



INDUSTRY CONFERENCE

MONDAY, APRIL 15, 2019

OPENING SPEAKERS- JULIA MORGAN BALLROOM, 15TH FLOOR:

10:00 AM - 10:30 AM Guest Speaker Mayor London Breed

10:30 AM - 11:00 AM Economic Forecast with Senior Economist, Mark Vitner

MORNING BREAKOUTS- MERCHANTS EXCHANGE CLUB:

11:15 AM - 12:30 PM

Room A: Tip Sharing: To Do or Not To Do?

Room B: Robot Revolution: Are Robots the new tool for scaling?

Room C: Gleaning Customer Insights for Marketing

LUNCH- JULIA MORGAN BALLROOM, 15TH FLOOR

12:30 PM - 1:45 PM

AFTERNOON BREAKOUTS- MERCHANTS EXCHANGE CLUB:

2:00 PM - 3:15 PM

Room A: Marketing in a Digital World

Room B: 2019 Compliance Updates

Room C: Will the Mid-Tier, Full-Service Restaurant Become Obsolete?

CLOSING CONVERSATION- JULIA MORGAN BALLROOM, 15TH FLOOR:

3:30 PM - 4:15 PM Using Your Voice to be a Thought Leader

4:15 PM - 6:30 PM Reception

For speaker bios & headshots, visit ggraindustryconference.com



INDUSTRY CONFERENCE

TUESDAY, APRIL 16, 2019

OPENING DISCUSSION- JULIA MORGAN BALLROOM, 15TH FLOOR:

10:00 AM - 11:00 AM State of the Industry & State Legislative Updates

MORNING BREAKOUTS- MERCHANTS EXCHANGE CLUB:

11:15 AM - 12:30 PM

Room A: Expanding Your Brand Through Dealmaking

Room B: Restaurant Tech Pitch Session

Room C: The Truly Accessible Restaurant

LUNCH- JULIA MORGAN BALLROOM, 15TH FLOOR

12:30 PM - 1:45 PM

AFTERNOON BREAKOUTS- MERCHANTS EXCHANGE CLUB:

2:00 PM - 3:00 PM

Room A: Delivery Economics

Room B: Suburban Expansion

Room C: Competing For the Food Dollar

CLOSING CONVERSATION- JULIA MORGAN BALLROOM, 15TH FLOOR:

3:15 PM - 4:30 PM Mental Health/Work Life Balance in the Hospitality Industry

4:30 PM - 6:30 PM Reception at Credo- 360 Pine Street

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MANAGER BOOTCAMP

MONDAY, APRIL 15, 2019

WILLIS POLK ROOM, 15TH FLOOR

9:00 AM - 9:50 AM Profits & Loss Statement Basics

OPENING SPEAKERS- JULIA MORGAN BALLROOM, 15TH FLOOR

10:00 AM - 10:30 AM Guest Speaker Mayor London Breed

10:30 AM - 11:00 AM Economic Forecast with Senior Economist, Mark Vitner

WILLIS POLK ROOM, 15TH FLOOR

11:15 AM - 12:15 PM Understanding Food & Labor Costs

LUNCH- JULIA MORGAN BALLROOM, 15TH FLOOR

12:15 PM - 1:00 PM

WILLIS POLK ROOM, 15TH FLOOR

1:00 PM - 1:50 PM HR & Managing People

2:00 PM - 2:50 PM Setting a Standard of Service

CLOSING CONVERSATION- JULIA MORGAN BALLROOM, 15TH FLOOR:

3:30 PM - 4:15 PM Using Your Voice to be a Thought Leader

4:30 PM - 6:30 PM Reception

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