



## Entrepreneur Marcus Lemonis Gives Cover Two Sports Cafe a \$1,000 Tip to Thank Employees for their Service

January 10, 2021 (*Lincolnshire, IL*) – Marcus Lemonis, the entrepreneur, philanthropist, advocate and TV personality who leads Camping World as CEO and Chairman of the Board and also hosts HGTV's *The Renovator* and CNBC's *The Profit* and *Streets of Dreams* is stepping up to honor the service industry workers across the country thru his [Lemon-Aid Foundation](#), due to the food & service industries being greatly impacted by the Covid-19 pandemic.

Marcus launched The Great American Tip Off in November and pledged \$1 million from his Lemon Aid Foundation to tip servers and workers across the country. Marcus has enlisted some of his friends to join the movement to thank those in the service industry – he's made visits across the US to businesses with Amy Schumer, Jason Biggs, Kristen Bell, Rob Dyrek, among others.

"Ultimately, it's about our service providers who serve without expectation and it's important to acknowledge those that provide opportunities for others. These are the real heroes – the ones that need the recognition," said Lemonis. "I encourage you to join the movement, and award those who give great service with a great tip."

A recent grant recipient is [Cover Two Sports Cafe](#), committed to making a great atmosphere, dining experience and sports hub out of Sandy Hook, CT that was awarded \$1,000 to share amongst their employees due to a social media nomination.

"The gift caught my staff and I completely by surprise," said owner Tyler Taratino. "We want to thank Marcus and his team for the kind gesture and will be paying it forward in the future. The tip was split evenly amongst every server here and is something we are all grateful for."

Learn more about [The Importance of Tipping Service Providers](#) at the Marcus Lemonis Life Learning Center.

### For Media Outlets:

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### ABOUT MARCUS LEMONIS:

Marcus Lemonis was born in war-torn Beirut, Lebanon in 1973; and, at nine months old, was adopted by a couple living in Miami, Florida. Marcus has long served as the Chairperson at Camping World and Gander RV & Outdoors. With his efforts, it is now America's #1 source for RVs, camping accessories, RV maintenance and repair. When he's not running his multibillion-dollar company, Marcus is focusing on his other passion by helping struggling businesses get back on their feet. He shows this process on his hit TV show, CNBC's *The Profit*, a past nominee for the 2018 Critic's Choice Award for Best Structured Reality Series. Although he was not born in America, he is proud to be living the American Dream through hard work, determination and believing. With multiple ventures on his resume, Marcus can be seen sharing his knowledge through numerous business and entertainment television programs and speaking engagements. During the Covid-19 pandemic, Marcus launched The Business Learning Center, a free of charge, educational tool on his website aimed to help entrepreneurs succeed during challenging times. He

simultaneously dedicated \$50M towards the launch of The Lemon-Aid Foundation, his charitable mission of supporting and investing in underserved communities and small businesses. [www.marcuslemonis.com](http://www.marcuslemonis.com)