



LURE BASEBALL HAT \$17  
LURE T-SHIRT \$25

SAFETY IS OUR PRIORITY, WE ARE STRICTLY FOLLOWING CDC, OSHA AND HEALTH DEPARTMENT GUIDELINES.

**FROM THE SUSHI BAR & RAW BAR**

**SUSHI & SASHIMI 2 PC PER**

- Big Eye Tuna 15
- Yellowtail 14
- Shrimp 13
- King Salmon 15
- BBQ Eel 12

**ROLLS: Cut & Hand**

- Spicy Tuna 14
- Yellowtail Scallion 15
- Shrimp Cucumber 13
- Salmon Avocado 14
- Eel Avocado 14
- King Crab California 17
- Avocado 9
- Shrimp Tempura 15

**EAST COAST OYSTERS**

- East Beach Blond, RI 4.00
- Blue Point, RI 4.00

**WEST COAST OYSTERS**

- Kusshi, B.C. 4.75
- Kumamoto, B.C. 4.75

**APPETIZERS**

- DEVILED EGGS** Crispy Oysters, Pickled Chili 17
- CRISPY SUSHI RICE WITH SPICY TUNA 5 PC** 25
- TUNA TATAKI** Ponzu, Oranges, Crispy Shallots, Cilantro 20
- KANPACHI SASHIMI** Wasabi Leaf, Ponzu 23
- TEMPURA SHRIMP** Spicy Sesame Mayo 23
- SHRIMP COCKTAIL** House Sauce, Horseradish 6 pc 22 or 12 pc 40
- BUFFALO CHICKEN LOLLIPOPS** Celery, Bleu Cheese 6 pc 17 or 12 pc 28

**SUSHI PLATTER**

- MERCER** 2 pc each Tuna, Yellowtail, Salmon + Spicy Tuna Roll + Salmon Avocado Roll 64
- PRINCE STREET** 4 pc each Tuna, Yellowtail, Shrimp, Salmon + Spicy Tuna Roll + Salmon Avocado Roll + Yellowtail Scallion Roll 154

**SIGNATURE ROLLS**

- YELLOWTAIL JALAPEÑO ROLL** Spicy Yellowtail Topped with Sliced Jalapeños 19
- KENAI ROLL** Spicy Wild King Salmon, Cucumber, Scallions, Fried Shallot 19
- DYNAMITE ROLL** Spicy Scallop topped with Spicy Tuna Tobiko 19
- LURE HOUSE ROLL** Shrimp Tempura, Cucumber, topped with Spicy Tuna 21
- SHAZAM ROLL** Yellowtail, Salmon, Avocado, Kewpie Mayo, Wasabi Tobiko 22
- HELLFIRE ROLL** Spicy Tuna, Cucumber, Tempura Flake, Brûléed Tuna, Avocado, Kimchi Sauce 22

**SALADS**

- COBB SALAD** Chicken or Shrimp 20
- CHICORY SALAD** Gorgonzola, Toasted Walnuts, Champagne-Maple Vinaigrette 23
- MIXED GREENS** Shaved Radish, Cucumber, Grape Tomatoes, Vinaigrette 15

**FISH, STEAKS, BURGERS**

- CLASSIC LOBSTER ROLL** Salt and Vinegar Potato Chips 28
- BRANZINO ST. TROPEZ**, Whipped Potatoes, Wilted Spinach, Tomato, Capers, Lemon 36
- MISO GLAZED SALMON** Sugar Snap Peas, Mushrooms, Pea Shoots 38
- STEAMED 2LB MAINE LOBSTER** Drawn Butter, Lemon 55
- BURGER** with fries 23
  - BASH STYLE Bacon & Onion Jam, Cheese, Pickles
  - LURE STYLE Lettuce, Tomato, Cheese, Pickles
- FILET MIGNON 8OZ** Sweet Potato, Brussels Sprouts, Roasted Shallot, Black Truffle Jus 54
- NY STRIP STEAK 16OZ** Roasted Fingerling Potatoes, Grilled Asparagus 53
- BONE IN RIBEYE 16OZ** Roasted Fingerling Potatoes, Grilled Asparagus 55

**SIDES**

- Whipped Potatoes Sautéed Spinach Bok Choy Brussels Sprouts 10

*Consuming raw or undercooked meats, poultry, seafood, shellfish and eggs can increase your risk of food-borne illness*

*If you have a food allergy or a special dietary requirement please inform a member of the hospitality team*

10% NYC COVID-19 RECOVERY SURCHARGE  
WILL BE ADDED TO YOUR CHECK. THIS IS NOT A  
GRATUITY FOR EMPLOYEES.

## HOUSE COCKTAILS

- BIG APPLE** grey goose vodka, green apple, lemon, cinnamon syrup 18  
**SPICY BLOOD ORANGE MARGARITA** jalapeño infused tequila, agave, lime 18  
**YUZU SOUR** elijah craig bourbon, yuzu, lemon, lemon bitters 18  
**DOCTOR'S ORDERS** el silencio mezcal, lemon, honey & ginger 18  
**NOBLE MANHATTAN** casa noble añejo tequila, carpano antica, orange bitters 25  
**LYCHEE MARTINI** bombay london dry gin, lychee, cucumber, lemon 18  
**SAGAMORE HOT TODDY** sagamore rye, agave, lemon, clove 20

## SPARKLING by the GLASS

- DESTELLO, CAVA BRUT RESERVA NV** penedes 15  
**JOSEP FORASTER CAVA BRUT RESERVA ROSÉ NV** catalonia 15  
**HENRIOT BRUT NV** champagne 25  
**LAURENT PERRIER BRUT ROSÉ NV** champagne 28

## WHITE by the GLASS

- PINOT GRIS, APOLLONI** 2018 willamette valley 16  
**SANCERRE, RAFFAITIN-PLANCHON** 2018 loire valley 20  
**ALIGOTÉ, FANNY SABRE** 2015 côte de beaune 18  
**CHENIN BLANC, L'ECOLE NO 41** 2018 walla walla valley 16  
**CHARDONNAY, ARGYLE** 2015 willamette valley 15  
**BOURGOGNE BLANC, PHILIPPE COLIN** 2017 côte de beaune 20

## ROSE by the GLASS

- MERLOT/MALBEC, MACARI**, 2019 long island 16  
**SYRAH, FRANÇOIS LURTON MAS JANEIL** 2018 languedoc-roussillon 15

## RED by the GLASS

- PINOT NOIR, COOPER MOUNTAIN** 2015 willamette valley 20  
**CÔTES DE NUITS-VILLAGES, PHILIPPE ROSSIGNOL** 2016 burgundy 25  
**MALBEC, ESPERANDO A LOS BARBAROS** 2019 mendoza 17  
**SAINT EMILION, LA FLEUR GARDEROSE** 2017 bordeaux 20  
**CABERNET SAUVIGNON, GLENELLY** 2017 stellenbosch 18  
**BAROLO, GIACOMO BORGOGNO** 2012 piedmont 30  
**CABERNET SAUVIGNON, JUSTIN** 2017 paso robles 25

## BEER

- AVAL CIDER 10  
BROOKLYN LAGER 10  
SAPPORO LIGHT 10  
BELL'S OFFICIAL IPA (CAN) 10

## SIGNATURE SODAS AND REFRESHERS

- LURE LEMONADE 6.5**  
Yuzu, Mint, Lemon  
**LEMON-LYCHEE SODA 6.5**  
Lychee, Fresh Squeezed Lemon & Seltzer

VOSS Sparkling & Still Mineral Water Available

## SAKE by the GLASS

- SŌTŌ JUNMAI DAIGINJO** 18  
melon, cucumber, clean, balanced  
**JUNMAI, OKUDEN KANTSUKURI, 'MIRROR OF TRUTH'** 15  
surpassingly smooth

- GINJO NIGORI, KAMOIZUMI 'SUMMER SNOW'** 17  
notes of coconut, pineapple, rice

- JUNMAI GINJO, HEAVEN** 17  
ripe melon, lemon peel, full-bodied with soft mineral finish

- NAMA GINJO, MASUMI, ARABASHIRI 'FIRST RUN'** 16  
light clean and refreshing

## SAKE by the BOTTLE

### 300ML

- SŌTŌ JUNMAI DAIGINJO** melon, cucumber, clean, balanced 70  
**TOKUBETSU JUNMAI, AMA NO TO 'HEAVEN'S DOOR'** clean, dry, light spice 50  
**AKITABARE JUNMAI, KOSHIKI JUNZUKURI 'NORTHERN SKIES'** pleasantly dry, 45  
**GINJO, DEWAZAKURA 'GREEN RIDGE'** floral and fruity 37  
**NIGORI NAMA GINJO, DEWAZAKURA 'SARA SARA'** fresh and lively, softy rice notes 50  
**JUNMAI GINJO, RIHAKU 'WANDERING POET'** melon rind, mineral, structure 40

### 500ML

- GINJO, KOSHI NO KANBAI 'VANISHING POINT'** nuanced, earthy, complex 75  
**GINJO NIGORI, KAMOIZUMI 'SUMMER SNOW'** coconut, pineapple, rice 82  
**JUNMAI GINJO NAMA GENSHU, TAMAGAWA 'ICE BREAKER'** bold, spicy, super dry 85  
**JUNMAI DAIGINJO, HOYO KURA NO HANA 'FAIR MAIDEN'** subtle pear and honey 80

### 720ML

- JUNMAI, ENTER HEIWA** peach, pear, white pepper, toasted grain 68  
**YAMAHAI JUNMAI, MANZAIRAKU** full bodied, earthy and bursting with unami flavors 88  
**NIGORI NAMA GINJO, DEWAZAKURA 'SARA SARA'** fresh and lively, softy rice notes 85  
**TOKUBETSU KIMOTO JUNMAI, SOHOMARE 'HEART & SOUL'** bright acidity, unami 90  
**TOKUBETSU JUNMAI, ISOJIMAN** bright, crisp, white peach, lively 125  
**GINJO, KOSHI NO KANBAI, SAI, 'BLUE RIVER'** crisp, clean, umami 125  
**NAMA GINJO, MASUMI, ARABASHIRI 'FIRST RUN'** light clean and refreshing 120  
**NAMA JUNMAI GINJO, FUKUCHO 'MOON ON THE WATER'** zesty and tropical 128  
**KIMOTO JUNMAI DAIGINJO, SOHOMARE 'TUXEDO'** light as a feather, elegant & dry 175  
**JUNMAI DAIGINJO, SENKIN 'MODERN KAMENOO'** juicy with refined acidity 90  
**JUNMAI DAIGINJO, KIRIN-ZAN** clean and dry with smooth finish 175  
**JUNMAI DAIGINJO, MASUMI YUMEDONO 'MANSION OF DREAMS'** rich, aromatic 205  
**JUNMAI DAIGINJO, TENTAKA 'SILENT STREAM'** light anise, crisp, clean 240  
**JUNMAI DAIGINJO, DASSAI BEYOND** exceptionally pure, elegant and smooth 975

### 1800ML

- JUNMAI DAIGINJO, TEN TO CHI 'HEAVEL & EARTH'** full bodied and earthy 250

\*Full wine list available upon request \*