

Case Studies with Clover Keith, featuring:



THE CAFÉ AN AMERICAN BISTRO

1120 HIGHWAY 315
PLAINS TOWNSHIP, PA 18705

THE CHALLENGE: SOFTWARE UPGRADE FEES!

The Café an American Bistro is a full-service restaurant that has been serving the Wilkes-Barre, PA area for over 2 decades. Owned and operated by Jeff Woytowich. Jeff is the model for restaurant success; especially when it comes to the quality & consistency of their products and Jeff's connection to his staff and customers. When you're at the Café an American Bistro, everyone feels like family.



Jeff Woytowich, owner Café an American Bistro

Jeff had been a loyal Micros POS customer for almost the entire 20+ years of operating the Café an American Bistro. In early 2019 Micros told him that he had to pay almost \$10,000 in software upgrade fees to continue using their old system!

The Situation:

Micros shut off the Café's credit card processing on a Thursday afternoon in an attempt to force the software upgrade knowing the Café would want to take credit cards heading into the weekend.

How Keith helped the Café an American Bistro:

Keith & Jeff had previously met at the Restaurant Depot in Wilkes-Barre. After Micros froze the Café's processing with no notice, Jeff reached out to Keith and requested Clover pricing and a demo. Keith immediately jumped in his car and drove nearly two hours to meet with Jeff & his team. Just after 11:00pm that very same night, Jeff signed the contract for 2 Clover Stations, 2 Flex wireless handhelds, and 3 kitchen printers. By that Monday, the equipment arrived. Keith had them up and running with systems installed, menu's uploaded, and Jeff's amazing staff fully trained! Jeff upgraded his technology at a cost less than what Micros wanted to charge to "upgrade" old equipment!

***"Keith is 24/7 and immediate.
Every time I reach out to him, he's there to help."***

– Jeff Woytowich

ARE YOU PAYING UNNECESSARY FEES ?

CONTACT KEITH, HE CAN HELP!

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