



PRIVACY POLICY

1. WHO WE ARE

Green's View Grill and the greensviewgrill.com website ("we," "us," "our") are owned and managed by business organizations located in and formed under the laws of one or more States of the United States. All of the properties that they own and/or manage are located in the United States, and they provide all of the services and products that they offer only in the United States. We and they are governed exclusively by the laws of the United States and its several jurisdictions in which they own and/or manage properties; and all obligations incurred in connection with their properties are payable only in lawful currency of the United States.

2. INTRODUCTION

Your personal information is important to us, and we are committed to protecting your privacy. This Privacy Policy applies to information that you provide when you stay or arrange to stay or inquire about staying at Green's View Grill and to information that we collect electronically when you visit the greensviewgrill.com website. It describes the types of information we collect, how and for what purposes we use that information, with whom we share it, the choices and rights available to you regarding our use of your information, how we protect the security of the information we hold, and how to exercise your rights about your information. This Privacy Policy and our website are provided in English only, and we are not responsible for any mistranslation of its terms into any other language.

We may update this Privacy Policy from time to time as needed, and any amendment will be effective from and after the date stated in the amendment. Those changes may be without prior notice to you and may reflect changes in our processing of your information and in our privacy practices. You are encouraged to check back from time to time as long as information about you is held by Green's View Grill. We will post a prominent notice on this website of any significant changes to our Privacy Policy and will indicate at the top of the Privacy Policy when it was most recently updated.

Our collection and use of information may be based on one or more legitimate bases. For example, some information is necessary to allow us to enter into and fulfill reservations and other arrangements for the use and purchase of our services and products. We may also collect and use information for our interest in direct marketing of our services and products. Our other use and processing of information is based on your consent, if you provide it in accordance with this Privacy Policy.

By using this website and our services, you agree to the collection and use of information in accordance with this Privacy Policy.

3. COLLECTING PERSONAL INFORMATION

Information you provide directly

We collect, store, and process information about you that you provide to us in connection with the following:

- filling in a form on any of our websites;
- filling in a physical registration card;
- contacting us by telephone or in person (for example, while making a reservation);
- sending us a letter, e-mail, or social media message;
- subscribing to receive a service from us (for example, a newsletter or blog) or following us on social media);
- requesting promotional information from us;
- participating in a survey, competition, or prize draw; or contributing content to us (for example, an review or comment to our website).

The types of information we may obtain include:

- your name, gender, title, birthdate, and contact information (such as e-mail address, mailing address, telephone number);
- details of food allergies/dietary requirements and special requests made (for example, relating to a disability) you provide to us;
- driver's license or travel information, payment information, history of stays at our properties, and details of joint guests;
- dates of your stay with us and associated charges;
- purchase or delivery of products or services;
- reviews and opinions about our brands, products and services;
- information we receive about you from any third parties through whom you have booked your arrangements; and
- information we receive about you from other properties that we own, manage, or operate (which may include any of the above).
- We do not collect "sensitive information" (that is, information on racial or ethnic origin; opinions such as on politics or religion; health; criminal background; or membership in organizations (for example, interest groups or labor unions) unless you volunteer it.

Information we collect electronically

When you visit our website, we may also collect certain information through the use of "cookies" and other automated means. (To learn more about cookies, how they are used and how to exercise your choice with respect to their collection of information on this site, see Section 4 below.) Such information may include:

- The date and time of your website visit;
- The pages that you visit on our website and the time that you spend on them;
- The internet protocol (IP) address of your computer or other device, and/or other unique device identifiers;
- The internet domain name associated with your computer or other device;
- The browser type and version that you use, and the operating system if that is provided by the browser;
- The web address (URL, or "uniform resource locator") of the webpage that referred you to our website (if provided by your browser);

- Object requested;
- Completion status of any request that you make;
 - Geographic location; and
- Cookies and other electronically available diagnostic or usage data.

Children’s information and privacy

Our services are not intended for anyone under the age of 18 (“Children”). We do not knowingly collect personally identifiable information from anyone under that age. If you are a parent or guardian and you are aware that your Child has provided us with personal information, please contact us. If we become aware that we have collected personal information from a Child without verification of parental consent, we will take steps to remove that information from our servers.

4. COOKIES

On some of the pages on this website, Green’s View Grill may use cookies to help provide you with a better, faster, and more personalized experience.

A cookie is a text file with a small amount of data that may include a unique identifier. A website that you view can place a cookie on your computer or other device. Through them and other similar technologies (such as “beacons,” “tags,” and “scripts”), information can be collected and stored about the online activities of the personal computer or other device that you use. They can, for example, store and manage user preferences, deliver targeted advertising, enable your access to certain content, and gather analytic and usage data to help us refine and improve our understanding of your interests and your experience on, and resulting from your visits to, our website. Cookies may be “session” cookies that last for the duration of your Internet browsing session; or they may be “persistent” cookies that remain on your computer and are active whenever you begin a new browsing session, until you delete them.

You can manage website cookies in your browser settings; and you always have the choice to change these settings by accepting, rejecting, or deleting cookies. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. All browser settings are slightly different, so to manage cookies, you should refer to the relevant settings within your browser. Please click below for detailed information on how to disable and delete cookies in some commonly used browsers:

- Mozilla Firefox®
- Microsoft® Internet Explorer
 - Google Chrome™
 - Safari®

When you first access our website, you will receive a notice advising you that the website intends to use cookies, some of which are our own cookies and some of which are third-party cookies from other entities that provide services for us and for you. Some users may see a notice that continuing to use the website will allow the use of cookies on that user’s computer or other device being used, until cookie settings and choices are changed for that device. Other users will be presented with two boxes. You must check a box in order to allow our own cookies; and you must check another box to allow third-party cookies. If you click in a box, then that computer or other device will accept that sort of cookie through our website until you change that choice. If you do not click in a box, that computer or other device will not accept that sort of cookie through our website until you change that choice, and our website may then not recognize your device on its next access, so that you may see the same notice

about cookies. Please note that if you do not accept cookies, you may not be able to use all features on our website.

Cookies may be one of five types.

One type is “essential.” These are necessary for you to navigate around a website and to use its features, for example adding items to an online shopping cart.

A second type is “performance.” These collect information about how you use the website. Information collected includes, for example, the Internet browsers and operating systems used, the domain name of the website previously visited, the number of visits, duration of visit, and pages viewed. Performance cookies help us to improve our website’s user-friendliness and to enhance your experience.

A third type is “functional” or “preference” cookies. Functional cookies remember choices you have made related to our website (such as your username and your region, and your preferences as to user-customizable aspects of a web page’s appearance, such as text size and fonts) in order to provide enhanced, more personal features.

A fourth type is “targeted advertising.” These cookies track your browsing activities and enable advertisers to send to you (that is, to pop-up on your screen) advertising related to things in which your browsing history indicates that you likely have an interest. They can also track and control the number of times you see an ad and so can measure the effectiveness of advertising campaigns. They are usually placed by advertising networks with the website operator’s permission. They remember that you have visited a website and this information is shared with advertisers. As an example, if you visit a page on our website related to one of our services or products, you may begin to see pop-up notices related to that or other products in your future Internet browsing. For more information about such interest-based advertising, you can visit: http://www.iab.net/public_policy/behavioral-advertisingprinciples. If you opt out of interest-based advertising, you may still receive advertising when you visit our website or advertising about our products when you are on other websites, but we will not be using information collected about you so that the advertising that you do see will not be customized to your interests. You can exercise your online advertising choices at <http://optout.aboutads.info> or by clicking the AdChoices icon in an ad and following the instructions. You may also opt out of receiving interest-based ads from many sites through the Network Advertising Initiative’s (NAI) Opt Out Tool (<http://www.networkadvertising.org/choices>) and at <http://www.youronlinechoices.com/>. Another tool you can use to control advertising on your mobile device is the AppChoices App: <http://youradchoices.com/appchoices>. Remember, if you delete cookies, use a different device, or change web browsers, you may need to opt out again.

The fifth type is “security” cookies, which are used to protect the security of our website’s servers and systems.

5. USING YOUR PERSONAL INFORMATION

Green’s View Grill’s manager is the entity that will make decisions about how information that you provide to us is processed and used. We may use and process the information that we obtain either directly from you or electronically through your use of our website, for the following purposes:

- To enable you to make reservations and payments;
- To provide the services or products you request from us (including special requests related to medical, dietary, or other sensitive information that you voluntarily provide to us);

- To provide for the safety and security of our guests and visitors;
 - To provide customer support;
- To remind you of, and to notify you about changes to, your reservations, our services, and our products;
- To enable us to provide, bill, and receive payment for services and products that you request;
 - To personalize your access to our website;
- To allow you to participate in interactive features of our website when you choose to do so;
 - To help us create content that is relevant to our guests and website visitors;
 - To improve our website and our customer service;
- To send email notifications, marketing, and/or non-marketing commercial communications, including news, special offers, and general information about other services, products, and events that are similar to those that you have purchased or enquired about unless you have opted not to receive such information (you may opt out of receiving email communications from us by selecting the opt-out link at the bottom of each email communication);
 - To provide information to third parties with your consent;
 - To monitor the usage of our website and our services and products;
 - To detect, prevent and address technical issues;
 - To assess and help us understand general trends and patterns relating to our business;
 - To manage general record keeping;
- To enable us to compile anonymous, aggregated statistics that allow us to understand how users use our website and to help us improve the structure of our website;
 - To meet any legal and/or regulatory requirements; and
 - For other similar purposes that are not incompatible with those listed above.

We may use your information in other ways for which we provide specific notice at the time of collection.

At the time you allowed cookies in your website visits and at the time you entered information through this website, you have consented to the above uses of that information. Your decision to provide your information for marketing and other purposes not directly related to a stay at Ellington's Mid Way Bar & Grill is optional and will have no consequence on your ability to stay with us or benefit from the requested services. Your decision to provide your information for all purposes concerning your booking, your stay, and to provide you with the services you have requested is voluntary; however, if you do not provide such information, you may no longer be able to benefit from our services.

We may process your personal information by both automated and manual means.

6. THIRD-PARTY SERVICE PROVIDERS

We may employ third parties (“Service Providers”) to facilitate the management and operation of our website or to host or manage and operate it on our behalf, to perform website-related services, or to assist us in analyzing how our website is used. These Service Providers have access to your personal information only to perform these tasks on our behalf; and they are obligated to protect it and not to disclose or use it for any other purpose.

Analytics

We may use Service Providers, including Google Analytics, to monitor and analyze the use of our website. Google Analytics is a web analytics service offered by Google that tracks and reports website

traffic. Google uses the data collected to track and monitor the use of our website. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network.

You can opt-out of having made your activity on the website available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js, and dc.js) from sharing information with Google Analytics about visits activity.

For more information on the privacy practices of Google, please visit the Google Privacy Terms web page: <http://www.google.com/intl/en/policies/privacy/>.

Interest-based Advertising

We use remarketing services to advertise on third party websites to you after you visited our website. We and our Service Providers, including Google AdWords and Facebook, use cookies to inform, optimize, and serve ads based on your past visits to our website.

Google AdWords remarketing service is provided by Google Inc. You can opt-out of Google Analytics for Display Advertising and customize the Google Display Network ads by visiting the Google Ads Settings page: <http://www.google.com/settings/ads>. If you wish to opt-out, Google also recommends installing the Google Analytics Opt-out Browser Add-on - <https://tools.google.com/dlpage/gaoptout> - for your web browser. Google Analytics Opt-out Browser Add-on provides visitors with the ability to prevent their data from being collected and used by Google Analytics. For more information on the privacy practices of Google, please visit the Google Privacy Terms web page: <http://www.google.com/intl/en/policies/privacy/>

Facebook remarketing service is provided by Facebook Inc. You can learn more about interest-based advertising from Facebook by visiting this page: <https://www.facebook.com/help/164968693837950>.

To opt-out from Facebook's interest-based ads follow these instructions from

Facebook: <https://www.facebook.com/help/568137493302217>. Facebook adheres to the Self-Regulatory Principles for Online Behavioral Advertising established by the Digital Advertising Alliance. You can also opt-out from Facebook and other participating companies through the Digital Advertising Alliance in the USA <http://www.aboutads.info/choices/>, the Digital Advertising Alliance of Canada in

Canada <http://youradchoices.ca/> or the European Interactive Digital Advertising Alliance in Europe <http://www.youronlinechoices.eu/>, or opt-out using your mobile device settings. For more information on the privacy practices of Facebook, please visit Facebook's Data Policy: <https://www.facebook.com/privacy/explanation>

In addition, we may provide to Facebook information regarding a significant number of our guests and/or website users (possibly including you) consisting of either (i) their email addresses, or (ii) some combination of their names, cities and states, postal codes, and other information not including their email addresses. If those persons have a Facebook account to which Facebook can identify them with the information provided, Facebook will then create a group of other Facebook users who have the characteristics most often shared by the group whose information we have provided, for purposes of sending them information about our services and products.

7. DATA TRANSFERS

Information that you provide to us through this website or otherwise and either directly or indirectly through cookies or similar technology, is collected by us and processed by us or by our agents,

including Service Providers, that we have selected in the United States or third countries of our choosing. Consequently, your personal information may be transferred to — and maintained on — computers located outside of your state, province, country, or other governmental jurisdiction where the data protection laws may differ from those in your home jurisdiction.

Your agreement to allow us to collect, use, and retain information (either provided directly by you or collected electronically) constitutes your agreement to that transfer. We will take appropriate steps reasonably necessary to ensure that your personal information is treated securely and in accordance with this Privacy Policy and that no transfer of your personal information will take place to an organization or jurisdiction unless there are adequate controls in place for the security of your personal information.

8. SHARING INFORMATION

Except as described in this Privacy Policy (including with respect to Service Providers, described above), we do not sell, disclose, or otherwise share information that we collect and hold about you. We may also disclose your Personal Data in the good faith belief that such action is necessary to:

- To comply with a legal obligation, imposed by statute, regulation, a court, or regulatory agency;
 - To protect the safety of users of the website or of the public;
 - To protect and defend our legal rights and property;
- To prevent or investigate possible wrongdoing in connection with our website; and
 - To protect against legal liability.

We reserve the right to transfer information about you in the event that we sell or transfer all or a portion of our business or assets, in accordance with applicable law. Should such a sale or transfer occur, we will use reasonable efforts to direct the transferee to use information you have provided to us in a manner that is consistent with our Privacy Policy. Following such a sale or transfer, you may contact the entity to which we transferred your information with any inquiries concerning the processing of that information.

9. HOW WE PROTECT INFORMATION

The security of your information is important to us; but remember that no method of transmission over the Internet and no method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security. Use of this and any other website or other means of electronic communication is at your own risk.

We maintain administrative, technical and physical safeguards designed to protect the information you provide against accidental, unlawful or unauthorized destruction, loss, alteration, access, disclosure or use. We will use our safeguards to protect your information and try to prevent unauthorized access to our systems. Services Providers and contractors who might have access to your information in order to provide services on our behalf will be contractually obliged to keep such information in confidence, provide adequate data security measures, and may not use that data for any other purpose.

For your own protection, we encourage you not to include sensitive personal information, credit card or similar data in any emails you send us or our staff.

10. HOW LONG WE KEEP INFORMATION

We will retain your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

We will also retain electronically-collected data on usage on an aggregated, anonymized basis for internal analysis purposes for a period not longer than 26 months. Such usage data is generally retained for a shorter period of time, except when it is used to strengthen the security or to improve the functionality of our website or when we are legally obligated to retain it for longer periods.

11. YOUR RIGHTS

We will take reasonable steps to allow you to correct, amend, delete, or limit the use of your Personal Data. At any time, you may review, correct, modify, and/or delete your information that we hold. For information reflected in your website account with us, you may do so by accessing your account in the “Settings” section. For any other information, you may do so by contacting us in the manner shown below. If you determine that any such information is incorrect, we encourage you to correct it promptly.

At any time, you may contact us and request the deletion of all of your information that we hold and the cessation of all processing thereof; and we will comply with that request except to the extent necessary to perform to completion any contract that you have entered into with us. Please note that any cessation of processing will not affect any processing already begun; nor will deletion extract non-identifiable information about you from any aggregated, anonymized data set. Also, please note that if you request such deletion, we will not be able to remove your information from the databases of third parties with whom we have already shared your information, with your consent. You should contact such third parties to opt out directly. You also have the right to a copy of your personal information that we hold in a commonly used electronic format so that you can manage and move it. Please note that we may ask you to verify your identity before responding to such requests.

You also have the right to request that we cease sending marketing communications, whether by email or otherwise, to you. You can do this by (i) leaving un-checked the applicable box(es) on any form used to collect information from individuals, or (ii) clicking the unsubscribe link displayed in any of the marketing e-mails you receive, or (iii) otherwise requesting that we do not process your information for marketing purposes.

Pursuant to California’s “Shine the Light Act,” California residents are permitted to request information about the manner in which we share certain categories of information with third parties for their marketing use.

12. LINKS TO OTHER WEBSITES

Our website may include hyperlinks to websites that we do not operate. If you click on a third-party link, you will be directed to that third party’s site. We have no control over and assume no responsibility for the content, privacy policies or practices of any third-party sites or services. We strongly advise you to review the privacy policy of every site you visit.

13. HOW TO CONTACT US

If you have any questions or comments about this Privacy Policy or the use of cookies, or if you would like to update information we have about you or your preferences, or to exercise your rights of access, rectification, blocking, or deletion, or to object to the processing of your information, please contact us via email info@sewaneecinn.com or at:

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