

Social Media Privacy Policy

This document discloses the privacy practices for Maneros.com, a website (the "Site" or "Website") owned and operated by Manero's Restaurant, LLC ("Company") and the Company's loyalty program and social media marketing ("Privacy Policy"). As part of the normal operation of the Company and Maneros.com, we collect and, in some cases, disclose information about you to third parties. This Privacy Policy describes the information we collect about you, how the Company may use such information, and what may happen to that information. By accessing and using the Website at www.maneros.com, or participating in the Company's loyalty program or other social media marketing efforts, you expressly consent to our use and disclosure of your personally identifiable information in accordance with this Privacy Policy and applicable law.

1. **Minors.** If you are a minor (under the age of 18), you can use this service only with the consent and under the supervision of your parents or legal guardians. If you are a minor, please do not submit any personal information to this website. **IF YOU ARE 13 YEARS OR YOUNGER, PLEASE DO NOT USE Maneros.com OR ANY OF ITS SERVICES FOR ANY PURPOSE AT ANY TIME.**

2. Information We Collect.

(a) **Your Registration Information.** To fully use our services, you will need to register using our online registration form, where you will be required to provide us with your contact information and certain other personal information disclosed.

(b) **Your Usage of Our Site.** We automatically track certain information about you based upon your use of our Site. We use this information to conduct internal research on our users' demographics, interests, and behavior to better understand and serve our users. This information is compiled and analyzed on an aggregate anonymized basis. This information may include the URL that you just came from, which URL you next go to, what browser you are using, and your IP address, among other things.

(c) **Cookies.** In addition, we use "cookies" on certain pages of our Site. Cookies are small files that can be used to track a user's steps. Some features of our Website may only be available through the use of a cookie. Among other things, cookies allow you to enter your password less frequently during a session. Cookies can also help us provide information which is targeted to your interests. Cookies are stored on your hard drive, not on our Site. Most, but not all, cookies are automatically deleted at the end of a session. You may decline our cookies if your browser permits, although your use of the Site may then be restricted (as noted above).

(d) **Your Posts.** If you choose to post messages in our Website via text, chat, or other means, we will collect such information about you as you may choose to disclose pursuant to your activities on the Site.

(e) **Your Correspondence.** If you send us e-mails, letters or other personal correspondence, or if other users or third parties send us correspondence about your activities or postings on the Website, we may collect such information into a file specific to you.

3. Our Use of Your Information.

(a) **Promotional Use.** We use personal information about you to enhance our marketing and promotional efforts, and to improve our content and services. We may also use your information to deliver to you advertisements, new services and promotions, and other information to you that is targeted to your interests. You can decline or opt-out of receiving this information.

(b) **Administrative Notices, etc.** We use your e-mail address, your mailing address, and phone number to contact you regarding administrative notices, new product offerings, and communications relevant to your use of the Site. If you do not wish to receive these communications, you may have the ability to opt out of receiving these notices.

4. **Our Disclosure to Third Parties.** We use practices that are consistent with standards in our industry to protect your privacy. We cannot, however, promise that your personally identifiable information or private communications will remain private. For example, third parties may unlawfully intercept or access transmissions or private communications on our Website. We do not sell or rent any personally identifiable information about you to any third party. The following describes some of the ways that your personally identifiable information may be disclosed.

(a) **Law Enforcement.** We may disclose any information about you to law enforcement or other government officials as we, in our sole discretion, believe necessary or appropriate, in connection with an investigation of fraud, intellectual property infringements, or other activity that is illegal or may expose us to legal liability.

(b) **Advertisers.** We disclose aggregate information about our users to advertisers and for other marketing and promotional purposes. However, we do not disclose any personally identifying information to any of these entities.

(c) **Third Party Suppliers.** We may use third party suppliers to assist us in providing the services available on an outside website. Whenever a third party supplier desires to collect information about you, you will be notified of the involvement of the third party supplier, and you will never be required to disclose any information to the third party supplier. We impose contractual restrictions on the use by our third party suppliers of information concerning you, and we do not permit third party suppliers to sell your information to other third parties.

(e) **Use Limited to Site-Related Communications.** Maneros.com-related communication expressly excludes unsolicited commercial messages. Therefore, you must not post, upload, link, or otherwise use the Site in any manner for any commercial purpose or endeavor, including the offering for sale of any products or services, or otherwise engage in any commercial activity on the Site for any purpose, including, but not limited to, conducting raffles or contests, displaying sponsorship banners, soliciting goods or services, soliciting funds, advertisers, or sponsors.

(f) **No Spam.** Maneros.com and our users do not tolerate spam. Therefore, without limiting the foregoing, you are not licensed to add a Maneros.com user to your mail list (e-mail or physical mail) without their express consent after adequate disclosure.

(5) **Disclosures You Make to Third Parties.** Maneros.com does not control the privacy policies of third parties. When you disclose information to third parties on Maneros.com (or any other website) about yourself, you are subject to the privacy customs and policies of that third party. It is your responsibility to find out about the privacy policy of any such third parties.

6. **SMS.** Company has an opt-in SMS program for the purpose of marketing its products and services to participants, these include special offers, Company news, information on upcoming events and the like. You can cancel SMS service at any time. Just text "STOP" to the short code. After you send the SMS message "STOP" to Company, we will send you a conformation message that you have been unsubscribed. After this, you will no longer receive SMS messages from Company. If you wish to join SMS again, simply sign up as you did originally. If you are experiencing issues with the SMS program, you can reply "HELP" in the SMS program for assistance or you can email manerosrestaruant@gmail.com. Carriers are not liable for delayed

or undelivered SMS messages. Message and data rates may apply for any messages sent to you from Company and from you to Company. You will receive 0 – 2 texts per week from Company. If you have questions about your text or data plan, please contact your wireless provider.

7. Changes to Privacy Policy Maneros.com reserves the right to change or amend this Privacy Policy from time to time, in its sole and absolute discretion, without notice to you. Accordingly, you should review this Privacy Policy periodically to determine if any changes have been made. Your continued use of this Site after any changes have been made to the Privacy Policy signifies and confirms your acceptance of any such changes or amendments to the Privacy Policy.

8. Questions about Privacy Policy. If you have any questions regarding the Maneros.com Privacy Policy, please contact us at manerosrestaruant@gmail.com.

9. Effective Date of Privacy Policy. The effective date of this Privacy Policy is June 10, 2021.

10. How We Protect Your Personal Information. Maneros.com uses all commercially practicable means to protect your personal information from being improperly accessed by third parties at any time, including without limitation, encryption processes in connection with credit card and other financial information. Additionally, to the extent that we do not foresee a continued use of any such information, we will promptly destroy such information without retaining copies for our files.

11. What You Can Do about Your Personal Information. At any time you may submit a written request inquiring about what personal information we have collected about you in order to: (i) edit such information; or (ii) request its deletion. We will timely respond to any such requests and use all commercially practicable efforts to comply with your demands, unless not legally or otherwise permissible. Inquiries and requests can be provided to [contact information here].

12. Governing Law. This Privacy Policy shall be governed by the laws of the State of Florida without regard to its conflict of laws principles. You agree that the courts in Martin County, Florida shall have personal jurisdiction over them in connection with any such disputes.