

# Privacy Policy

**Privacy Policy** 

Effective Date: December 31, 2019

At 2941 Mediterranean Street Food ("2941 Mediterranean Street Food", "we", or "us"), we value the trust that our customers, business partners, and employees place in us to appropriately use and protect information shared with us. This Privacy Notice describes how 2941streetfood.com collects and uses personal information about you when you visit our website as well as your choices about how personal information will be used. By using this website, you accept the privacy practices contained in this Privacy Notice. We encourage you to read this Privacy Notice in full to understand our privacy practices before using this website or submitting any personal information. Scope

The 2941 Mediterranean Street Food Privacy Notice applies to 2941streetfood.com. 2941streetfood.com affiliates and subsidiaries may have their own subdomains and websites that may not be subject to this Privacy Notice. 2941 Mediterranean Street Food business partners, ad networks, and other third parties have their own websites and privacy practices. We encourage you to read the privacy notices of all websites you visit to understand their privacy practices and your options.

#### Personal Information We Collect

When you visit our website, we collect the following personal information about you: Contact information, such as your name, home or other physical address, email, telephone number, fax number, organization name, DOB, and/or job title when you submit a contact form. Unique identifiers and preference information such as your username, password, marketing preferences, internet protocol (IP) address, browser type, operating system, computer or mobile device, navigation, and clickstream behavior from actions that you take on our website. Information about you from affiliates, subsidiaries, business partners, ad networks, and other third parties and combine it with information we already have about you. Information we already have about you.

## Tracking Technologies We Use

We use various technologies to collect personal information about visitors to our website. These technologies include the following:

Weblogging

As is true of most websites, we gather certain information automatically and store it in log files. This information may include IP addresses, browser type, internet service provider, referring/exit pages, operating system, date/time stamp, and/or clickstream data.

#### Cookies and other tracking technologies

We and our subsidiaries, business partners, marketing partners, affiliates, or other service providers use technologies such as cookies, beacons, tags, and scripts. These technologies are used in analyzing trends, remembering users' settings, administering the site, tracking users' movements around the site, and gathering demographic information about our user base as a whole. We may receive reports based on the use of these technologies by companies such as Google Analytics on an individual as well as aggregated basis. To learn more about Google Analytics' privacy practices and opt-out, click <a href="here">here</a>. Users can control the use of cookies at the individual browser level. If you reject cookies, you may still use our site, but your ability to use some features or areas of our site may be limited.

We also use local storage such as HTML5 to store content information and preferences. Third parties with whom we partner to provide certain features on our site or to display advertising based upon your Web browsing activity use local storage such as HTML5 to collect and store information. Various browsers may offer their own management tools for removing local storage.

### How We Respond to "Do Not Track" Signals

Some web browsers have a "Do Not Track" feature. This feature allows you to tell websites you visit that you do not want to have your online activity tracked over time and across websites. These features are not yet uniform across browsers. Our website does not respond to web browser "Do Not Track" signals.

### How We Use the Personal Information Collected

We may use the information collected for the following purposes:

- Improve the content on our website
- Communicate with you and respond to your inquiries, requests, and applications and/or send important notices
- Market products and services
- Conduct surveys and research
- To further develop our products and services to improve our business

#### How We Share Personal Information Collected

We will share personal information about visitors to our website with third parties only in the ways that are described in this Privacy Notice. 2941 Mediterranean Street Food does not sell such personal information to third parties. We may provide your personal information to third parties that provide services to help us with our business activities such as marketing communications and web analytics. These companies are authorized to use personal information about you only as necessary to provide these services to us.

Some of our pages use framing techniques to serve content to/from our partners while preserving the look and feel of our website. Please be aware that you are providing personal information to these third parties and not directly to 2941 Mediterranean Street Food.

We may also disclose personal information about visitors to our website:

- As required by law, such as to comply with a subpoena or similar legal process
- When we believe in good faith that disclosure is necessary to protect our rights or property, protect your health and safety or the health and safety of others, investigate fraud or respond to a government request

- If 2941streetfood.com is involved in a merger, acquisition, or sale of all or a portion of its assets
- To any other third party with your prior consent to do so

#### Your Choice

Where appropriate or legally required, we will describe how personal information about you that we collect on our website will be used and will provide choices about whether or not to allow us to engage in that use. To exercise your choice, you can contact us to correct, update, amend or request deletion of your personal information through your account representative or through the Privacy Office at or the address listed below.

If you wish to subscribe to our newsletter(s), we will use your name and email address to send the newsletter to you. You may choose to stop receiving our newsletter or marketing emails by following the unsubscribe instructions included in these emails, accessing the email preferences in your account settings page, or contacting us using the contact information listed below in this Privacy Notice.

### Access, Correction, and Removal of Personal Information

Please contact our representative at or the address listed below to request your personal information to be accessed, corrected, updated, or deleted. We will respond to your request within one month of receipt.

We will retain your personal information for as long as it is reasonably useful for commercial purposes. We will retain and use your personal information as necessary to comply with our legal obligations, resolve disputes and enforce our agreements.

### Children's Privacy

This website is not directed to children under the age of 13, and we do not knowingly collect information from children under the age of 13.

#### How We Protect Your Information

We use reasonable and appropriate physical, technical, and administrative industry safeguards to protect information from unauthorized access, use, loss, misuse, or unauthorized alteration. We will make reasonable efforts to protect the personal information stored on the website's servers from unauthorized access using commercially available computer security products (for example, firewalls), as well as carefully developed security procedures and practices. Notwithstanding our security safeguards, it is impossible to guarantee 100% security in all circumstances. If you have any questions about security on our website, you can contact us at or the address listed below.

## Seals, Buttons, and Content from Other Companies

Our website may include seals, buttons, and content links to other companies (for example, Facebook, LinkedIn, Twitter, YouTube, and Instagram). These features may collect your IP address, which page you are visiting on our site, and may set a cookie to enable the feature to function properly. When you use a link to go from 2941streetfood.com to another website, our Privacy Notice is no longer in effect. We encourage you to read the privacy notice of each website you visit.

## **Privacy Shield**

2941streetfood.com adheres to the Privacy Shield Framework as set forth by the U.S. Department of Commerce, and publicly certifies that it complies with the Privacy Shield Principles. We are committed to subjecting all personal information received from the European Economic Area (EEA), in reliance on the

Privacy Shield Framework, to the Framework's applicable Principles. To learn more about the Privacy Shield Framework, or to view our certification, please visit the U.S. Department of Commerce's <a href="PrivacyShield website">PrivacyShield website</a>.

2941streetfood.com is responsible for the processing of personal information it receives, under the Privacy Shield Framework, and subsequently transfers to a third party acting as an agent on its behalf. We comply with the Privacy Shield Principles for all onward transfers of personal information from the EEA, including the onward transfer liability provisions.

With respect to personal information received or transferred pursuant to the Privacy Shield Framework, 2941streetfood.com is subject to the regulatory enforcement powers of the U.S. Federal Trade Commission. In certain situations, we may be required to disclose personal information in response to lawful requests by public authorities, including for meeting national security or law enforcement requirements.

Under certain conditions, more fully described on the <u>Privacy Shield website</u>, you may be entitled to invoke binding arbitration when other dispute resolution procedures have been exhausted.

### Changes to this Privacy Notice

We may periodically update this Privacy Notice to describe new website features, products, or services we offer and how it may affect our use of information about you and your controls. We will not apply changes to this Privacy Notice retroactively to the personal information we have previously collected.

Since we may change this Privacy Notice, we recommend that you check the current version available from time to time. We will notify you by means of a notice on this page or by email, prior to any material changes becoming effective.

### **Contact Information**

If you have questions or concerns about this Privacy Notice, our information handling practices, or any other aspect of privacy and security of your personal information, please email us at .

You may also write to us at:

2941 Mediterranean Street Food 251 E Merrill, Suite 205, Birmingham, MI 48009