
(add crispy pastrami +\$2.50)
- SMOKED SALMON BAGEL** \$15
- BAGEL & SPREAD** \$10
- VEGGIE DE-LUXE** \$12

Boxed Lunches

individually boxed with pickles, potato chips, a chocolate chip cookie, and water

SANDWICHES \$17.50

- CLASSIC DELI:** pastrami or corned beef with swiss on rye
- PLT:** pastrami, lettuce, tomato on rye
- SINGLE DECKER CLUB:** smoked turkey, lettuce, red onion, tomato, crispy pastrami, and horseradish aioli on challah
- GARLIC TURKEY:** smoked turkey, tomato, greens, pickled onion, swiss, and aioli on rye
- CLASSIC TURKEY:** smoked turkey, tomato, red leaf lettuce, and red onion on rye
- TROUT SALAD:** smoked trout salad, red leaf lettuce, onion, and tomato on rye
- GARLIC VEGGIE:** tomato, salted cucumber, greens, pickled onion, and aioli on rye
- CALI VEG:** avocado, pickled red onion, salted cucumber, carrots, and greens on bialy

SALADS \$17.50

- MIXED GREEN:** arugula, radish sprouts, salted cucumber, carrots, and fresh herbs with lemon vinaigrette
- HILLCREST:** smoked turkey, crispy pastrami, hard boiled egg, pickled onion, salted cucumber, radish, swiss, and everything spice over hippie greens with lemon vinaigrette

Lunch

SANDWICH PLATTER \$16 per person
choice of sandwiches served with coleslaw, potato salad, and dill pickles with a side of russian dressing and deli mustard (see sandwich options under boxed lunches)

MAKE YOUR OWN SANDWICH PLATTER
choice of sliced pastrami, corned beef, or smoked turkey with challah and/or rye, served with a side of dill pickles, russian dressing, and deli mustard (serves 6 comes with rye OR challah; serves 12 comes with both)

- 1 MEAT** \$80 serves 6 | \$160 serves 12
- 2 MEATS** \$82.50 serves 6 | \$165 serves 12
- 3 MEATS** \$85 serves 6 | \$170 serves 12

ADDITIONS

- coleslaw (pint) +\$6 sauerkraut (pint) +\$9 potato salad (pint) +\$6
- smoked trout salad (pint) +\$24 swiss or cheddar cheese (12 slices) +\$7
- smashed avocado (pint) +\$11

HILLCREST SALAD \$32.50 serves 6 | \$65 serves 12
smoked turkey, crispy pastrami, hard boiled egg, pickled onion, salted cucumber, radish, swiss, and everything spice over hippie greens with lemon vinaigrette

MIXED GREEN SALAD \$17.50 serves 6 | \$35 serves 12
arugula, radish sprouts, salted cucumber, carrots, and fresh herbs with lemon vinaigrette

MATZO BALL SOUP serves 10 \$75
matzo balls, chicken broth, shredded chicken, carrots, and dill (delivered hot)