



# PRIVATE PARTIES & CORPORATE EVENTS

**“You can discover more about a person in an hour of play than in a year of conversation.”**

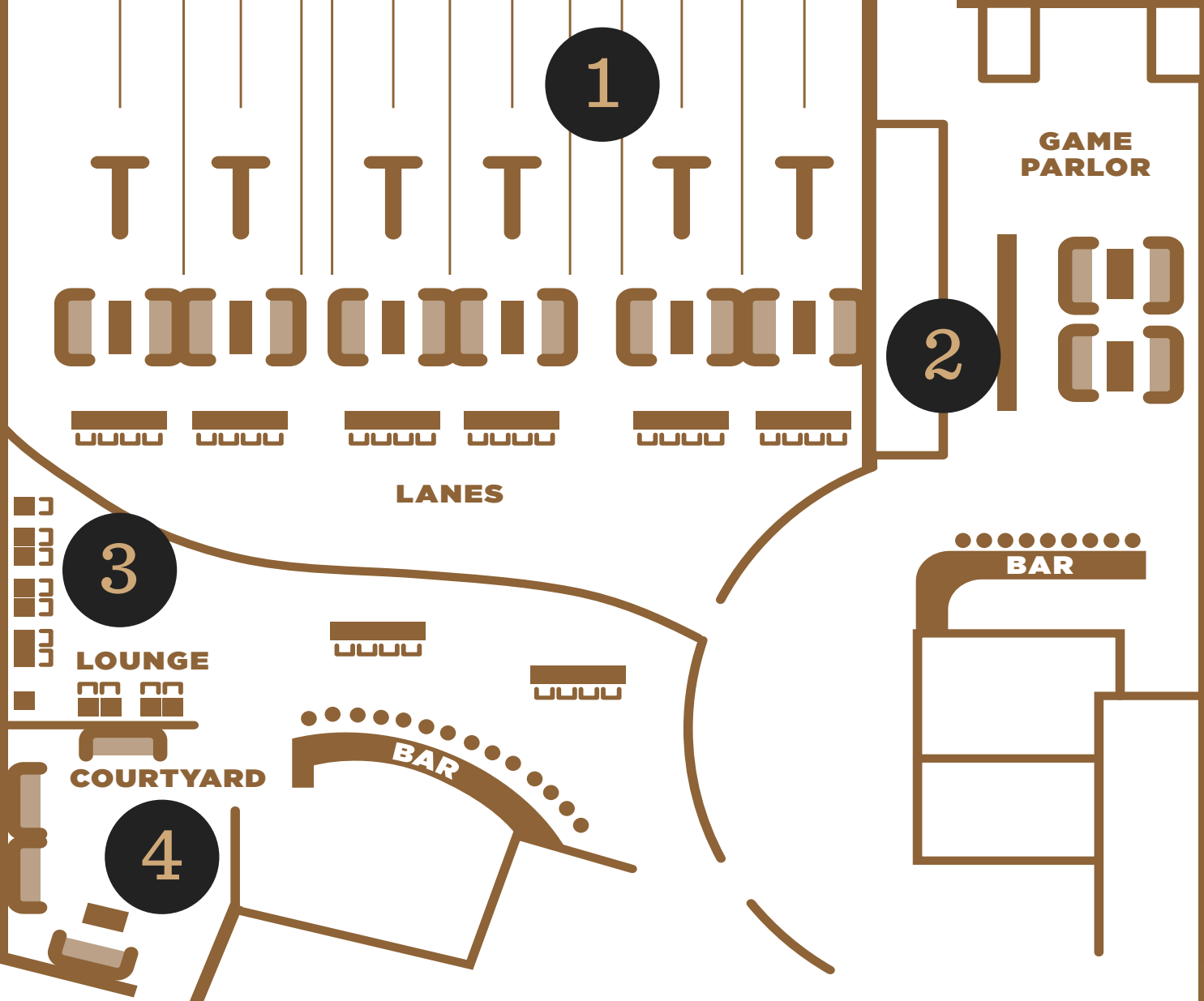
**– Aristocles Plato**

Surrounded by classic mercantile warehouses, Fulton Street is steeped in New Orleans history and served as the main entertainment promenade during the 1984 World's Fair. When Fulton Alley opened in 2013, we joined a growing number of businesses along the restored pedestrian mall, transforming the street into one of the city's top entertainment destinations.

At Fulton Alley, we love to host parties and private events of all sizes. Walking distance to the nightlife on Bourbon Street and just around the corner from the city's historic fine dining restaurants, our premium event venue is designed to deliver what we do best in New Orleans: spontaneous, effortless fun, exceptional food, craft beer and cocktails and moments of pure, unfiltered joy.

Located in the Warehouse District, within easy walking distance of downtown hotels, the Ernest N. Morial Convention Center, Harrah's Casino and other key New Orleans attractions, Fulton Alley offers unique, adaptable private spaces and buyout opportunities that can be scaled to suit groups and events of all sizes.

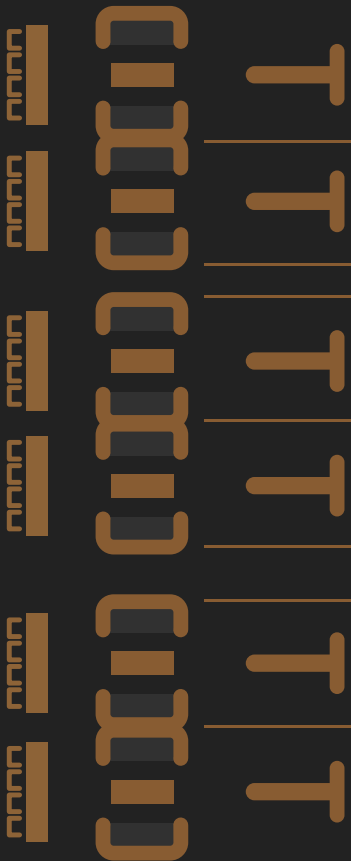
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- Unique semi-private event spaces for up to 400 guests
  - Indoor/outdoor lounges
  - 11,000 sq. ft. of indoor flexible semi-private space, customizable for your event
  - A boutique bowling alley and game parlor featuring nostalgic games for groups
  - Steps from the Ernest N. Morial Convention Center & downtown hotels
  - 4 distinct semi-private event spaces within Fulton Alley
  - Multiple bars, premium craft cocktail program
  - Extended patio space on Fulton Street for block party, up to 2,000 guests
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# LANES

Enjoy exclusive access to lanes, a premium bar and optional semi-private lounge in our boutique bowling alley.

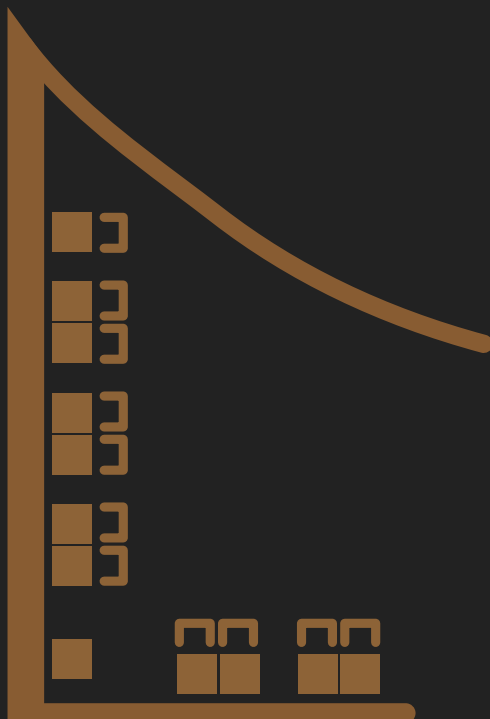
- Up to 12 bowling lanes
- Large flat-screen TVs
- Lane-side table service
- Lanes concourse accommodates up to 225 guests
- Up to 8,000 square-feet of space (without lanes)



# LOUNGE

We've seen it all in the Fulton Alley lounge. Whether you're entertaining clients, organizing a networking social, or marking a milestone occasion, our bar and lounge can be customized and combined with other spaces in Fulton Alley for private events of all kinds.

- ❑ Optional exclusive access to lanes
- ❑ Exclusive bar access
- ❑ Flexible floor plan and seating
- ❑ Accommodates 40 people or up to 75 people when combined with lane section



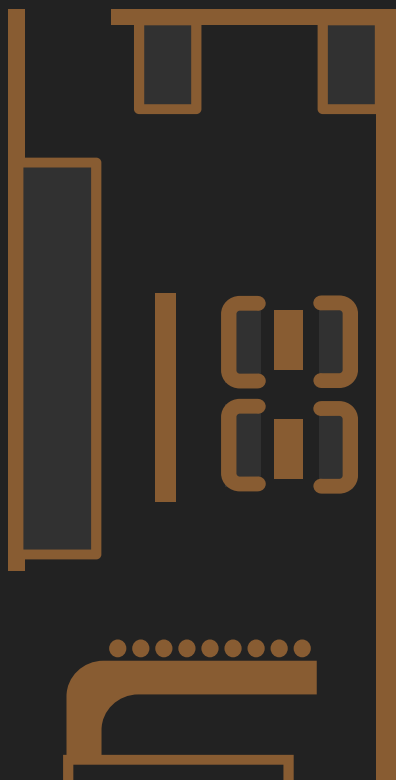
# GAME PARLOR

Downtime meets game-time nostalgia in our “unplugged” Game Parlor.

- Exclusive bar access
- Accommodates 100 guests or up to 150 guests when combined with lanes or patio section
- 109-inch projection screen

Games include:

- Full sized shuffleboard
- 2 dartboards
- Oversized Scrabble board
- Foos Ball Table
- Chess
- Connect Four

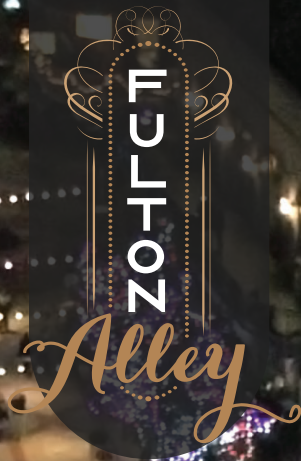


# COURTYARD

Our private, covered outdoor courtyard offers a secluded setting with access to all Fulton Alley amenities. This unique space is ideal for intimate gatherings and small groups – from networking events to cocktail parties – and can be combined with other private event areas to accommodate larger groups and events.

- ❑ Exclusive bar access
- ❑ Accommodates up to 40 guests
- ❑ Direct access from Convention Center Blvd.
- ❑ Private Entrance





# FULTON STREET PATIO & BLOCK PARTY

The cobblestone stretch of historic Fulton Street that meanders past Fulton Alley is also one of the most unique and exclusive outdoor private event locations in New Orleans. As an extension of Fulton Alley, we can section off our outdoor patio for your event, or help your group coordinate the closure of this picturesque pedestrian mall to accommodate up to 2,000 guests – plenty of space for a second line parade, outdoor concerts, and other al fresco New Orleans revelry (y'all know we love our go-cups and dancing in the street!).

Fulton Street has hosted live music and concerts, large convention events, and small festivals. This prime location is ideal for sipping cocktails under the stars; it can also be tented to create a more intimate environment or in case of inclement weather.

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## AMENITIES & ADD-ONS

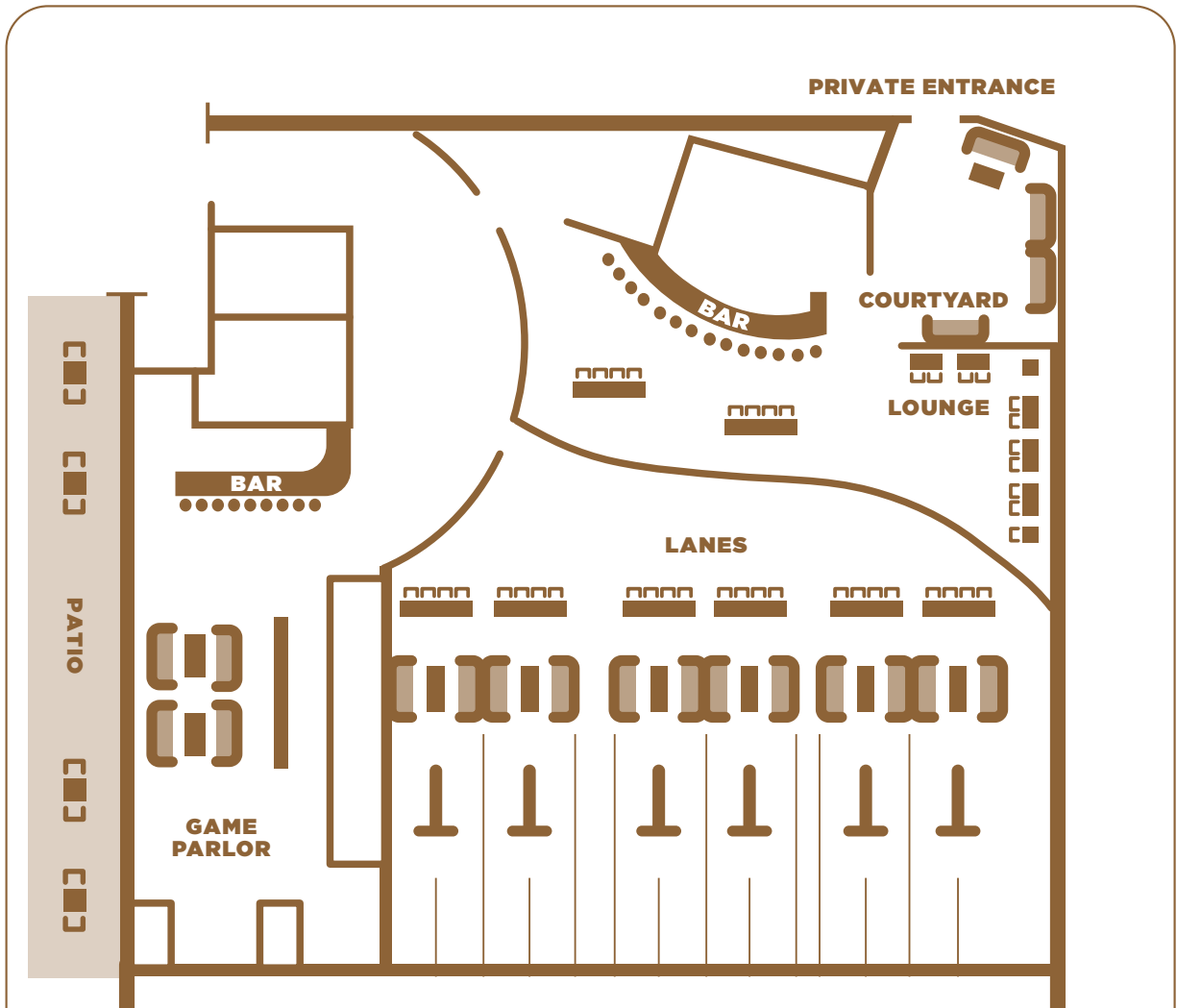
We offer a range of additional features and amenities that may be included in the rental price or incur additional fees for premium add-ons.

- Live Band
  - Stage Platforms
  - DJ
  - Specialty Lighting
  - Second Line
  - Catwalk
  - VIP Furniture
  - Step and Repeat
  - Red Carpet
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Lafayette Street  
(Pedestrian)

Fulton Street



Convention Center Boulevard



*We love our go-cups & dancing in the street...*



# CORPORATE EVENTS & BUYOUTS

Fulton Alley is available for a full venue buyout, which includes exclusive access to our bars, lounge, lanes, game parlor and outdoor space. Our experienced sales and events team is on call to help you plan and customize your event – we take pride in delivering experiences and service above and beyond our clients' expectations. We strive to make the impossible ... possible.

## HOST

a Fulton Street Block Party.

## DESIGN

the most memorable corporate event or launch.

## CREATE

a one of a kind team-building experience.

### VENUE BUYOUT INCLUDES:

Venue capacity: 1,000+ with Fulton Street access

11,000 sq. ft. of indoor/outdoor private space

11 flat-screen TVs

State-of-the-art sound system

Indoor/outdoor lounges

Wireless internet

### AMENITIES & ADD-ONS

We offer a range of additional features and amenities that may be included in the rental price or incur additional fees for premium add-ons. Contact our event manager for pricing and details.

- Dedicated Server
- Photo Booth
- Chalk Art Logo Display
- Screen Projector
- Specialty Cocktail List
- Sponsorship opportunities
- Logo Display on flat-screens
- DJ or Live Band
- Gobo Light Display

### Want to make your event unique and memorable or have an idea and don't see it listed?

We are here to accommodate all your event needs. Additional production and branding services can be provided (for an additional cost) through our preferred vendors.

**Contact our event manager for pricing and details.**



## SPONSORSHIP OPPORTUNITIES

Leverage your company's brand to full effect. Fulton Alley offers a complete range of sponsorship opportunities for corporate events. All sponsorships are at the sole discretion of the venue and must be approved by our sales and event team. Pricing for individual sponsorship opportunities varies and is based on specifications, quantities and other details. Contact our sales and event team to discuss pricing and additional information.



- Personalized Bar Napkins/Coasters/Cups
- In-House TV Channel
- Cling Screens For TVs
- Column Wraps
- Labels on Bottled Drinks or Snacks
- Banner at Welcome Desk
- Floor Decals & Doormats
- Gobo Light Display on Lanes
- Sound System
- Cigar with Custom Wrapping
- Chalkboard Private Event Sign
- Bowling Lane Branding