

The 10 Best Bars in New York



No. 1: Madam Geneva

Atmosphere: 28

Decor: 27

Service: 27

Cost: \$104

"Gin is their expertise" at this NoHo back-room bar that salutes its signature tipple with both its name (Victorian jargon for 'gin') and its "pricey" specialty drinks, finished with the "old-school English twist" of a spoonful of jam; a "chic" but "subdued" clientele makes the AvroKO-designed space an "elegant" retreat, and despite the "hidden aspect", it's "always crowded."

4 Bleecker St.; 212-254-0350