

Things to Do in NYC—This Week and Weekend

Looking for what to do in NYC today, or this week, or this weekend? There's tons of things to do in New York, like festivals, pop ups, photo ops, and more. We've got the full roundup of New York activities [here](#).

PINK PIER POP UP



Think pink. For the second year, Watermark's [Pink Pier](#) brings together Instagrammable moments and panoramic views of the East River and Brooklyn Bridge. You'll find heated glasshouses, a floral hallway, themed food and drink, and all kinds of photo ops.