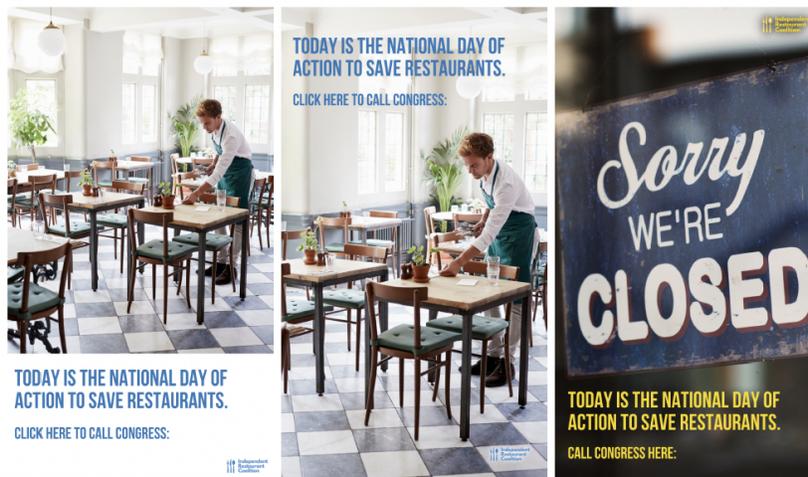




IRC January 18 Day of Action Social Media Toolkit



[\[DOWNLOAD GRAPHICS\]](#)

INSTAGRAM -

Static Post:

Make sure to update your link in your bio to saverestaurants.com/callcongress

Today is a National Day of Action to save restaurants. Join us and @indprestaurants in calling on our elected officials by logging on to saverestaurants.com/callcongress. You'll be automatically connected to your representatives.

Your favorite neighborhood bars and restaurants are going out of business. After two years of navigating a pandemic, paying rising costs for food and supplies, closing to protect staff and our community, and now the unexpected costs of cancellations and closures due to the Omicron variant, we need help. #SaveRestaurants #DayOfAction #ReplenishRRF



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Story:

- Download the Instagram story graphic to your phone
- Open Instagram and select the option to post story
- Select the graphic from your camera roll
- Select the Action Button (looks like square face with corner flipped up) on upper right of story screen
- Select the option to add link
- Type saverestaurants.com/callcongress where it prompts you to enter the URL
- Click the + to customize text and enter Call Congress
- Select done
- Adjust size of link sticker to fit next to the “Call Congress Here:” text on story

FACEBOOK

*Your favorite neighborhood bars and restaurants are going out of business. After two years of navigating a pandemic, paying rising costs for food and supplies, closing to protect staff and our community, and now the unexpected costs of cancellations and closures due to the Omicron variant, we need help. That’s why we’re asking you to participate in today’s National Day of Action to Save Restaurants. Join us and @IndpRestaurants **[TAG ACCOUNT]** in calling on our elected officials to act now by using our tool: saverestaurants.com/callcongress. You’ll be automatically connected to your representatives.*

Last year, Congress passed a relief package intended to help bars and restaurants—but more than 177,000 businesses that applied for relief received no aid. Congress needs to act now to refill the Restaurant Revitalization Fund and rescue bars and restaurants. #SaveRestaurants #DayOfAction #ReplenishRRF

TWITTER

Thousands of restaurants and bars are running out of options, time, and support. Congress can’t wait any longer to deliver urgent relief. Join me and @indprestaurnts in calling on our reps to #ReplenishRRF: saverestaurants.com/callcongress

EMAIL

Thank you for your continued support during these difficult times. Restaurants across the country are in danger of closing permanently if Congress doesn’t replenish the Restaurant Revitalization Fund.



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Last year, Congress passed a relief package intended to help bars and restaurants—but more than 177,000 businesses that applied for relief received no aid. Thousands of neighborhood restaurants and bars are quickly running out of options to stay afloat, and fear this winter may be their last. That's why we're asking you to participate in today's National Day of Action to Save Restaurants. Congress needs to act now to refill the Restaurant Revitalization Fund, and we need your help. [Join us and the Independent Restaurant Coalition in calling on our Senators and Representatives to act now and replenish the fund at saverestaurants.com/callcongress](https://www.saverestaurants.com/callcongress).

Independent restaurants and bars are still hurting 22 months into this crisis — your voice can help save them. [Please join us in calling today](#).