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‘That’s a Serious Beer’—New York Bars Put \$100 Brews on Reserve Lists

Proliferation of pricey brews is tied to ever-growing interest in craft beer

At the Upper East Side location of Treadwell Park, a beer-centric Manhattan chain of bars, the reserve list has a beer that even crosses into triple-digit territory: the Belgian-made Bzart Lambiek, which sells for \$125.

