

Getting Started with BentoBox Reservations + Waitlist



Turn more tables, stop paying fees and make returning guests feel like regulars.

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Getting Started with Reservations

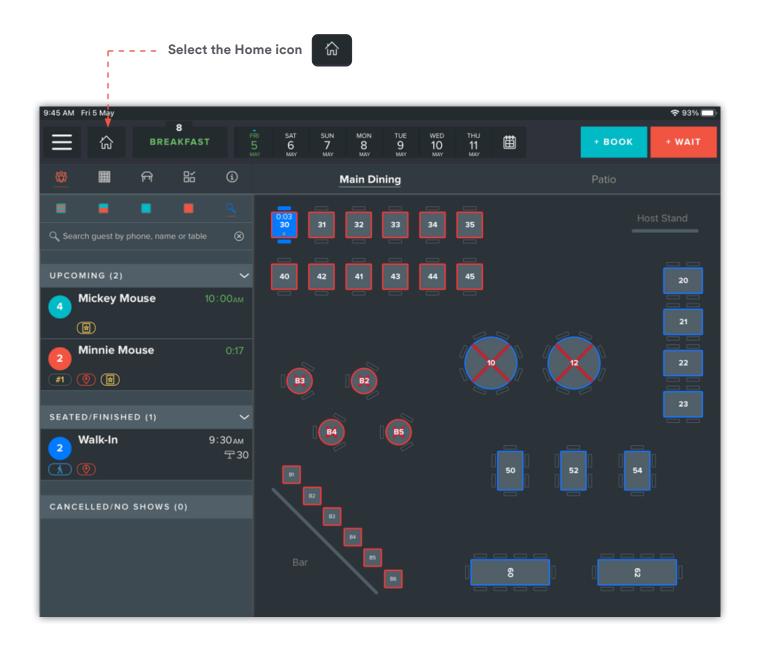
Welcome to BentoBox Reservations & Waitlist! Follow these simple steps to get started:

- Download the BentoBook app, available for download at the following links:
 - Bento Book: [iPad]
 - Bento Book Lite (mobile): [iOS and Android]
- Sign in to the app using your login credentials, which can be found in the 2 email we sent you after you signed up. Can't find the email? Reach out to support@getbento.com.
- Review your settings (Main Menu > Settings > Basic Settings) to ensure that they are up-to-date and accurate. If you need to make any changes, please contact our support team at support@getbento.com or refer to our help center for more assistance.
- Update your website with your booking link so that your customers can easily make bookings. Include your booking link in your welcome email to customers to promote your new service.
- Get started with BentoBook by exploring the app and learning about its features. If you have any questions or need assistance, our support team is always available.

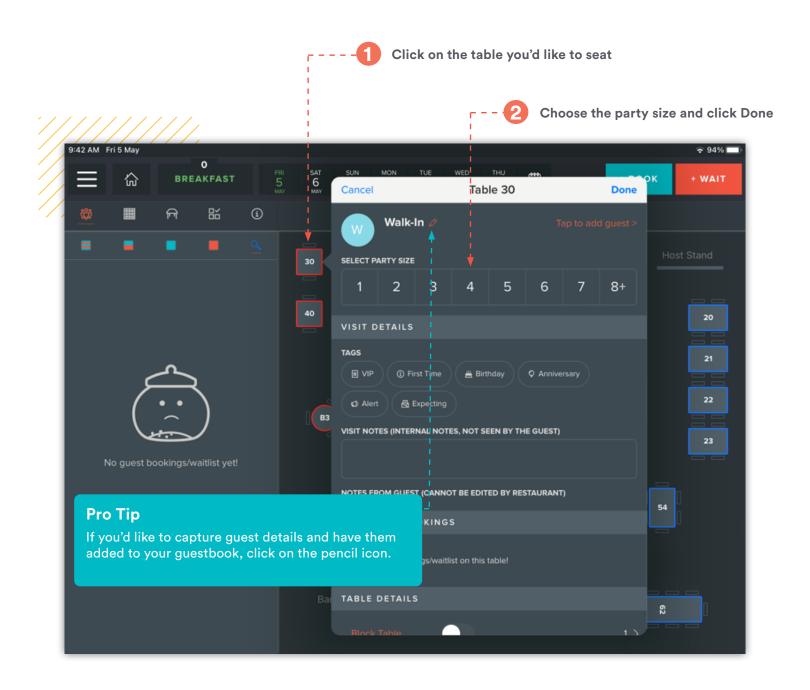
Thank you for choosing BentoBox Reservations & Waitlist! We hope that our platform will help you streamline your reservation process and improve your customers' experience.

Navigate home

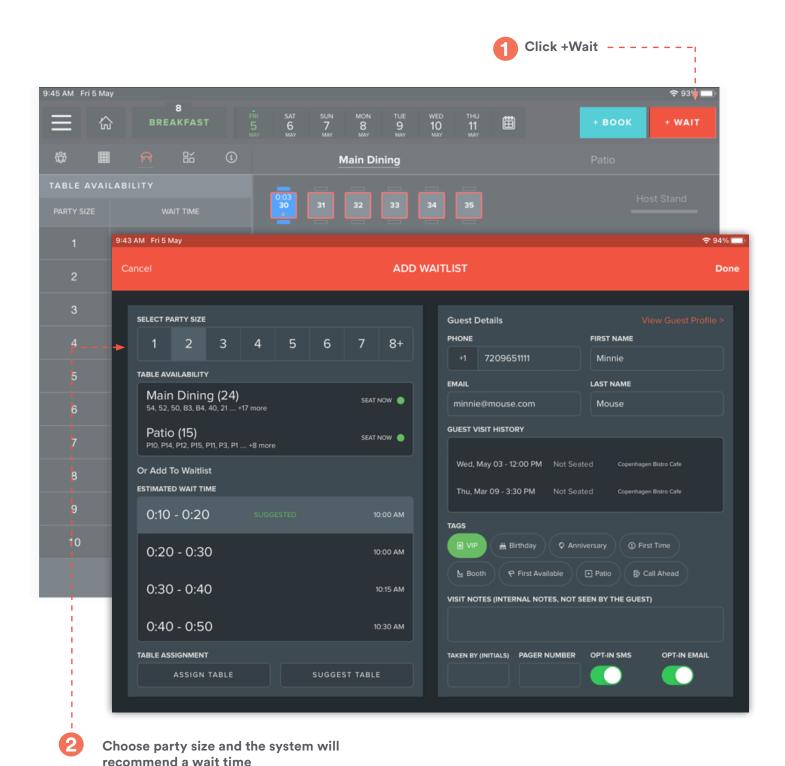
To get back to home screen, which shows the current day and shift, along with the table map:



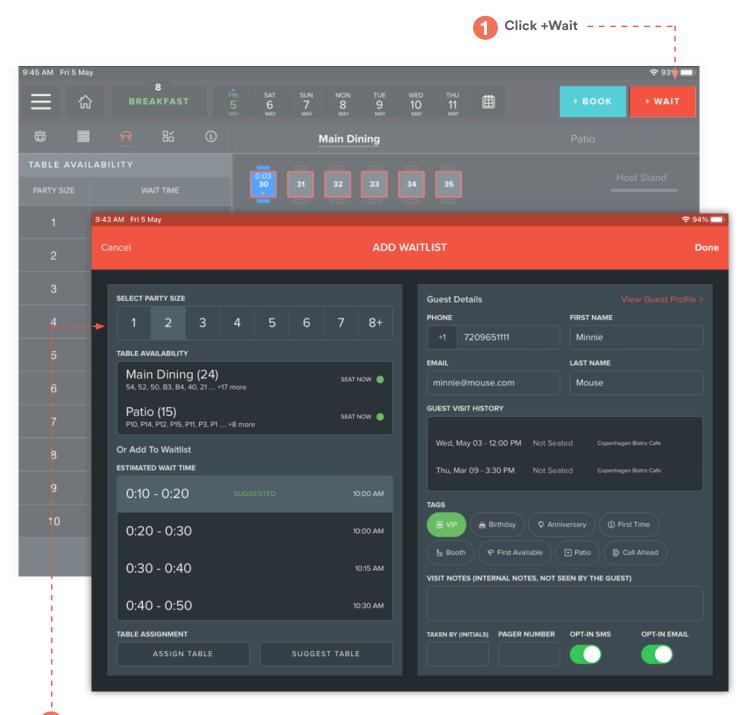
Add a walk-in party



Quote a wait time



Add a guest to the waitlist

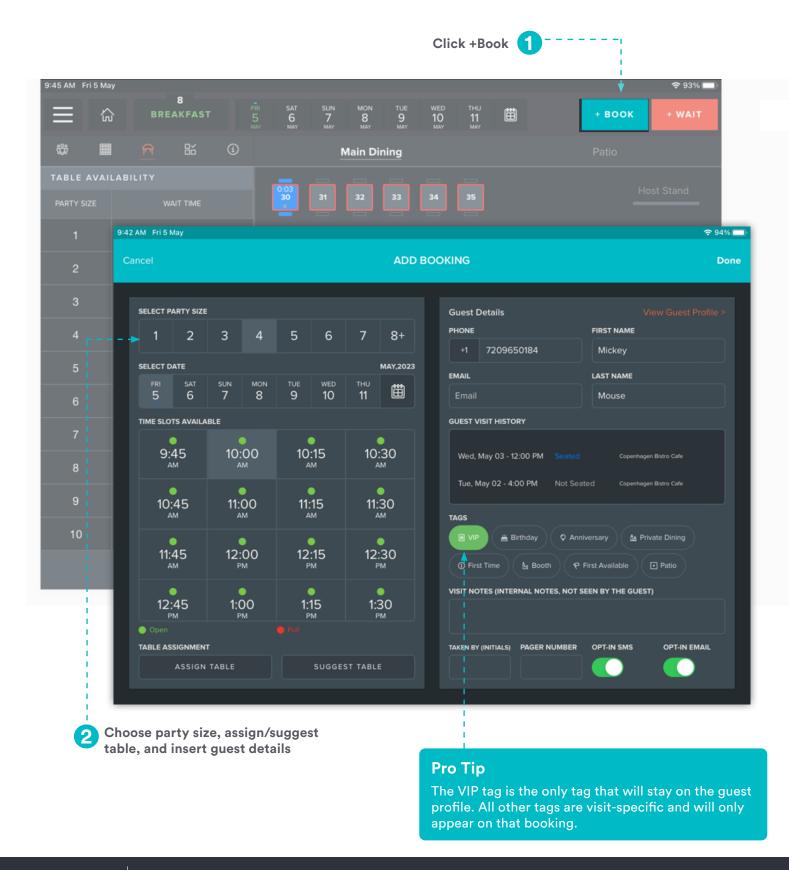


Choose party size, wait time, assign/ suggest table, and insert guest details

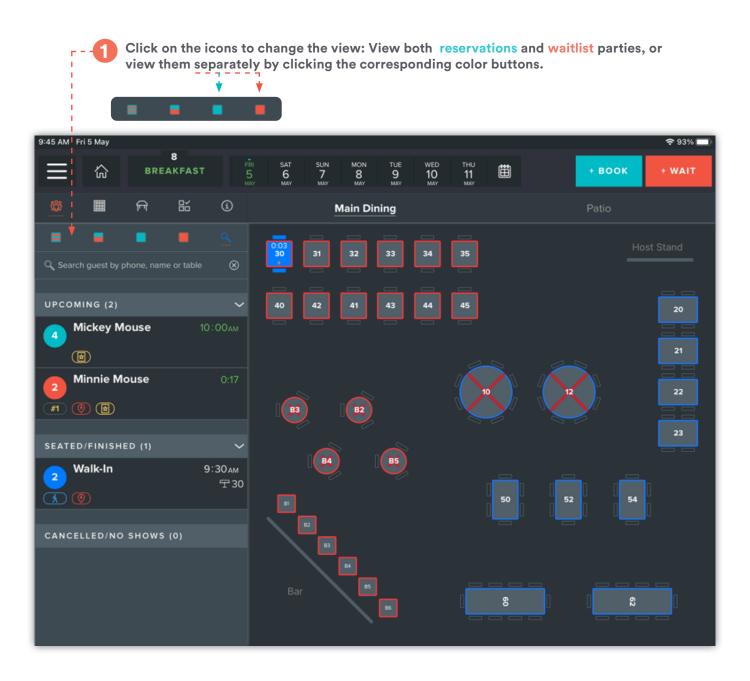
Pro Tip

If the guest has dined with you before and is in the guest book, their information will populate with phone number or email.

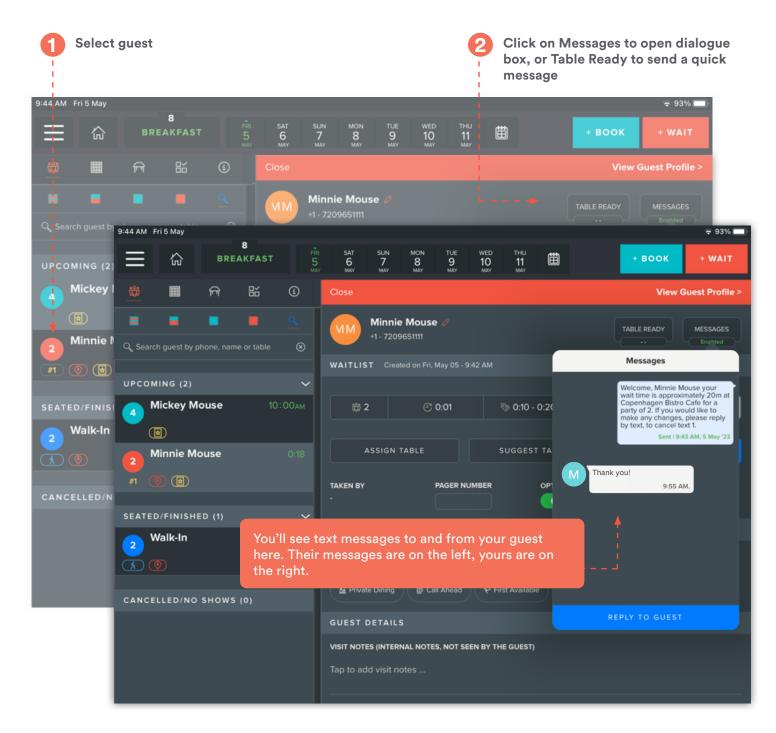
Add a reservation



View your upcoming party list



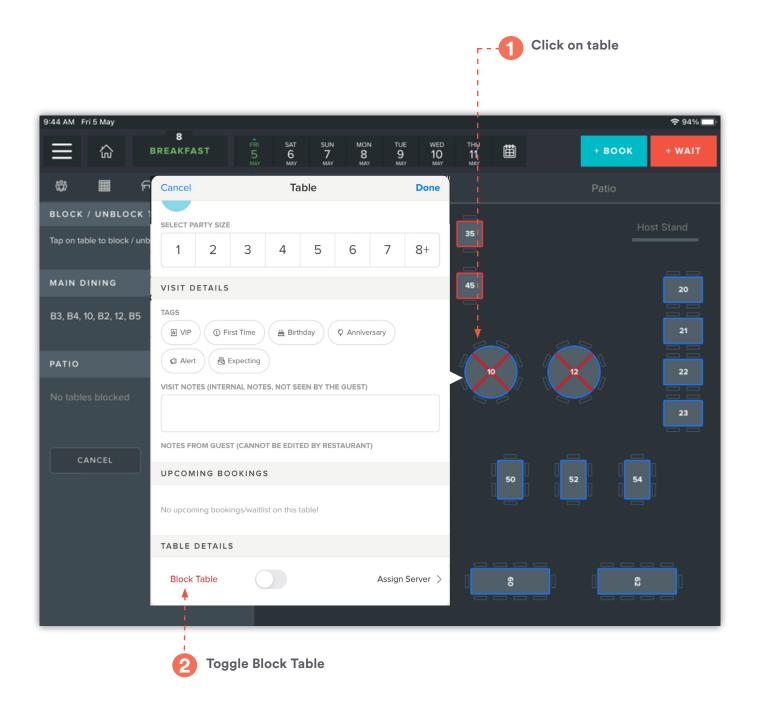
Communicate directly with guests



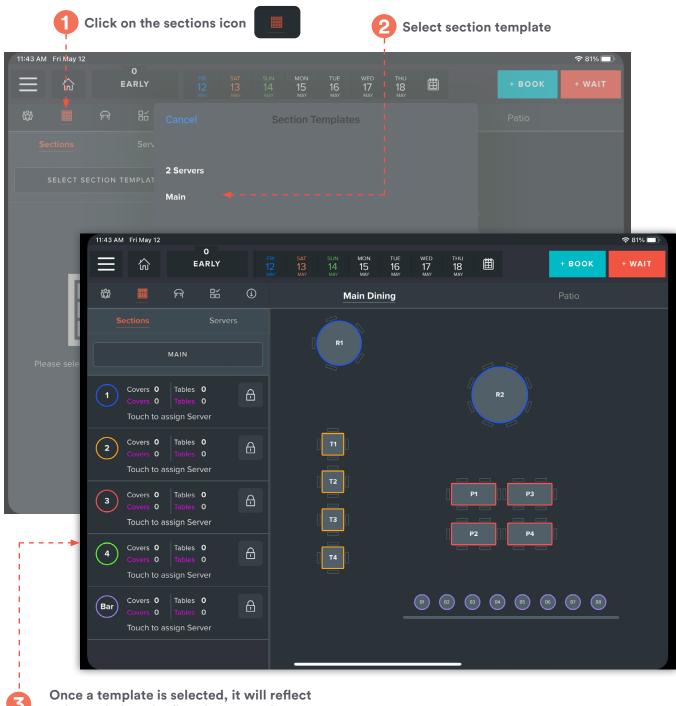
Pro Tip

You can customize the 10 pre-set text messages within settings.

Block tables for shifts



Update Sections & Servers



color coded on the floor layout, and you can easily touch each section to assign a server.

Best Practices

Share your URL

Your link to make a reservations is your website's URL followed by "/make-a-reservation"

Utilize Email Marketing

Send an email blast to your email list to inform your customers about the new reservation service. Make sure to include a clear call-to-action (CTA) that encourages customers to try the service. Make sure to include a button that links to your new reservations

Use Social Media

Use social media: Announce your new reservation service on your social media channels, such as Facebook, Twitter, and Instagram. You can also create a social media ad campaign to reach a wider audience. Add a link to reservations in your bio, and make the reservations link the swipe up action on stories.

Update Your Website

Update your website: Make sure your website is updated with information about the new reservation service. Add a prominent link or button that directs customers to the reservation system (ie - Book a Table).

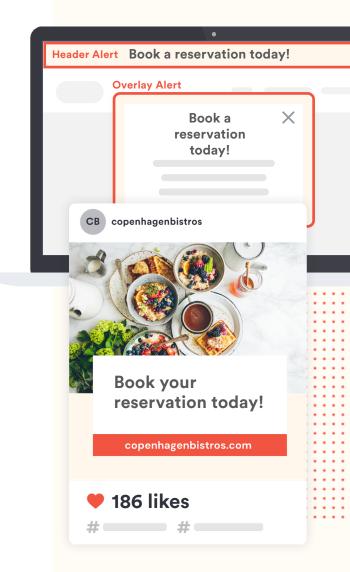
Google

Ensure Reserve with Google is available through Google My Business, to help increase your visibility and help your customers find and book reservations. Make sure your Google My Business page is setup and ready to use.

Train Your Staff

Make sure your staff is trained to promote the new reservation service to customers. Encourage them to mention the service when customers call or visit your restaurant. Utilize the BentoBox Help Center.

By following these best practices, you can effectively promote your new reservation service and encourage customers to use



Still need help? Reach out to our customer success rep or support for help.







Checklist for going live

- iPad with BentoBook app downloaded
- BentoBook login credentials received and shared with team members as needed
- 3 Review BentoBook settings and shifts
- Add Reservations link to your website and review best practices to increase reservations