

# Zero-Proof Cocktails Have Become Staples at Manhattan Bars

By Alicia Kennedy | January 7, 2019



This might be Dry January, the increasingly popular teetotaling month when many give up booze, but zero-proof (or non-alcoholic) cocktails have become go-tos all year round.

“Last Valentine’s Day, I served as many mocktails as cocktails,” [Dear Irving’s](#) Jena Ellenwood says. “Someone ordered one for his wife and blurted out, ‘We’re pregnant but we can’t tell anyone yet! Except I just told you!’”

Pregnant or not, projects like Lorelei Bandrowschi’s completely non-alcoholic [Listen Bar](#) have emerged as a way to prove that a good time is possible *sans* inebriation.

“Listen Bar started as this idea, or seed, five years ago when I first took a month off of alcohol on a dare,” Bandrowschi explains. “I went into it sort of reluctantly, because I’m not someone who likes to put rules on myself or restrict myself. Once I actually did it, rather than restricting me, it opened me up.”

After a successful Williamsburg pop-up last year, she’s launching a Monday happy hour series at [Von](#) in the East Village for the month of January. The menu features drinks developed by industry veterans such as Jack McGarry of [The Dead Rabbit](#), Pam Wiznitzer of [Henry at Life Hotel](#), and Veronica Correa, all selected by Eamon

Rockey. Each happy hour will feature events, from tattooing to karaoke to [a CBD focus](#) on the 14th. Bandrowschi believes the concept has legs: She's launched [a crowd-funding campaign](#) to get Listen Bar into its own permanent space.

Here, a few of the spots around Manhattan that are serving non-alcoholic beverages this Dry January and beyond.

### **Saxon + Parole**

*316 Bowery*

There's a rather long list at this Bowery restaurant, because bar director Maxime Belfand wanted to provide options for those who would prefer not to go for booze with their meals. Order the cucumber and thyme fizz for something refreshing and herbaceous, or go for the sweeter Bowery Punch with pineapple. Organic Rosebud coconut-oil-based CBD oil is available to add to any of the options for a \$6 charge, if chill is the goal.