

MR. PUR PLE

January 17, 2017



Enjoy The Grammys In Style In NYC

The Grammy Awards are coming to Madison Square Garden on January 28th! However, if you are unable to get tickets for the big show, that doesn't mean that you can't take part of the festivities like a rockstar! I've included a selection of some awesome spots screening the big show along with their food/beverage special offerings.

Mr. Purple
LES rooftop hotspot Mr. Purple, located on the top of Hotel Indigo LES, will be hosting a Grammys viewing party, screening the glamorous red carpet and award show on their large projector screen. **Mini bottles of Moët & Chandon** will be offered in addition to multiple **grammy nominee themed cocktails**. Plus *complimentary popcorn* from their fun old fashioned popcorn machine!

Plus **Hotel Indigo LES** will be offering a specialty Grammys package for guests staying over the weekend. Grammys Stay Package Includes:

- Champagne and chocolates upon arrival
- Breakfast for Two
- Late Checkout at 2PM

MR. PURPLE COCKTAILS:

HUMBLE (\$16)

1.5 oz Dusse cognac
.75 oz Dolin Rouge vermouth
.75 oz Cherry Herring
.75 oz lemon juice
.25 oz simple syrup

Shake. Big cube in rocks glass. Lemon twist

(Kendrick Lamar mentions D'usse by name in the song—it's a twist on a Blood & Sand with lemon replacing the orange juice)

24K MAGIC (\$20)

1 oz Stoli Elit Vodka
.75 oz Citric acid mix (8:1 ratio)
.25 oz Creme de peche
.5 oz simple syrup

Shake. Coupe with 1 ice cube. Veuve float. Gold flake

(The citric acid mix takes place of lemon/lime juice so the drink comes out perfectly clear, but tastes like a citrus spritz. With the ice it'll look like diamonds (think Lucy's Diamond) with gold flecks in the glass. Bougie and expensive.)

REDBONE (\$16)

1.5 oz Stoli Vanil vodka
1 oz white Creme de Cacao
1.5 oz espresso

Shake. Coupe.

(This is a balanced mixture of ingredients which is in reference to the Cajun term Redbone. In addition, the espresso is in reference to part of the song about staying alert in one's relationship if you're gonna have a chance to make it work. Literally helps you to "stay woke".)

THE STORY OF OJ (\$16)

1 oz Don Julio silver
.75 oz Aperol
.75 oz orange juice
.75 oz lemon juice
.25 oz simple syrup

Shake. Highball. Soda float. Orange twist

(It has OJ in it and Don Julio is Jay-Z's favorite tequila—simple as that. It goes down easy and people will like it. Simple and fun.)

