



Fall Essentials: Hot Spots, Makeup, Sweaters and More

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Cozy season is here!

From snuggling up with a hot chocolate and a warm blanket to taking a stroll in the crisp weather, these products will help make any fall season better.



Philippe Chow Fifth Ave, Midtown:

Since opening its spectacular Fifth Avenue flagship in March 2026, Philippe Chow has quickly become one of Midtown's hottest reservations, drawing designers, editors, models, celebrities, athletes, and tastemakers long after the runway lights dim. Just steps from Fifth Avenue's luxury fashion houses, the glamorous restaurant pairs Chef Philippe Chow's modern Beijing-style cuisine with signature tableside theatrics, from the Whole Peking Duck carved to order to the flambéed Cotton Candy Baked Alaska, making it one of Fashion Week's top places to see and be seen. Already a fixture of New York's cultural scene, Philippe Chow has welcomed everyone from **Rihanna, A\$AP Rocky, Jay-Z, Cardi B, Oprah Winfrey, Stephen Curry, and Anthony Davis** to its tables, while also earning mentions in songs by **Fabulous, Wale, Lupe Fiasco, Meek Mill, and A\$AP Ferg**. This season, the restaurant celebrates the intersection of fashion and hospitality with **The Max Alexander™**, a couture-inspired signature beverage created in collaboration with TIME100 Creator **Max Alexander**, the Guinness World Record holder and youngest fashion designer to present a collection at Paris Fashion Week.