



EVENTS

at Top Hops

Top Hops is a beer shop, tasting bar and culture center for craft and import beers, all in one establishment. It's the kind of place where seasoned beer geeks can share their enthusiasm and new craft beer fans can learn a bit more about the magic combination of hops, yeast, barley and water. Top Hops is not just a retail store – it's a celebration of beer, and the good people who brew it.

Top Hops is located in a desirable neighborhood for entertaining, across the street from the Tenement Museum in the heart of the Lower East Side. We have a unique space to accommodate your event. Clean, cozy, modern design. A beer-appropriate—and locally sourced—food menu. We are the perfect destination for your next personal, alumni or corporate function. Whether you're looking to host a simple happy hour with old friends, an alumni event or a customized class for clients or colleagues, Top Hops is your place. Hard to corral your troops? No worries. We're small. We're flexible. We aim to please and we can also pay a visit to your home turf.

- 1. Happy Hour*
- 2. Private Party*
- 3. Private Party with Tasting Stations*
- 4. Custom Class*
- 5. Drinking and Thinking Class*
- 6. A Tenement Museum Evening*
- 7. Custom Draft Tasting*
- 8. Food and Beer Pairings*
- 9. Food Options*
- 10. Testimonials*

To find out more information on rates and packages, contact us at events@tophops.com or call Christina at 917-593-4656. Please note that we reserve the right to adjust prices based on date, time and party size.

1. Happy Hour

OPEN DRAFT BAR FOR 10-25 GUESTS

Ideal for birthday parties, after work gatherings and just about any cause for celebration.

Monday - Wednesday: \$40 for two hours per person.
Thursday - Sunday: \$60 for two hours per person.

Must be booked in advance.

2. Private Party

PRIVATE PARTY FOR 40-70 GUESTS

Ideal for larger groups.

3 hours open bar.
6:00 to 9:00 or 9:00 to midnight.

Venue fee for our space ranges from \$2,000 to \$3,500.
Plus \$60 per person, minimum.
Plus food costs. (See last page for options.)

3. Private Party with Tasting Stations

PRIVATE PARTY FOR 40-70 GUESTS

Ideal for larger groups looking for a more tailored and educational experience. Tasting examples include Seasonal Beers, Beers from NY State or Travel the World of Beer.

3 hours open bar.
6:00 to 9:00 or 9:00 to midnight.

Includes a selection of 3-5 walk around, themed tasting stations, staffed by beer experts. Guests selectively sample at their own pace while greeting clients and peers or friends.

Venue fee for our space ranges from \$2,500 to \$4,000.
Plus \$60 per person, minimum.
Plus \$150 per expert.
Plus food costs. (See last page for options.)

4. Custom Class

FOR UP TO 12 GUESTS

Ideal for a smaller group interested in a more formal and more intimate learning experience.

Either introductory or advanced, specific or broad, we can tailor a class to any desire.

On premise or off.

Led by a Top Hops Expert.

90 minutes.

Prices will vary. \$100 to \$125 per person. Please ask.

CUSTOM CLASS EXAMPLES

BEER AND CHEESE

Wine and cheese is the height of elegance, we've been told. Wine and cheese=classy, right? Surely nothing goes together better than wine and cheese. Not so! Beer and cheese make a better pairing in every way, with a greater range of flavors working together to wow the senses. Come join us for a guided flight of four beers and cheeses selected by veteran cheese monger and beer expert Kevin Brooks.

TRAVEL THE WORLD WITH BEER

The beer world is hard to navigate at the start. Why not take a world tour that includes multiple regions and their hallmark beer styles. Build a foundation for further beer drinking by understanding the basics of each region. Get excited to learn how to identify each brewing tradition while traveling through 5 or more continents. Try everything from Trappist beers like Westmalle, to new American craft producers like Firestone Walker, to limited release beers from Japan.

THE TRAPPISTS

There are now 11 Trappist Breweries in the world (including one right here in the USA). With the first being one of the oldest breweries in the world, dating back to 1595, Trappist beers are regarded as 'holy' within the beer world. Please join us for a one of a kind experience, as we sample the products from 8 to 9 of these monasteries. Items will include the regularly produced products of the ITA designated Trappist breweries including the famed Westvleteren.

AN INTRODUCTION TO BEER

Have you ever wondered what the difference is between an Ale and a Lager? How about a Dry Stout or a Foreign Stout? What is beer actually made from? Wonder no more as we run through the basics of beer and introduce you to several major beer styles and the regions for which they're known. We'll discuss everything from the American Adjunct Lager to the Imperial Stout in this introduction to the wonderful world of beer.

5. Drinking and Thinking Class

FOR 8 to 10 GUESTS

Ideal for a small group interested in a lighter, informal learning experience.

An education on the best of our Draft offering.

A 45 minute tutorial on our 20 tap draft board.

Includes 5+ tastes.

Plus an hour open draft bar.

Plus a meat and cheese plate.

Monday through Thursday up til 8pm. \$65 per person, maximum of 10 people.

Friday, Saturday, Sunday til 6pm. \$85 per person, maximum of 8 people.

6. A Tenement Museum Evening

Ideal for a medium size group interested in an entertaining, educational and iconic Lower East Side experience.

The best the Lower East Side has to offer! A special evening that incorporates all the fun of Top Hops with the local flavor and history of our esteemed neighbors at the Tenement Museum.

Private party limited to 30 people, 15 person minimum.

Start with a half hour, meet and greet at Top Hops with an open draft bar.

Followed by the popular Shop Life Tour (ie the 1870s German Saloon Tour) lasting an hour.

Then return to Top Hops with an hour open draft bar.

Throw in Warm German Pretzels and a Meat and Cheese plate and it's a complete evening.

\$80 per person.

Advance booking required.

7. Custom Draft Tasting

FOR UP TO 25 GUESTS ON MONDAY OR TUESDAY AFTERNOONS

Ideal for a medium sized group interested in a lighter, informal learning experience.

Includes a custom selection of 5 draft beers with an explanation by a Top Hops expert.

All the fun of a class without the sitting quietly.

Includes open bar.

Includes warm German pretzels.

2 hours.

\$55 per person

8. Food & Beer Pairing

PRIVATE PARTY FOR UP TO 35 GUESTS.

Ideal for the group interested in a more elaborate experience. Led pairing examples include Ice Cream and Beer and Beer and Cheese.

Custom led pairing with expert(s).

Includes 3 hour open draft bar.

Venue fee for our space ranges from \$2,500 to \$4,000.

Plus \$60 per person, minimum.

Plus \$150 per expert.

Plus food costs. (See last page for options.)

9. Food Options

CHEESE PLATES, CHEESE & MEAT PLATES

from our neighbors, SAXELBY CHEESEMONGERS and HERITAGE MEATS, at the
Essex Street Market

for up to 10 people \$75

for up to 20 people \$125

for up to 35 people \$200

for up to 50 people \$325

SANDWICHES

from our neighbors, CHEEKY, on Orchard Street
Roast Beef, Fried Chicken, Pork Chop, Shrimp, and Vegetarian
\$12.00 per sandwich

RAW BAR

from our neighbors, GREY LADY, on Delancey Street
\$15.00 + per person

PIZZA

from our neighbors, WILLIAMSBURG PIZZA, on Allen Street
\$24 The Brooklyn Pie, \$32 Grandma Pie

OLIVES

from our neighbors, FORMAGGIO, also at the Essex Street Market
\$2 per person

SOFT, WARM GERMAN PRETZELS

from Germany! Annabell's Bavarian Pretzels and spreads
\$5.00 per pretzel

ICE CREAM SANDWICHES

from our other neighbors on Orchard Street, MELT
\$3.75 regular
\$2.75 mini

10. Testimonials

PRIVATE CORPORATE EVENTS

“We had a super turnout and your staff and managers were great as always. Really appreciate your help in planning and so glad that we have a great tradition going!”

“Everyone is still talking about how much fun they had.”

“Your bartenders were fantastic and the clients loved the space.”

“It went smoothly and was so charming and great in all ways.”

“It was a strong event...high quality.”

“...everybody loved the place.”

OFF PREMISE CORPORATE EVENTS

“NO words to say how well it all went.”

“As always, the team was wonderful and a pleasure to work with. The beer selection was great and varied enough for every palate.”

“Staff were amazing.... always great compliments on how well you know/how you show your love of beer.”

“Fantastic! Kevin is great. We hope to have him back again. He really knows his stuff, and the (clients) really enjoyed his knowledge.”

“.... it was awesome!!”

CORPORATE EDUCATIONAL EVENTS (CUSTOM CLASSES, DRINKING & THINKING CLASS)

“The night was wonderful, the beers were fabulous and Josh was amazing. So knowledgeable and educated and just a great guy to hang out with.”

“Great team event! Thanks for all your help coordinating! We loved it! Kevin was amazing! Learned a ton.”

“It was both great fun and very educational! We had a blast.”

“Just what the team needed.”

“Kevin was a fun and thoughtful host.”

“It was definitely a success! Everyone had a great time and Josh is fantastic!

Thanks again for all of your help and flexibility.”

“We really enjoyed the class. It was very informative and had a casual flow. Kevin was a great instructor and was very knowledgeable and fun.”

PERSONAL PARTIES

“Everything was wonderful. The service was perfect and I couldn't have been happier. It was really an easy experience planning with you. “

““It was SO great. My husband loved it and everyone had a blast in the space. Kevin was great. Couldn't have asked for anything more.”

“It was tremendous ! Every one had a good time and newbies were fascinated by the amount of beer:) love it.”

“Again thanks for the relaxed and festive bday. Kevin was great and equally kind were the two bartenders!”

“It was GREAT! Danny and Scott we're so attentive to me and my guests and I can't thank them enough for that! My fiance was so surprised and had a smile on his face all night long!!”

“It was great! Scott was really fun and everyone had an amazing time.”

“It was unbelievable, everyone had a wonderful time and I was literally the last person at the bar at the end of the night!”