

MARKET INTELLIGENCE ON SPIRITS, WINE AND BEER

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MARKET WATCH



OPENINGS

mw



Ivy Lane, a new Manhattan concept, features a vibrant bar with floor-to-ceiling windows on the ground floor.

New York City: Tri-Level Space Houses Upbeat Bar

Merchants Hospitality Inc. unveiled the three-level concept Ivy Lane in October on New York City's Upper East Side, debuting a vibrant bar space on its ground floor. The bright bar features floor-to-ceiling windows and a large mural, and offers updated takes on familiar drinks (cocktails are \$16). Wilmer Nolasco created numbered specialties like the Thirteen, made with Del Maguey Vida mezcal, Pueblo Viejo Reposado Tequila, Pierre Ferrand Dry Curaçao, Giffard Passionfruit liqueur, house-made orgeat syrup, and lime juice, and the Eighteen, mixing Nolet's gin, Campari aperitif, Carpano Bianco vermouth, Lillet Blanc and St-Germain liqueurs, and Scrappy's Plum bitters. These join a variety of wines and beers. Modern American fare from chef Sung Park is served in Ivy Lane's mezzanine level restaurant.



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