When Italy’s Count Negroni first stirred together gin, Campari, and vermouth in 1919, he never could have predicted the craze that would follow nearly 100 years later. The drink was pretty obscure until the recent cocktail culture brought attention to it, but today the Negroni is a fixture on trendy cocktail menus across the country—both in its classic form and in fun new creations. Oddly enough, we might have Starbucks to thank for the resurgence. The folks at Campari link the growing interest in their bitter product to Americans’ increased tolerance for strong coffee.

CARBONATED NEGRONI

This Negroni gets its fizz from a few quick blasts of CO₂. Pop open a bottle at New York City’s Mr. Purple.