Mr. Purple

January 2019

The Year of Sticking Together

Elle News & Updates

Season's Best

Four reasons why Hotel Indigo in New York is on our travel radar

The Neighbourhood

Hotel: Indigo across Lower East Side. Graffiti adorns the decor and the Lobby Bar & Café serves up breakfast favorites curated by popular restaurants in the area. Plus, the concierge knows the coolest local spots to check out.

The Art

The area's rich art history finds representation inside the hotel too, where works of several notable artists can be found. Lee Quinones' giant map of NYC greets you from the lobby ceiling, and a life-sized multihued horse from pop artist Thierry Guetta aka Mr. Brainwash (MBW) sits at the Orchard Street entrance to the hotel.

The Rooftop

The rooftop bar, Mr. Purple, has been transformed into a cozy ski-lodge for a holiday pop up until the end of February. We love the champagne bar—talk about major Instagram bait.

Fenhouse Suite

Hip, cozy, and luxurious. So, treat yourself to this room and enjoy the skyline from its sprawling terrace.

Take Note

Homegrown coffee label Bii Hu's founder shares his top tips for brewing a perfect cup

It's happened once too often: you knew what you think is going to be a great cup of coffee, but the taste is off. Coffee company Bii Hu's got the fix—paper filters. "Coffee beans contain oils," explains the brand's founder Bhanu Singhal. "During brewing, these oils, the bitter compounds, rise to the surface as a form of creme. The paper filters absorb these, making the coffee flavourful." So what's this his advice on getting that rich taste? "Brew your coffee using manual methods, like a chemex or cafetiere, with a paper filter. It allows the coffee to bloom." We've sold. Bii Hu's...