MISSISSIPPI’S $4.5 BILLION RESTAURANT ECONOMY IS AT RISK

Over 75% of Mississippi’s 4,881 eating and drinking locations are in danger of closing permanently without The RESTAURANTS Act.

THE RESTAURANTS ACT WOULD GENERATE $966 MILLION ECONOMIC BENEFIT FOR MISSISSIPPI

- Eating and drinking establishments account for 8.6% of all employment in Mississippi and 4% of the state’s tax revenue.
- Food and accommodation services projected to contribute 12,510 new Mississippian jobs from 2016 to 2026.
- Restaurants generate a large portion of Mississippi’s tax revenue. Restaurants contributed 10% of the state’s sales tax in 2019.
- The RESTAURANTS Act would galvanize the Mississippi tourism industry, encouraging travelers to eat in Mississippi establishments and spend money on lodging, other tourist attractions, and retail, generating $560 million.
- The RESTAURANTS Act would provide $102 million in benefits to countless other bakers, fishermen, butchers, and, of course, Mississippi’s 31,320 small farms.

WITHOUT HELP FOR INDEPENDENT RESTAURANTS, MISSISSIPPI’S ECONOMY WILL SUFFER

- An estimated 76% of eateries are independently owned.
- Independent restaurants rely far less on pickup and drive through service. Fine and casual dining have declined 85% and 65% respectively, while fast-food has only decreased 21%. National chains like Domino’s, Pizza Hut, Papa John’s, Raising Cane’s, and Taco Bell have hired during this time.
- Nearly 65% of the revenue from local independent restaurants recirculates in the local economy compared to about 30% for chain restaurants.

THE RESTAURANTS ACT WOULD HELP PROTECT 139,800 MISSISSIPPIAN JOBS

- Since the beginning of March, the leisure and hospitality industry has accounted for 25% of all jobs lost in Mississippi.

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2 Independent Restaurants Are a Nexus of Small Businesses in the United States and Drive Billions of Dollars of Economic Activity That Is at Risk of Being Lost Due to the COVID-19 Pandemic, page 2; Mississippi Restaurant Industry at a Glance, National Restaurant Association.
3 Independent Restaurants Are a Nexus of Small Businesses in the United States and Drive Billions of Dollars of Economic Activity That Is at Risk of Being Lost Due to the COVID-19 Pandemic, 57. This number represents the total benefits generated by the RESTAURANTS Act for the state of Mississippi. It excludes dollars attributed to Federal benefit.
5 State of Mississippi Industry Employment Projections, Year 2016 Projected to Year 2026, page 3.
6 Mississippi 2019 Department of Revenue Annual Report, 2019, pages 35 and 36.
7 Independent Restaurants Are a Nexus of Small Businesses in the United States and Drive Billions of Dollars of Economic Activity That Is at Risk of Being Lost Due to the COVID-19 Pandemic, 57.
8 Ibid., pages 57 and 11.
9 Ibid., page 2.
10 Ibid., page 3.
11 Ibid., page 25.
12 Ibid., page 22.
13 Ibid., page 4.
14 Mississippi Economy at a Glance.
15 Ibid.
• Keeping many of Mississippi’s 139,800 leisure and hospitality workers employed would save Mississippi $177 million in unemployment benefits and insurance taxes.\textsuperscript{16}

• Nationwide, over 2.7 million leisure and hospitality workers are unemployed right now, more than any other industry. Unemployment in leisure and hospitality is over 277\% higher than it was at the same time last year.\textsuperscript{17}

• The RESTAURANTS Act would reduce the national unemployment rate by an estimated 2.4\%, a result of saving the industry that has been hit hardest by job losses from the outset of this pandemic.\textsuperscript{18}

THE PAYCHECK PROTECTION PROGRAM DID NOT PROVIDE THE RELIEF NECESSARY FOR RESTAURANTS TO RECOVER

• Restaurants and accommodations received less than $43 billion from the Paycheck Protection Program, despite contributing over five times that in losses to our GDP.\textsuperscript{19}

• Food services and drinking places reported a 18.8\% unemployment rate in August – more than double the nation’s aggregate unemployment rate of 8.5\%.\textsuperscript{20}

• An estimated 1 in 3 American restaurants will close by year end without Congressional support. An estimated 8,000 restaurants have already shuttered so far this year.\textsuperscript{21}

CONGRESS CAN SAVE 16 MILLION JOBS AND GENERATE $271 BILLION IN TWO YEARS BY PASSING THE RESTAURANTS ACT.\textsuperscript{22}

• Independent restaurants and bars directly employ 11 million workers nationwide. Additionally, 5 million more work in the industry’s vast supply chains and rely on eating and drinking places to sustain their livelihoods.\textsuperscript{23} Without direct aid, all of these jobs are in danger of vanishing permanently.

• Restaurants have become tourist destinations domestically and internationally. One study found that 72\% of all travelers choose their destination based on food and drink offering.\textsuperscript{24} Tourists also spend money on travel, housing, and retail.

• The loss of economic activity due to culinary travelers is estimated to be up to $141 billion.\textsuperscript{25}

• Restaurants are hubs of minority employment and advancement. Sixty percent of all chefs nationwide are minorities. Minorities also make up 53\% of bussers, runners, baristas, prep-cooks, dishwashers and kitchen porters. Restaurants also employ more minority employee-managers than any other industry.\textsuperscript{26}

• Over half of all restaurant workers are women, and restaurants employ over one million single mothers.\textsuperscript{27}

• Restaurants generate middle class jobs at a rate three times faster than the economy.\textsuperscript{28}

\textsuperscript{16} Ibid: Independent Restaurants Are a Nexus of Small Businesses in the United States and Drive Billions of Dollars of Economic Activity That Is at Risk of Being Lost Due to the COVID-19 Pandemic, 57.
\textsuperscript{17} Bureau of Labor Statistics.
\textsuperscript{18} Independent Restaurants Are a Nexus of Small Businesses in the United States and Drive Billions of Dollars of Economic Activity That Is at Risk of Being Lost Due to the COVID-19 Pandemic, 1.
\textsuperscript{19} Small Business Administration PPP Report; US Commerce Report Q2.
\textsuperscript{21} One – Third of US Restaurants Face Permanent Closure This Year.
\textsuperscript{22} Independent Restaurants Are a Nexus of Small Businesses in the United States and Drive Billions of Dollars of Economic Activity That Is at Risk of Being Lost Due to the COVID-19 Pandemic.
\textsuperscript{23} Ibid, 1, 2.
\textsuperscript{24} Ibid, 43.
\textsuperscript{25} Ibid, 45.
\textsuperscript{26} Ibid, 9.
\textsuperscript{27} Ibid, 8.
\textsuperscript{28} Middle-class jobs are growing rapidly in restaurants, National Restaurant Association.