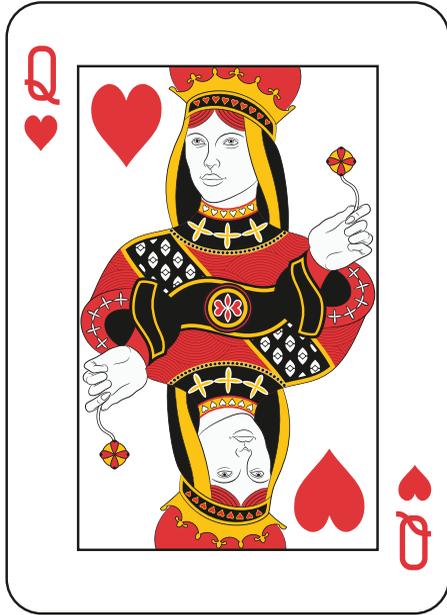


# GERTRUDE “GERTIE” LYTHGOE



*During the prohibition era (1920-1933), the import, sale, and consumption of alcohol was forbidden by law. Organized crime and bootlegging rose to meet the public's demand for booze. One legendary rum-runner was Gertrude “Cleo” Lythgoe.*

*Working in New York as a stenographer for a British importer/exporter when prohibition was passed, Gertie was chosen to set up a wholesale liquor business operating out of Nassau. Gertie operated fearlessly in a male-dominated profession. On one occasion, when she heard herself and her goods being bad-mouthed by a man, she marched into the barber's shop, dragged the critic out and took him to her office. There, she promised to “put a bullet through him” if he didn't stop. The man fled. Other men tried to intimidate her and found themselves threatened at gunpoint by the beautiful Gertie.*

*During her years of operation, Gertie achieved celebrity status through popular newspaper stories. Eventually she left the Bahamas, retired from the bootlegging business, and returned to America. She died in 1974, at the age of 86.*

COCKTAILS CREATED BY **BRIANNA PARINO**

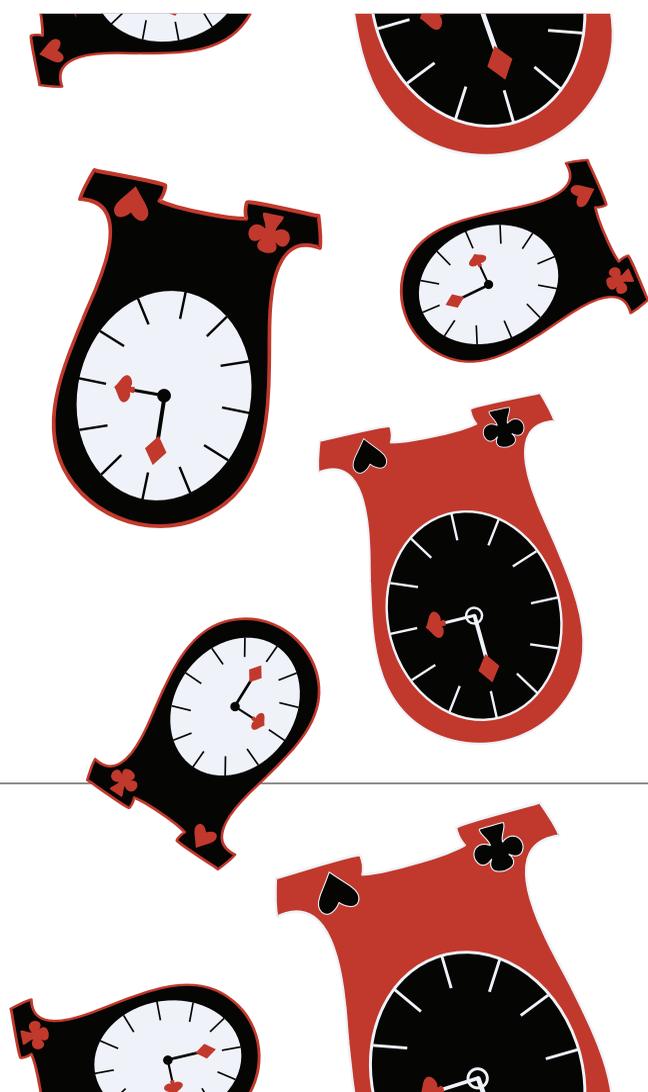


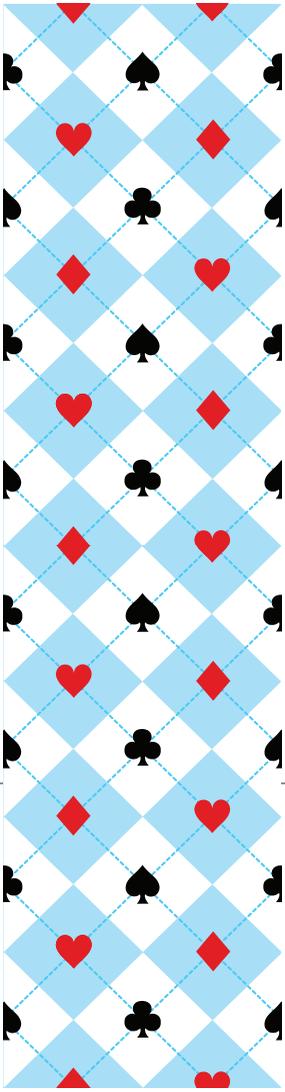
# 404 OLD FASHIONED

homemade brown butter  
knob creek bonded  
pecan syrup  
bitters  
~ 14

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*The smoothest Old Fashioned we've ever tasted. Enough said.*



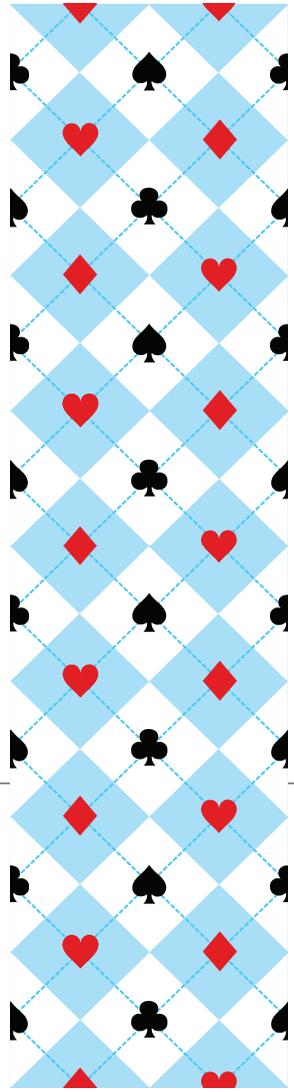


# 404 MARGARITA

exotico blanco  
ancho reyes  
fresh lime  
~ 14

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*Lots of tequila was available during Prohibition in Tijuana, a Mexican town right across the border from California known as "Satan's Playground." With over 100 bars in Tijuana alone, and tequila's notorious ability to bring out some crazy behavior, this earthy margarita rendition deserves a style that calls to mind this booming Mexican border town.*



# OFF WITH THEIR HEADS

green grape infused pickers vodka

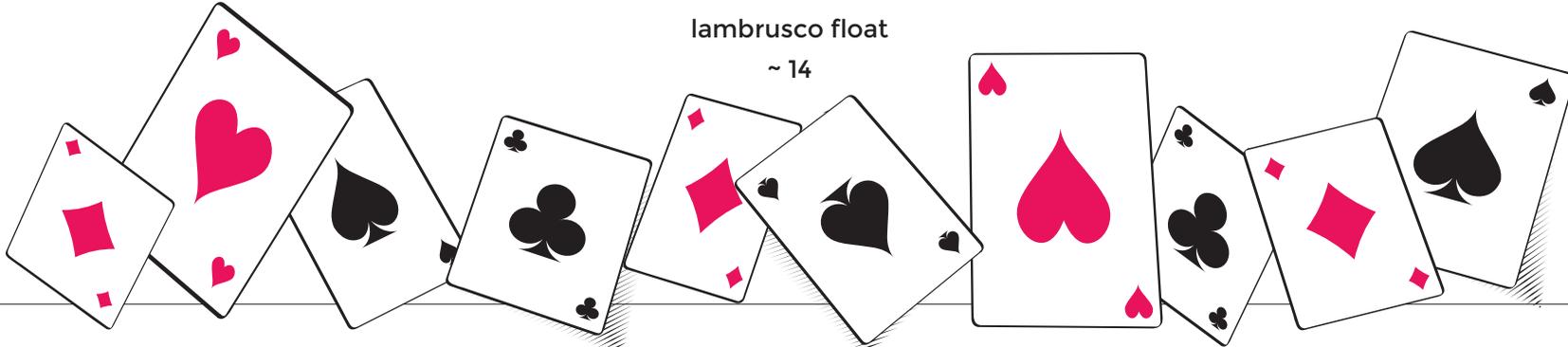
lemongrass

prickly pear

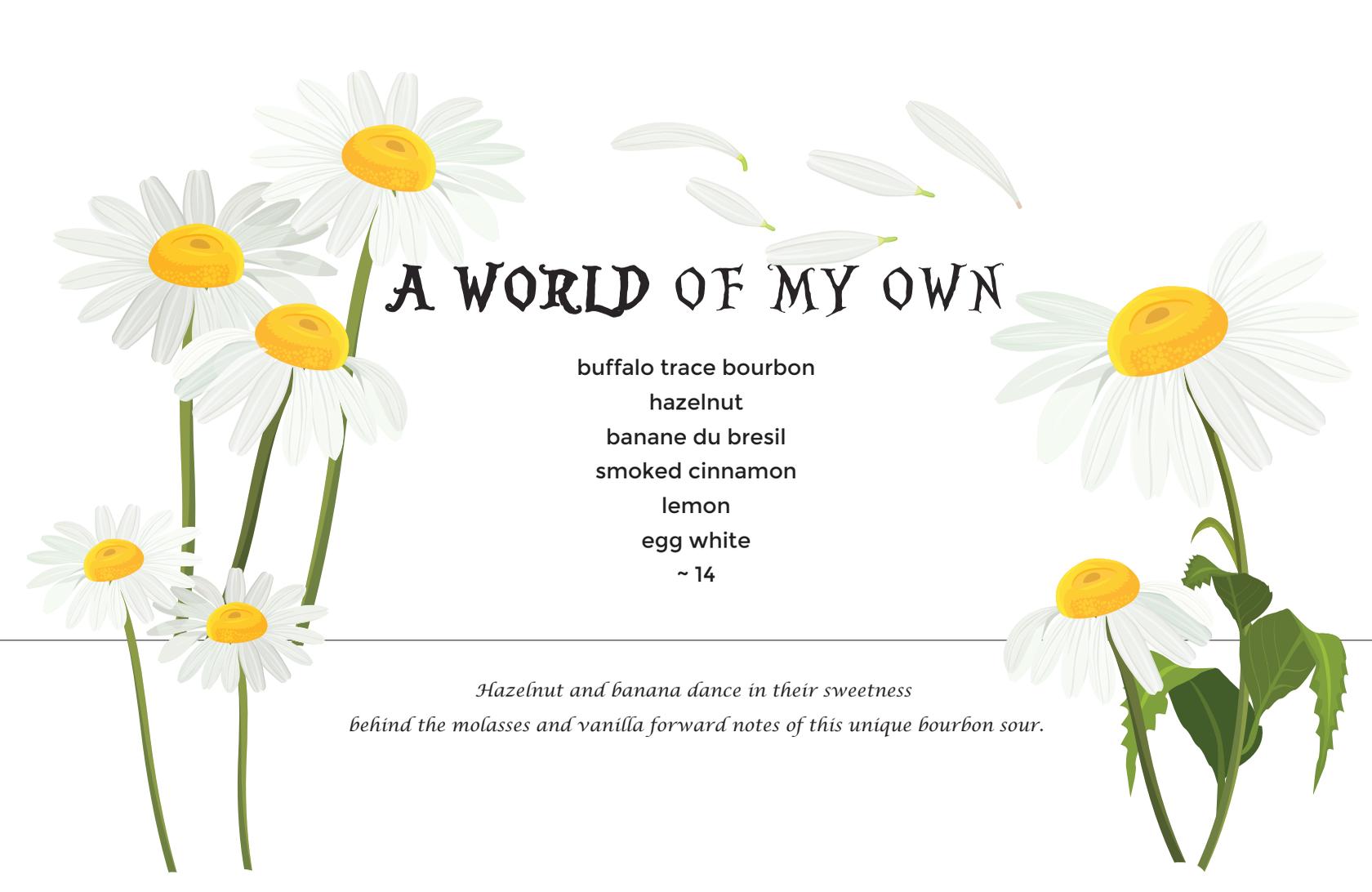
lemon

lambrusco float

~ 14



*An infusion of crisp green grapes creates a dazzling tartness, fresh lemongrass brings mild citrus and a hint of ginger, bubbly Lambrusco washes the palate.*

The background features several daisies with white petals and yellow centers. Some daisies are fully bloomed, while others are in various stages of opening or have petals falling. The petals are scattered around the central text, creating a sense of movement and lightness. The overall style is clean and modern, with a focus on natural elements.

# A WORLD OF MY OWN

buffalo trace bourbon

hazelnut

banane du bresil

smoked cinnamon

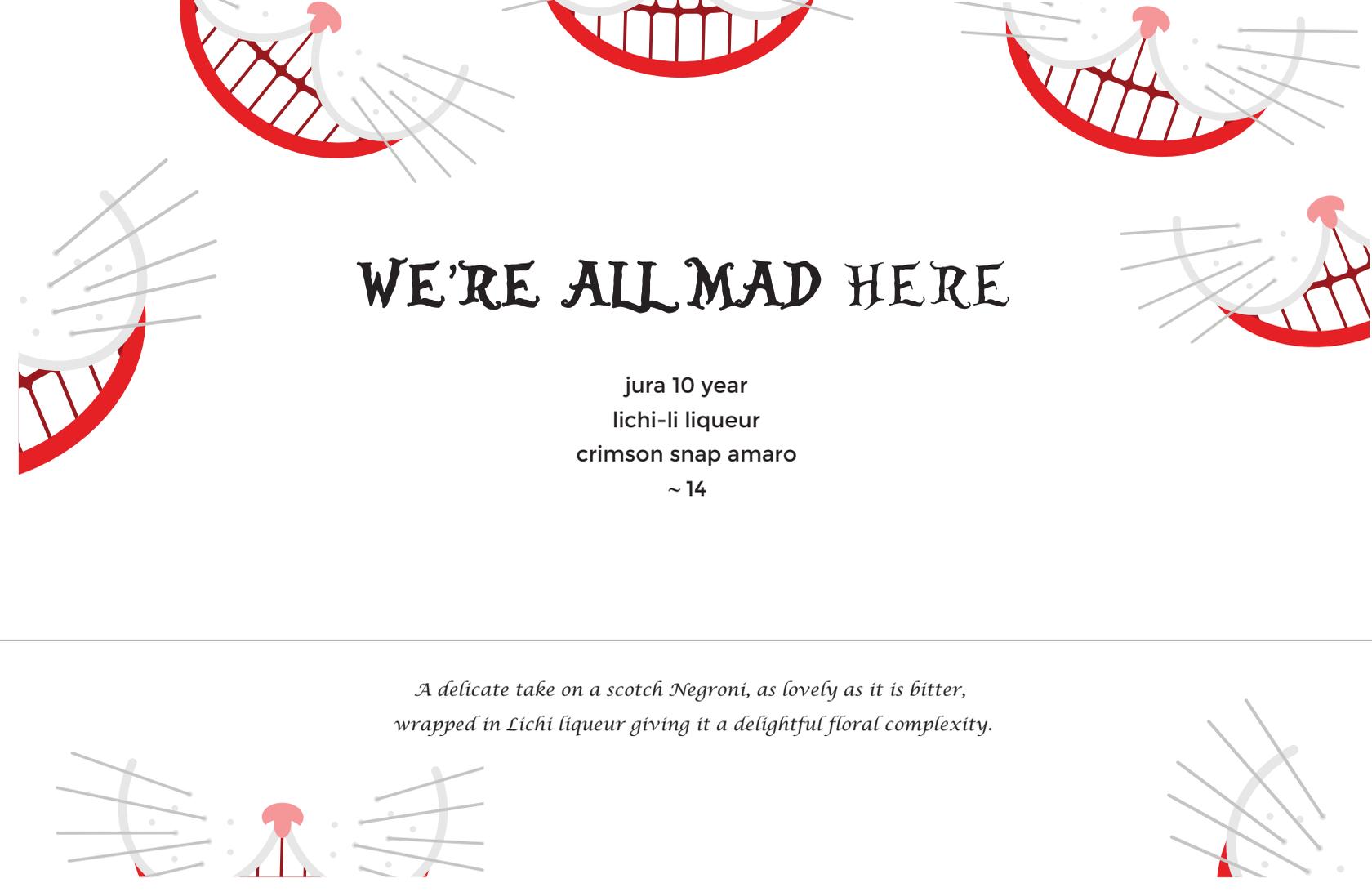
lemon

egg white

~ 14

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*Hazelnut and banana dance in their sweetness  
behind the molasses and vanilla forward notes of this unique bourbon sour.*

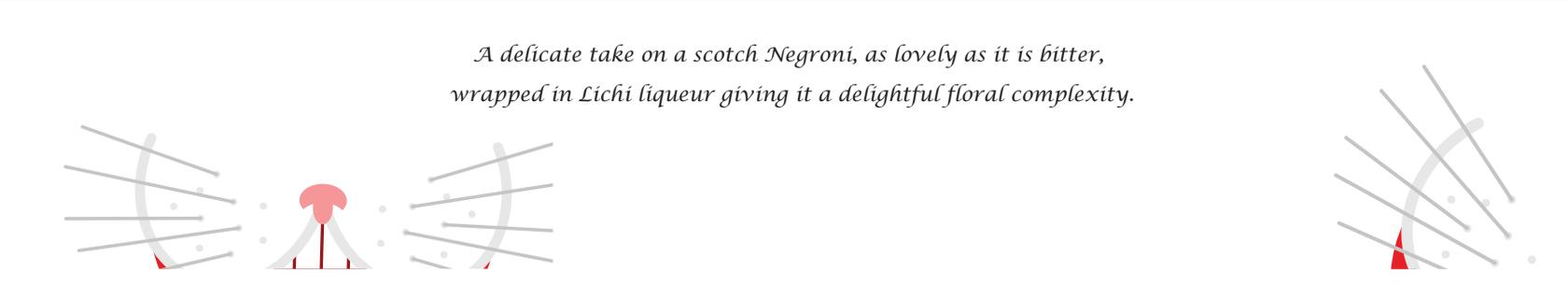


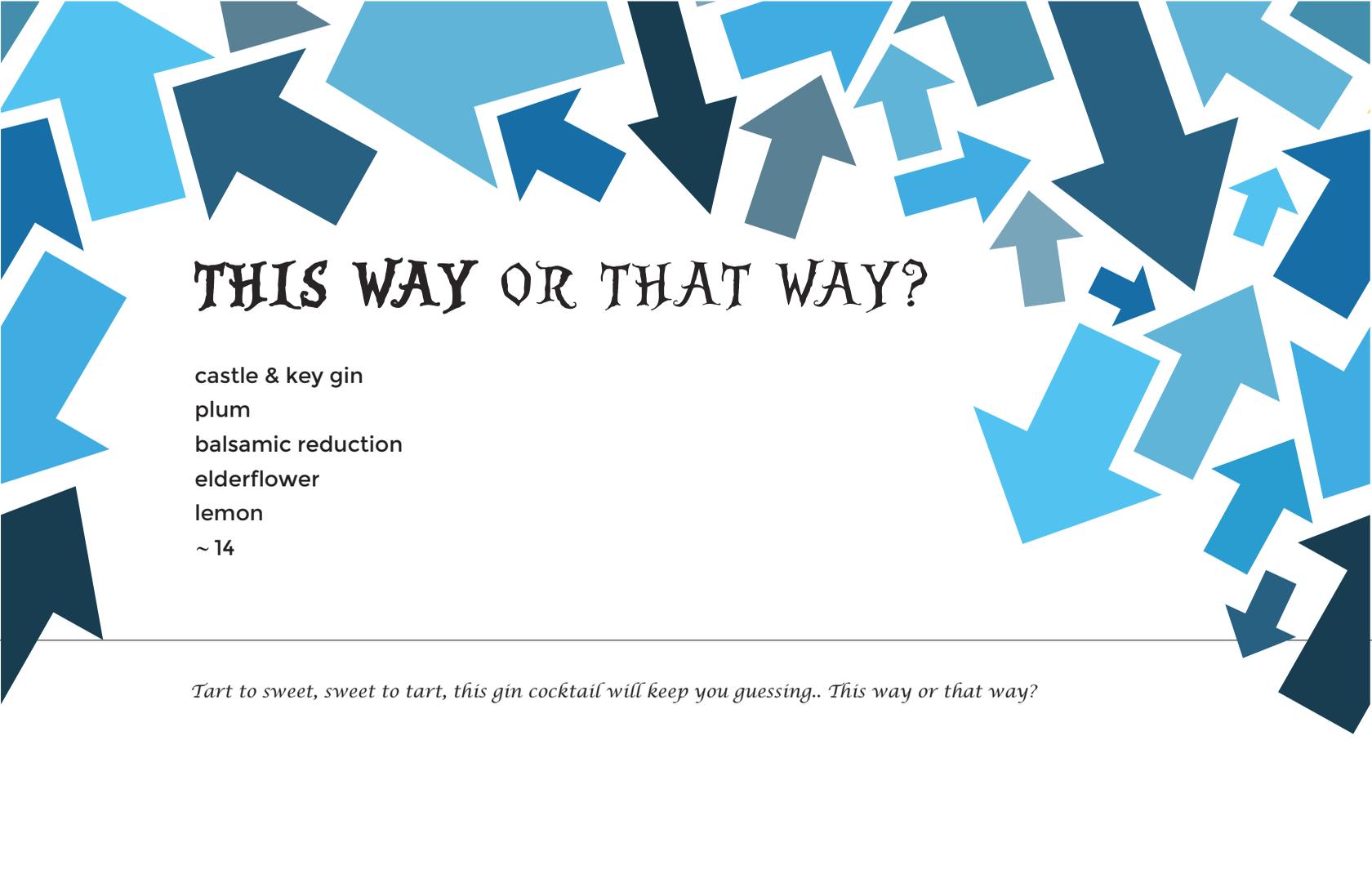
# WE'RE ALL MAD HERE

jura 10 year  
lichi-li liqueur  
crimson snap amaro  
~ 14

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*A delicate take on a scotch Negroni, as lovely as it is bitter,  
wrapped in Lichi liqueur giving it a delightful floral complexity.*





# THIS WAY OR THAT WAY?

castle & key gin  
plum  
balsamic reduction  
elderflower  
lemon  
~ 14

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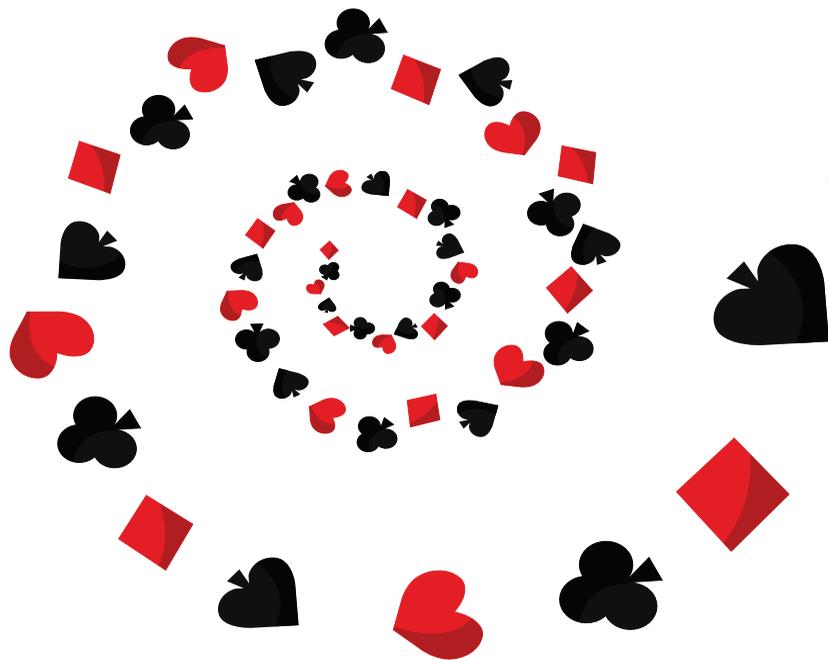
*Tart to sweet, sweet to tart, this gin cocktail will keep you guessing.. This way or that way?*

# WHO ARE YOU?

blackberry infused wildflower rye  
chai demerera  
vanilla cream  
lemon  
~ 14



*You approach a mysterious someone in a cloud of smoke atop a mushroom, he offers you fresh ripe blackberry swirls with vanilla beans and cream, earthy and bold spiced chai tea and whimsical wildflower rye.*



# CURIOUSER AND CURIOUSER

peloton mezcal  
pimm's no. 1  
honeydew  
burlesque bitters  
lime  
crème de violet float  
~ 14

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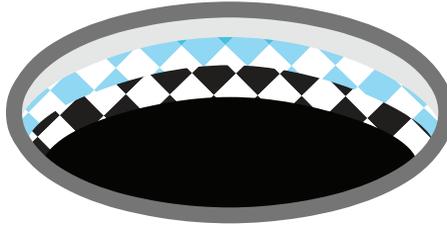
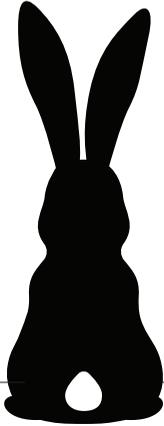
*Watch the crème de Violet bleed into the bright honeydew and smoky mezcal,  
you will be filled with curiosity seeing the drink transform before your eyes.*

# PAINTING THE ROSES RED

coconut washed exotico tequila  
winter spiced cherry  
luxardo  
lime  
green chartreuse rinse  
~ 14

*Black lava salt strikes the tongue and warms the mouth for a flush of black cherry  
and winter spice, herbal notes and coconut on the finish.*

# DOWN THE RABBIT HOLE



cathead bitter orange vodka

kiwi

rosemary

lemon

~ 14

*aAzing of kiwi and bitter orange accompanied by fresh and earthy  
rosemary will pull you down closer and closer to the white rabbit.*



# GOLDEN AFTERNOON



dewers blended scotch

vida mezcal

apricot

xocolatl mole bitters

orgeat

lime

~ 14

*Smoke curls around and engulfs your senses and then softly slides  
you into the smooth Orgeat and sunny apricot, with subtle hints of cacao.*

# 404 FALL PUNCH

pinot noir

raisin infused el dorado rum

spiced apple

brown sugar syrup

brown sugar

carpano antica

~ 14





ETC...

# BEER

montucky cold snack   4.1%   mt   12oz	~ 8
rogue dead guy maibock   6.8%   or   12oz	~ 8
tunnel vision ddh ipa   6.8%   tn   16oz	~ 10
brew shine blonde ale   5.1%   tn   16oz	~ 10
harding house jimmy red lager   5.0%   tn   12oz	~ 8
hi-wire hi-pitch mosaic ipa   6.7%   nc   16 oz	~ 10
turtle anarchy portly stout   6.2%   tn   12oz	~ 8
gypsy circus raindancer cider   6.2%   tn   16oz	~ 10
little harpeth brewing chicken scratch pilsner   5.25%   tn   16oz	~ 10
harding house church parking lot   5%   tn   12oz	~ 8



# WINE

## SPARKLING

christian etienne, brut, "cuvée tradition", chardonnay/pinot noir | champagne, france ~ 20  
terre di marca, prosecco di treviso | veneto, italy ~ 11  
coeure clementine, "la pelittante" | grenache ~ 14

## WHITE

moscato | ca' del baio, "101" | italy ~ 12  
pinot grigio | cora | italy ~ 12  
botijo rojo, garnacha blanco | aragón, spain ~ 13  
sauvignon blanc | margerum | california ~ 14  
chardonnay | sonoma-cutrer | california ~ 14  
chardonnay | au bon climat | california ~ 15

## ROSÉ

château de demoiseles, grenache/cinsault | france ~ 12

## RED

pinot noir | lyric | california ~ 14  
sangiovese | fattoria la ripa | italy ~ 15  
syrah/grenache | château virgile | italy ~ 16  
bordeaux blend | château pied d'argent | france ~ 15  
cabernet sauvignon | routestock | california ~ 16





# SODAS

coke, diet coke or sprite	~ 3
mountain valley sparkling	~ 7
mountain valley still	~ 7
cannonborough raspberry mint	~ 5
cannonborough honey basil	~ 5
cannonborough ginger beer	~ 5
cannonborough grapefruit elderflower	~ 5

{gertie's}  
bar

SCAN HERE FOR  
WHISKEY + SPIRITS

WHISK(EY)



SPIRITS



# WHISKEY SOCIETY

The 404 Kitchen Whiskey Society is thrilled to offer memberships that give exclusive access to one-of-a-kind barrel selects hand chosen by Chef Matt Bolus. Whiskey Society members may enjoy their bottles in Gertie's Bar or The 404 Kitchen dining room.

The following benefits are included with each membership:

- \*A private whiskey locker that will house whiskey bottles purchased through the program.*
- \*Guest list to invite friends, family and clients to enjoy your whiskey when you are not able to be on premise.*
- \*Invitations to hosted tastings throughout the year.  
(Whiskey Wednesdays, Whiskey Select launch events, and more!)*
- \*Exclusive 15% discount on themed Whiskey Dinners with Chef Bolus.*
- \*Monthly newsletter with notes from distillers, food pairings, and more.*
- \*Assorted complimentary merchandise in your locker from our chefs, bartenders and partner distilleries.*

