

# **Extreme Pizza Recognized for Helping Inner Cities**

## **Restaurant chain Extreme Pizza wins Inner City Advisors 2009 Inner City 100 Award.**

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PRESS RELEASE: San Francisco, CA June 10, 2009 - Extreme Pizza, the leading purveyor of innovative pizzas, monster subs and salads is proud to announce that it is the recipient of the Inner City Advisors' (ICA) Inner City 100 Award. This 11th annual event honors businesses that work diligently to improve the inner-city communities they do business in and help them flourish.

Extreme Pizza was ranked #70 on the Top 100 list along with other prestigious companies such as Tucker Technology, Numi Organic Tea and Yerba Buena Engineering & Construction. Extreme Pizza was honored for being an innovative business that is passionate about its product and the community that it serves and for being committed to nurturing and building up that community.

"Extreme Pizza is honored to receive this outstanding award from ICA and to be recognized for our community support," says Todd parent, CEO of Extreme Pizza. "As we expand and continue to open in new locations, we work to ensure that our business contributes to the growth and success of those surrounding communities. We value the support of the neighborhoods in which we have established stores and recognize that they are a key factor in our success."

Inner City Advisors (ICA) helps build sustainable and responsible inner city businesses that create quality jobs, reinvest in the community and contribute to the local economy. They provide Portfolio Companies and other local entrepreneurs with high caliber consulting, strategic advice, entrepreneurship education and access to resources and professional networks with the understanding that the resulting success and growth of these businesses directly impact the neighborhoods where they operate and the people that they employ.

### About Extreme Pizza

Extreme Pizza is the leading purveyor of specialty pizzas, subs and gigantic salads. Founded in San Francisco in 1994, the company boasts 9 corporate locations and 32 nationwide franchises, as well as international. Extreme Pizza is committed to providing our customers with high quality food products available for in-store dining, take-out and delivery. Extreme. Not mainstream.

