

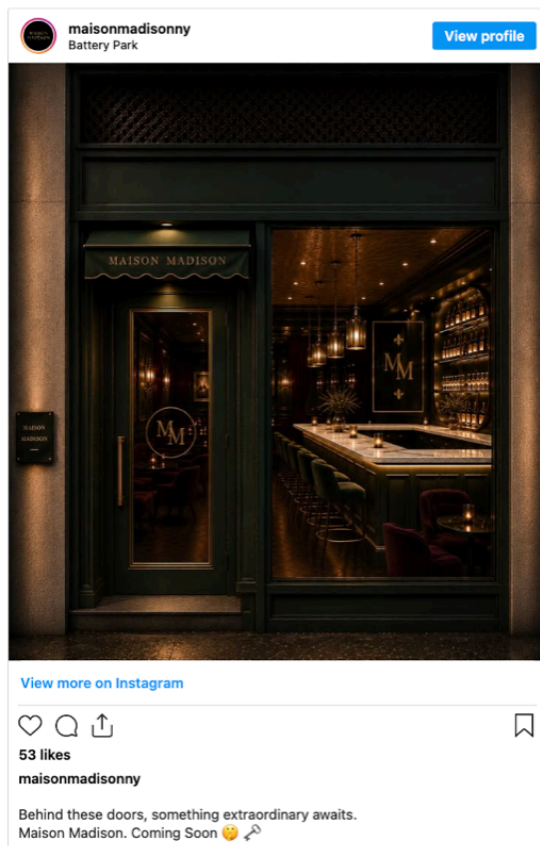
The best new restaurants & bars opening in NYC this July—a concept that turns cocktails into ice cream, lobster pop-up-turned permanent restaurant, Hong Kong café, & more



Brianna Perry - Staff Writer - July 6, 2026

[July in New York City](#) doesn't just [bring the heat](#)—it stretches the days into **golden, late-night hours** that practically beg for **one more drink or one more bite**. It's peak “let's go somewhere new” season, when dinner plans turn into full-blown nights out and the **city feels like it's running on borrowed sunlight**.

6. Maison Madison – Opens July 9



📍 301 South End Avenue

Maison Madison is set to **open in Battery Park City on Wednesday, July 9**, bringing a French-inspired dining and cocktail destination shaped by Paris salon culture and the idea that the best nights unfold without rushing them.

Designed as an **intimate, Parisian-style lounge**, the space blends refined cocktails, elevated small bites, and a slow-burn hospitality style meant for lingering—whether it's date night, after-work drinks, or a late evening with friends.

The opening also introduces **Friends of Maddie**, a membership-driven hospitality concept focused on curated experiences and personalized service, positioning Maison Madison as more than just a one-night stop, but a return destination.